Says

What have we heard them say?
What can we imagine them saying?

What do you think?

I was expecting something different

Is this expensive

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

How many time left?

I like the design of the logo

cheap or expensive

Persona's name

Short summary of the persona

Make Budgets

Tries to use as username

Compare others

Impatient

Desire

Satisfaction

Joyful

Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

See an example