Bryan Pierre

Saugus, MA | (781)420-0151 | bryan22pierre@gmail.com | LinkedIn | bryanpierre.myportfolio.com

Education

Boston College, Woods College of Advancing Studies   **Chestnut Hill, MA**
Bachelor of Sciences in Information Systems   **May 2025**

• HTML5 • *Cascading Style Sheets (CSS)* • *Figma* • *Adobe Creative Suite* • *JavaScript* • *WordPress Development & Design* • *Git* •
Bootstrap • *Microsoft Office Suite* • *Video Editing* • *Webflow* • *Canva*

Projects: - *WP.org Pages – Adobe Portfolio – Weblow Commerce – HTML Linktrees – Mockups – Webpage Modernization &
Duplications – Blog Page*

Web Design/Content Creation Internship   Utz Brands, inc.
May 2023 - Present   **Remote**
- ➢ Demonstrated a foundational understanding of Webflow, HTML, CSS, and Javascript, enhancing the scope of my contributions to the team's digital endeavors
- ➢ Lead in the development of captivating website designs, from conceptualizing wireframes to designing page layouts, enhancing overall user experience while adhering to file management system
- ➢ Collaborated closely with the marketing and creative teams to conceptualize and create compelling content and designs that resonated with the brand's vision and objectives
- ➢ Demonstrated meticulous attention to detail while performing website updates and maintenance, ensuring a consistent and seamless online presence
- ➢ Showcased a strong passion for creating visually appealing and engaging content, exemplifying a keen eye for design aesthetics

IBM Accelerate Select: Designer Track   IBM
May 2023 - August 2023   **Remote**
- ➢ Interpreted research insights and grasped user context under the tutelage and supervision of a dedicated mentor
- ➢ Defined UX goals and design principles and Design Thinking
- ➢ Learned & Applied psychological and physical attributes (Hick's Law, Fitt's Law)
- ➢ Designed experience architecture and information flow
- ➢ Supported diverse user contexts (culture, environment)
- ➢ Translated constraints into human-centered opportunities

WordPress Dev Intern   97creative.co
Aug 2022 - May 2023   **Lynn, MA**
- ➢ Implemented mobile-responsive redesigns for improved user experience across desktop and mobile devices
- ➢ Created, Presented, and Discussed a minimum of 10+ wireframes with clients to clarify project scope and objectives
- ➢ Leveraged expertise in CSS, HTML, & Javascript to integrate plugins and modify code
- ➢ Led the design, testing, and development of high-impact landing pages that aligned with company goals with Google Analytics and Search Console Integration in mind
- ➢ Managed theme and plugin updates to ensure website functionality and security including Google Tag Manager Implementation

Licensed Real Estate Agent   Centre Realty Group
Jan 2022 - Present   **Newton, MA**
- ➢ Analyzed market data and presented comprehensive property options to clients using logistic presentations
- ➢ Conducted 100+ property showings and appointments with prospective buyers to showcase properties
- ➢ Developed and executed buyer incentive marketing plans to drive sales
- ➢ Managed a database of 750+ contacts for sellers, buyers, and administration, ensuring efficient and organized workflow

Research Intern   Climable.org
Jun 2021 – Aug 202   **Cambridge, MA**
- ➢ Conducted in-depth research and analysis, presenting findings through data-driven reports in Google Sheets, Slides, and Microsoft Excel
- ➢ Contributed to social media strategy by designing and promoting materials and graphics aligned with company branding using Canva

Human Resources Intern   Algorand
Sep 2020 - Jun 2021   **Boston, MA**
- ➢ Boosted company visibility through the effective use of SEO terms and strategies
- ➢ Compiled data and created reports using Google Sheets and Microsoft Excel to support HR operations and initiatives