



# Interactive Ebooks and Libraries

Create, Manage, and Deliver in Every Way

## Kotobee Platform

The Kotobee platform is an end-to-end solution to create, manage and deliver interactive ebooks in multiple formats for countless platforms and devices. Five Kotobee products and services comprise the Kotobee Platform: Kotobee Author, Kotobee Cloud, Kotobee Library, Kotobee Reader and Kotobee Mini-apps.





**Kotobee Author** is a desktop authoring software for creating and publishing interactive ebooks.



**Kotobee Reader** is a customizable ebook reader embedded in all Kotobee ebook apps and libraries. It is also available as a standalone app for download from the App Store and Google Play Store.



**Kotobee Library** is a solution for creating, publishing, and managing ebook libraries. Kotobee Library comes with all the services provided in Kotobee Cloud.



**Kotobee Cloud** is a collection of services for efficiently hosting ebooks, managing user access to ebooks, syncing user data, and protecting books from piracy.



**Kotobee Mini-apps** are ebook apps that extend the functionality and enrich the interactive experience of ebooks. These mini-apps can be added to ebooks through Kotobee Author.

# Created With Kotobee

## Educators

- Bundled course materials
- Textbooks
- Workbooks
- References
- Readers

## Corporates

- Internal documentation
- Internal handbooks
- Internal corporate training
- User Guides
- Product Manuals

## Influencers

- Exercise apps
- Trivia apps
- Magazines
- Professional training
- Biographies & stories

## Why Customers Prefer Kotobee

- App white label branding
- Diversity of interactive content
- HTML5 widget support
- Import from PDF, HTML, EPUB, or Word
- Export over 15 ebook formats: (standard and interactive)
- Customizable reading environments
- Advanced user support, with HTML, JS, and CSS editors
- LMS integration using SCORM and LTI
- DRM protection using different online/offline methods
- User tracking with Google Analytics
- 19 supported languages
- Excellent customer support

# Awards & Recognition







Kotobee Author is an authoring tool for creating interactive ebooks, as well as the management hub for Kotobee Cloud and Kotobee Library. From within Kotobee Author, users can create and edit interactive ebooks, brand and customize ebook apps and libraries, and manage access to Cloud and Library digital publications.

## Creating Ebooks using Kotobee Author

Imported static content, from files or pulled straight from websites, are enriched within Kotobee Author. Spectacular creations emerge, as ebooks transform into interactive and engaging productions in Kotobee Author then emerge as ebooks, ebook apps, or as part of an ebook library, for any device from Kindle readers and mobile devices, to desktop computers.

# Interactive Content

Kotobee Author enables any author or organization, without requiring technical background, to add interactive content to any ebook. Kotobee provides the tools for the quick and easy addition and editing of the following types of interactive content.



Audio



Video



Widgets



Images



Image Galleries



Anchors



Questions



3D Objects



Links



Containers



Synced Audio

# Ready-Made Templates, Photos, and Videos

Kotobee Author provides many book templates that facilitate the ebook creation process. There are also millions of free photos and videos for users to choose from and include anywhere in their ebooks.





# Book Widgets

Book widgets are small apps that can be added to any Kotobee ebook. A powerful addition to the world of digital publishing, they turn any book into an interactive and ever-changing experience.

Widgets are HTML5 apps and can be created with interactive animation tools like Adobe Animate and Google Web Designer. Ready-made widgets can also be found and customized from various online providers such as [bookwidgets.com](http://bookwidgets.com).



Youtube  
Player



Google  
Maps



Calculator



Twitter  
Feeds



Jigsaw  
Puzzle

## Flexible Layout Options

Kotobee Author provides unlimited layout options for optimal ebook designs.



### Reflowable Layout

The go-to design for most web content (also known as responsive layout). The text and images in the ebook automatically and instantly adjust, resize, and reflow for screen and text size. This dynamic display is ideal for text-heavy ebooks, like novels.

## Fixed Layout

The old-fashioned layout of print books allows designers to place each item on the screen precisely as it will be viewed by readers. The page size can be set by the author. What it lacks with its fixed page size, it compensates with its handling of design-rich layouts. This static layout is ideal for visual magazines and comic books.



# Customizing Ebook Apps

Web apps, desktop apps, mobile apps and hosted ebooks can be branded for increased recognition, sales, and customer loyalty. The reading environment and tools can be customized for the optimal reading experience for the distinct requirements of each ebook and its audience.

## Branding

Branding apps secures brand recognition, increases app sales, and assists in maintaining customer loyalty. In Kotobee Author, adding logos, assigning brand color schemes to the app interface, and customizing the loading page can all be done efficiently and easily.

## Reading Environment and Tools

All Kotobee ebook apps are standalone apps with the Kotobee Reader embedded for a seamless reading experience. The feature rich Kotobee Reader allows for each tool to be individually customized, enabled, or disabled by the author or authoring organization. Some of the available tools are listed.

- Note taking
- Highlighting
- Bookmarking
- Aggregated annotations exportable to PDF
- Copy to clipboard
- Text-to-speech
- Google & Wikipedia lookup
- Printing
- Export as PDF
- Switch to any of 19 languages
- Search within chapter, book, or library

## Emulations

At any time during the creation process, ebooks can be viewed and experienced as seen by the end-user on multiple devices. Authoring teams can test the new ebook app as it will appear in web browsers, on desktops, tablets and smartphones (in both portrait and landscape modes). With more than 40 device models available, apps can be tested on older devices (iPhone 5 or Samsung S4) and most recent devices (iPhone X or Samsung S9) to ensure consistent performance for a wide customer base.

Mobile Devices	# of Models
Google Pixel	3
HTC	4
Huawei	4
iPad	5
iPhone	9
Nexus	3
Nokia	3
Samsung Phones	6
Samsung Tablets	4
--	Total: 41

*“Kotobee is an easy to use platform for users of any skill levels. Using Kotobee we were able to deliver content on both online and offline modes while retaining the interactive elements, thus allowing learning to take place anytime and anywhere.*

*Kotobee is rich with elements that can transform traditional learning into blended learning; this platform is dedicated in taking your educational experience to the next level.”*

Prad Duraisamy  
Educational Technology Specialist



# Exporting Ebooks from Kotobee Author

Secure deliverables for multiple platforms and devices ensures authors and institutions a wide reach with each ebook. Creation and design of a single ebook or ebook app can be exported in multiple formats to maintain product consistency and maximize market reach.

## Standard File Formats

- EPUB 3.0
- Encrypted EPUB
- MOBI (Kindle)
- PDF
- Doc (MS Word)

## Web Apps

- HTML5 Apps

## Desktop Apps

- Windows Application
- Mac OS Application
- Chrome App

## Mobile Apps

- Android App
- iOS App

## LMS Integration Formats

- SCORM Package version 1.2
- SCORM Package version 2004

## Library Collection

- Available as web, desktop & mobile apps

Kotobee Author is popular among educational institutes for its powerful integration with SCORM compliant LMS's such as Moodle, Blackboard, and Edmodo. Ebooks exported as SCORM packages can report question scores and internal ebook activities directly to the LMS, with plenty of options to choose from. Kotobee Author supports both SCORM versions, 1.2 and 2004.

# SPECS

Kotobee Author is available for both Windows and Mac operating systems.

Operating System	File Size
Windows 32-bit	~70 MB
Windows 64-bit	~70 MB
Mac OS	~80 MB
Linux	~90 MB

## Kotobee Author supports 19 languages:

- English
- Français
- Español
- Português
- Nederlands
- Deutsch
- Magyar
- Italiano
- Melayu
- Norsk
- Svenska
- Polski
- Roman
- Türkçe
- العربيه
- Русский
- 中文
- 日本
- 한국어

## Our Clients



ORACLE®



HARVARD  
UNIVERSITY



L'ORÉAL



P Pearson



SEDCO



SIT SINGAPORE  
INSTITUTE OF  
TECHNOLOGY



State of Palestine  
Ministry of Education



## Kotobee Author Licenses

Kotobee offers a wide range of licenses from Free to Institutional. Each license provides access to varying levels of features in Kotobee Author.

The four types of licenses available for Kotobee Author are Free, Basic, Premium, and Institutional. Mobile App credits can also be purchased for the limited export of mobile apps.

Feature	Free	Mobile App Credits	Basic	Premium	Institutional
Interactive Content	✓	✓	✓	✓	✓
Branded Apps	-	✓	✓	✓	✓
Import PDF, EPUB, DOCS, HTML	✓	✓	✓	✓	✓
Export PDF	✓	✓	✓	✓	✓
Export EPUB	✓	✓	✓	✓	✓
Export MOBI (Kindle)	✓	✓	✓	✓	✓
Export Web Apps	✓	-	✓	✓	✓
Export Desktop Apps	✓	-	✓	✓	✓
Export Mobile Apps	5	✓	-	✓	✓
Export Encrypted EPUBs	-	-	-	✓	✓
Export SCORM Packages	-	-	-	✓	✓
Chapters/Pages per Ebook	30	unlimited	unlimited	unlimited	unlimited
File Size (Mobile Apps)	40 MB	100 MB	100 MB	100 MB	100 MB
File Size (all other formats)	40 MB	unlimited	unlimited	unlimited	unlimited
Publish to the Kotobee Shared Library	✓	✓	✓	✓	✓
Starting From	free	\$30	\$150	\$300	\$2000

## Kotobee Author Basic License

All Kotobee Author Basic Licenses offer

- unlimited pages per ebook,
- unlimited file size,
- unlimited branded web and desktop app exports (mobile apps not included),
- branded apps with logo,
- interactive short-answer questions,
- interactive drag-and-drop questions,
- free upgrades for one year, and
- upgrades to new version releases after
- one year: 40% of the license fee for each additional year.

## Pricing

All licenses allow lifetime access to Kotobee Author for two machines per user, plus one year of free software upgrades. A 60% discounted fee for software upgrades is available for any subsequent year.



# of Users	License Fee	Optional Upgrade Renewal
1 user	\$150	\$60/year
3 users	\$350	\$140/year
10 users	\$800	\$320/year
100 users	\$4,000	\$1,600/year



## Kotobee Author Premium License

All Kotobee Author Premium Licenses offer the same features as the Basic License, and additionally offer:

- encrypted EPUB ebooks,
- unlimited SCORM packages,
- language customization of ebook apps,
- 5 mobile apps (size limit: 100 MB),
- free upgrades for one year, and
- upgrades to new version releases after one year: 40% of the license fee for each additional year

<b># of Users</b>	<b># of Mobile Apps</b>	<b>License Fee</b>	<b>Optional Upgrade Renewal</b>
1 user	5 mobile apps	\$300	\$120/year
3 users	15 mobile apps	\$700	\$280/year
10 users	50 mobile apps	\$1,800	\$720/year
100 users	500 mobile apps	\$8,000	\$3,200/year

## Kotobee Author Institutional Licenses

Kotobee Author Institutional is ideal for corporations, schools, universities, publishing houses, or any organization.

All Kotobee Author Institutional Licenses provide all that's in the Premium License (unlimited access to all software features and export options), and additionally offer:

- access for more users,
- extra mobile app credits,
- specialized training sessions and support,
- free upgrades for one year, and
- upgrades to new version releases after one year: 40% of the license fee for each additional year



# of Users	# of Mobile Apps	License Fee	Optional Upgrade Renewal
10 users	60 mobile apps	\$2,000	\$800
25 users	150 mobile apps	\$4,000	\$1,600
50 users	300 mobile apps	\$7,000	\$2,800
100 users	600 mobile apps	\$10,000	\$4,000



Kotobee Reader is a free app for reading interactive ebooks in EPUB format. It is optimized for the EPUB 3.0 standard, providing support for interactive content and multiple languages. The following types of interactive content are supported:



Audio



Video



Images



Anchors



Widgets



Image Galleries



Questions



Links



3D Objects



Containers

All Kotobee Ebook apps and libraries have the Kotobee Reader running inside for a seamless customizable reading environment.

The Kotobee Reader is also available as a standalone app for download from the App Store and Google Playstore.

A customizable reading environment, provides readers with multiple productivity and accessibility tools:

- Note taking
- Highlighting
- Bookmarking
- Aggregated annotations exportable to PDF
- Copy to clipboard
- Text-to-speech
- Google & Wikipedia lookup
- Printing
- Export as PDF
- Switch to any of 19 languages
- Search within chapter, book, or library
- Book reviews & rating



Kotobee Library provides a comprehensive end-to-end solution for scalable ebook library systems. Authors and organizations with ebook series, collection of ebooks, or course materials bundle the ebooks in one app and deliver it as a branded web, desktop, or mobile app.

Users (readers) access all books through a single portal (website, desktop or mobile app) with a personalized user experience. The administrator has the ability to perform all the necessary library management actions through a single window: Kotobee Author.

Each library's ebooks, users, and user data (notes, bookmarks, and highlights) are stored on the cloud. Ebook content is requested on demand by the library website or app.

Kotobee Library apps can be exported as

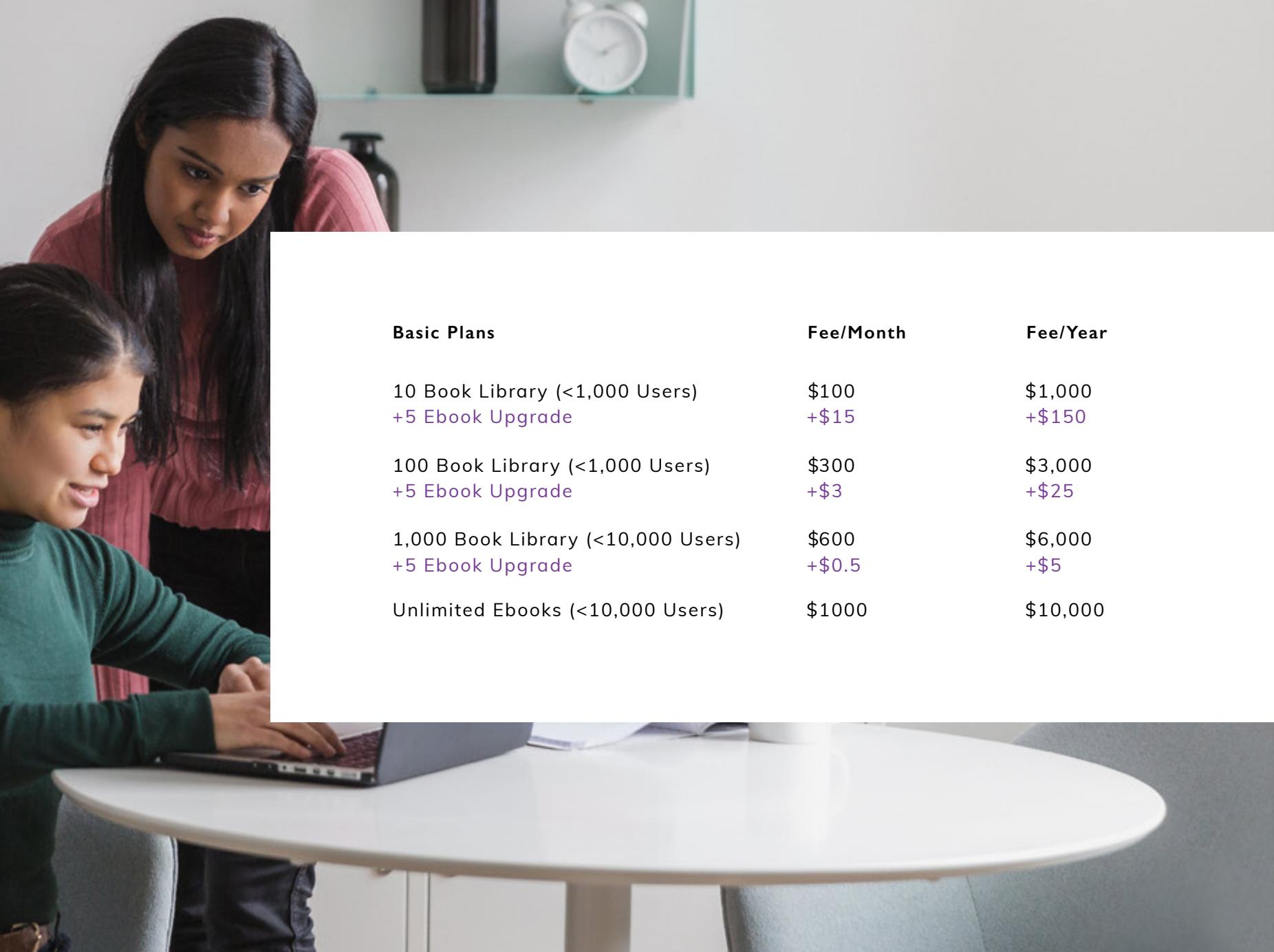
- Web HTML App
- Windows Application
- Mac OS Application
- Chrome App
- Android App
- iOS App
- Windows Phone
- SCORM Packages



## Pricing

All Library Plans offer

- DRM Protection,
- LTI integration,
- Tin Can integration,
- API integration,
- WooCommerce integration for Wordpress,
- Memberful integration for Wordpress,
- User access control (multi-level permissions),
- Collaboration with other authors and administrators,
- Management of promo codes,
- Customization of email templates, and
- User self-registration.



<b>Basic Plans</b>	<b>Fee/Month</b>	<b>Fee/Year</b>
10 Book Library (<1,000 Users) <i>+5 Ebook Upgrade</i>	\$100 +\$15	\$1,000 +\$150
100 Book Library (<1,000 Users) <i>+5 Ebook Upgrade</i>	\$300 +\$3	\$3,000 +\$25
1,000 Book Library (<10,000 Users) <i>+5 Ebook Upgrade</i>	\$600 +\$0.5	\$6,000 +\$5
Unlimited Ebooks (<10,000 Users)	\$1000	\$10,000

## User Upgrades

The number of permitted users per ebook can be increased at any time with one of the following extension packages.

<b>Upgrade</b>	<b>10,000 Users</b>	<b>100,000 Users</b>	<b>100,000 Users</b>
+1,000 User Upgrade	+\$75/year	+\$20/year	+\$5/year
+10,000 User Upgrade	-	+\$500/year	+\$50/year
+100,000 User Upgrade	-	-	+\$1500/year
Unlimited Users	-	-	+\$2500/year



Kotobee Cloud offers two services to manage access to ebooks: Cloud Ebooks and Hosted Ebooks. The Cloud Ebook service enables the secure delivery of ebooks, the management of users and syncs readers' notes and bookmarks between devices. User data (notes and bookmarks) is stored on the cloud, but not the ebook content itself.

The Hosted Ebook service stores the ebook on the cloud (reliably and securely using Amazon Cloud), enabling the book to be read in any web browser. The ebook is public and user data is not collected. Each service can be used individually or in conjunction with one another.

<b>Feature</b>	<b>Cloud Ebooks</b>	<b>Hosted Ebooks</b>
Management	In Kotobee Author	In Kotobee Author
Cloud Storage	User Data	Ebook Content
Includes Hosting Online	-	✓
User Access Management	✓	-
Allows Encryption	✓	-
Activate	When Exporting	Anytime
Runs in web browser	Only Web Apps	✓
Customizable ebook app	✓	✓
Tracking using Tin Can API	✓	-

## Cloud Ebooks

With Cloud Ebooks, reader's data is stored on the cloud, thereby simultaneously enabling authors to manage user access permissions, while also syncing readers' notes and bookmarks.

Any ebook app whether for web, desktop or mobile, can be a Cloud Ebook. Cloud Ebook features are integrated into an app at the time of export, including encryption and device DRM protection.

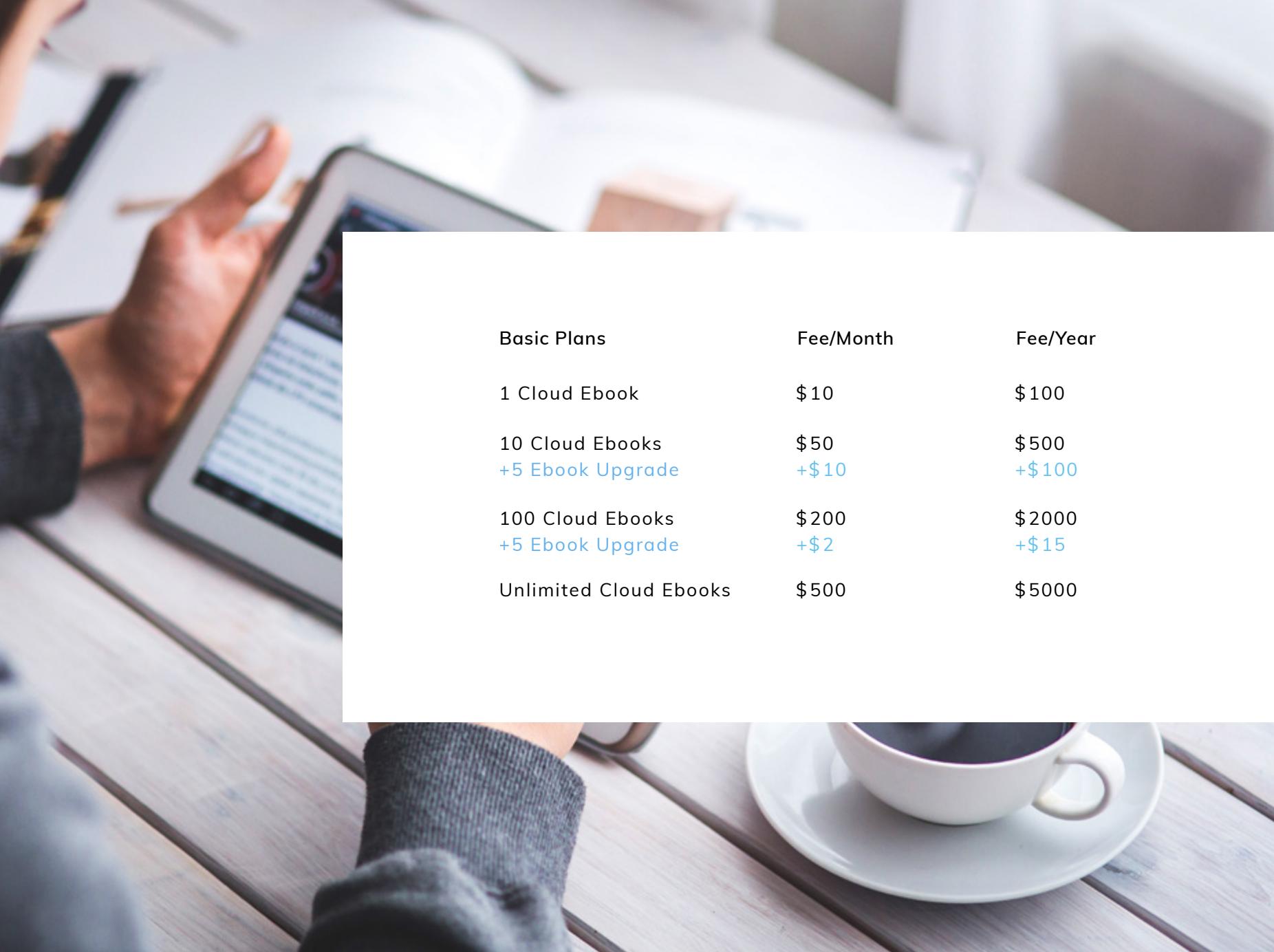
# Pricing

Cloud ebooks are for authors and institutions who want to:

- Manage user access to an ebook app,
- Encrypt ebook content,
- Control the number of devices used by each user (device DRM), or
- Sync all readers' notes and bookmarks across devices.

All Library Plans offer

- DRM Protection,
- LTI integration,
- Tin Can integration,
- API integration,
- WooCommerce integration for Wordpress,
- Memberful integration for Wordpress,
- User access control,
- Management of promo codes,
- Customization of email templates, and
- User self-registration.



Basic Plans	Fee/Month	Fee/Year
1 Cloud Ebook	\$10	\$100
10 Cloud Ebooks <a href="#">+\$5 Ebook Upgrade</a>	\$50 +\$10	\$500 +\$100
100 Cloud Ebooks <a href="#">+\$5 Ebook Upgrade</a>	\$200 +\$2	\$2000 +\$15
Unlimited Cloud Ebooks	\$500	\$5000

## User Upgrades

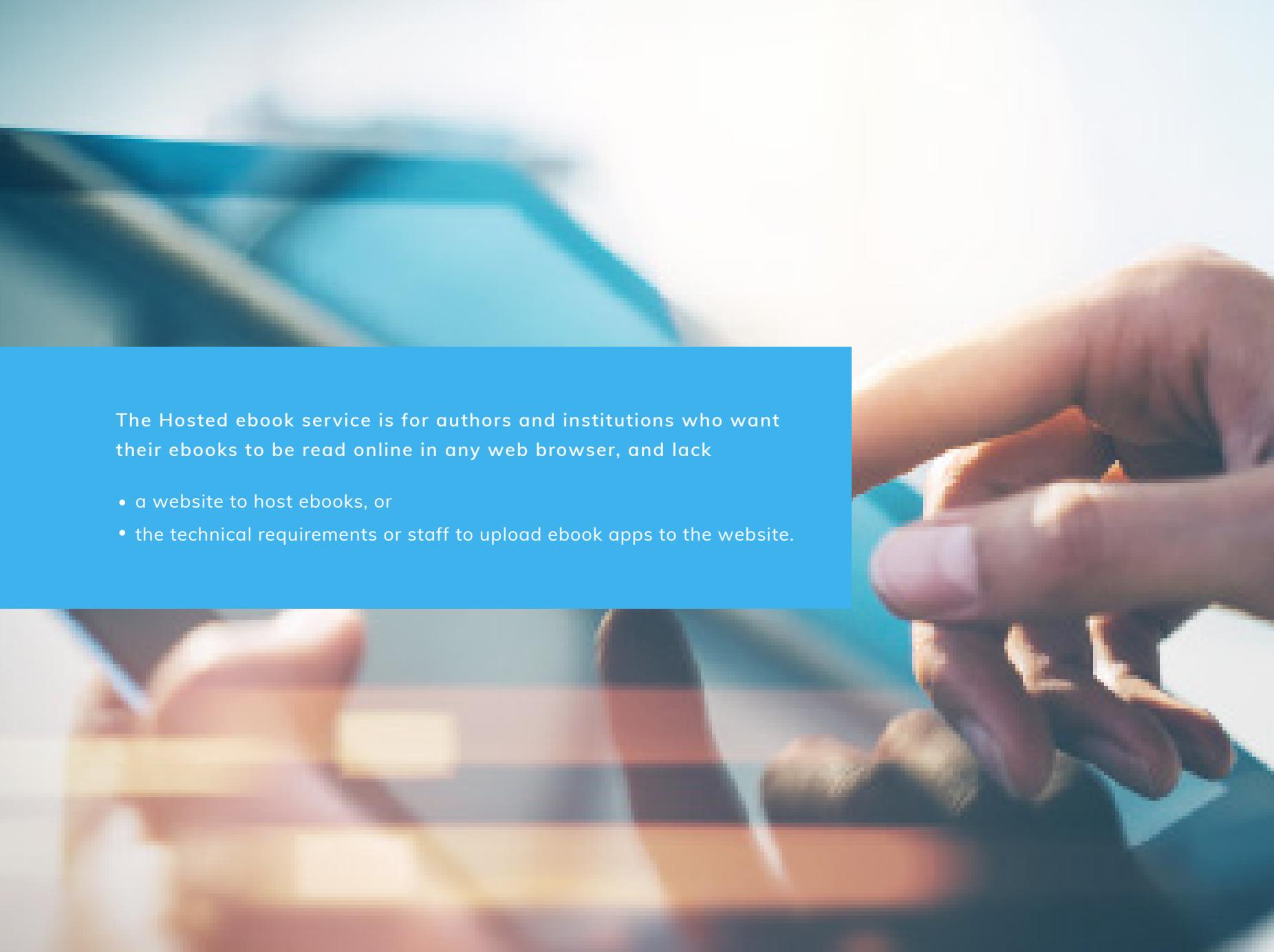
The number of permitted users per ebook can be increased at any time with one of the following extension packages.

Upgrade	<10,000 Users	<100,000 Users	>100,000 Users
+1,000 User Upgrade	+\$75/year	+\$20/year	+\$5/year
+10,000 User Upgrade	-	+\$500/year	+\$50/year
+100,000 User Upgrade	-	-	+\$1500/year
Unlimited Users	-	-	+\$2500/year

## Hosted Ebooks

With Hosted Ebooks, Kotobee hosts the ebook content on the cloud, for instant publication online at a subdomain of the customer's choice [mysubdomain.kotobee.com](http://mysubdomain.kotobee.com).

Any ebook can be hosted on the cloud at any time whether unpublished or previously published. Later updating and editing of hosted ebooks can be performed instantly providing audiences with the most up-to-date information without affecting user experience.



The Hosted ebook service is for authors and institutions who want their ebooks to be read online in any web browser, and lack

- a website to host ebooks, or
- the technical requirements or staff to upload ebook apps to the website.





# Customer Support

*“The developers have been incredibly responsive and really stand behind their product.”*

Ridge King -  
Founder at Next Dimension Training Support.

*“Modern Day Miracle Workers - That’s what happens when you combine the brilliance and the fanatical support that Kotobee offers.”*

Mark Kroeze - Author.

## Self-Service

- Quick tour available in Kotobee Author
- Popup explanations for every feature available in Kotobee Author
- Searchable Knowledge base available at support.kotobee.com
- Tutorial Videos and Webinars available at youtube.com/kotobee

## Talk to Someone

- Live chat online
- Social media channels Twitter, Facebook
- Support Forum
- Email support
- Office phone support





We introduce the beta launch of Kotobee's 5th product: Kotobee Mini-apps. This product allows you to extend your ebook's functionality with apps running inside it. Mini-apps are similar to book widgets, except that they are opened from a dedicated panel independent of the book content. Many of the mini-apps are free. However, the paid ones will follow an annual subscription model, with the option to subscribe to all mini-apps at an extremely reduced price. Please check the Kotobee Mini-apps page for pricing details.

