Redeite Moges

UX Designer and Researcher

Contact

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Education

Master of Science in Information Management

University of Washington - Seattle Sep 2020 - June 2021

B.A, Honors in Social Work

University of Washington - Seattle Sep 2015 - June 2020

Skills

UX Design

Wireframing
Persona Design Prototyping
User Survey
Competitive Analysis
Storyboarding
Mobile Design
Desktop Design
Visual Design
Interaction Design

UX Research

Usability Testing
Task Analysis
Affinity Diagrams
Thematic Analysis
Qualitative Study
Triangulation
Competitive Analysis

Tools

Figma
Canva
Illustrator
Miroboard
Whimsical
Balsamiq
InDesign
Adobe XD
Spark

Google Data Studio

Excel

Projects

Lead Researcher | Designer

WA Unemployment Eligibility Checker Redesign

- Lead a team of 4 as a UX Researcher.
- This project improved the WA Unemployment Eligibility Checker from a PDF format into a more user-friendly and interactive survey.
- This new design improves usability feedback, provides multiple language options, and a live chat option.
- I coordinated the research process during this project.
- I developed the Interview Protocol and conducted User Interviews.
- I also helped design low and high-fidelity wireframes using Figma, Whimsical, and Miro.

Researcher | Data Visualization Coordinator

Covid-19 Data Visualization on Food Insecurity

- I worked on a project to visualize food scarcity during Covid-19 and how that impacted Seattle-Tacoma-Bellevue residents.
- As a team, we created a user-friendly and interactive visualization.
- Study illustrates that 1:4 Hispanic households and 1:7 Black households experience food insecurity.

Lead Designer | Lead Researcher

WTA Hiking App Redesign

- As a project with a two-person team, I redesigned the Washington Trail Association App.
- The app was transformed into a more interactive and user-friendly app by incorporating features such as a community page, an offline map, and an alerts page.
- These new features enhance WTA users' experiences by allowing them to hike safely while also including their loved ones.

Principal Researcher

How to Address Mental Health Stigma and Barriers to Receiving Mental Health Services in the East African Community

- A foundational qualitative study to address the following research question: How can we understand mental health stigma and barriers to mental health services for young adults in the East African community?
- The study aimed to better understand the stigma and barriers related to mental health service access for young adults in the East African community. Doing so will help inform culturally responsive approaches to address the needs faced by this population.
- Study found the following themes: barriers, supports, and a combination of both.

Professional Experiences

Research Intern

Seattle Children's Research Institute | 6 /2016 - 3/2017

- Worked in research studies that focused on Problematic Internet Use (PIU) in adolescents and young adults.
- Studies focused on the impact of technology use on health outcomes in young adults and adolescents. Negative health outcomes included (e.g. depression, social isolation, etc.).
- Engaged in phone interviews with participants on relevant research study. Interview questions covered overall health, specific health issues (e.g. mood functioning, relationship with parents, peer to peer activities, etc.), and problematic internet use with clients.