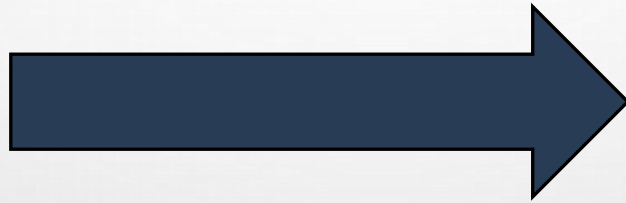


The background is a light gray gradient. It features several realistic water droplets of various sizes, some with highlights and shadows, scattered across the frame. A faint, large, circular, textured pattern is visible in the upper center, resembling a lens flare or a subtle watermark.

# QUANTIUM'S RETAIL

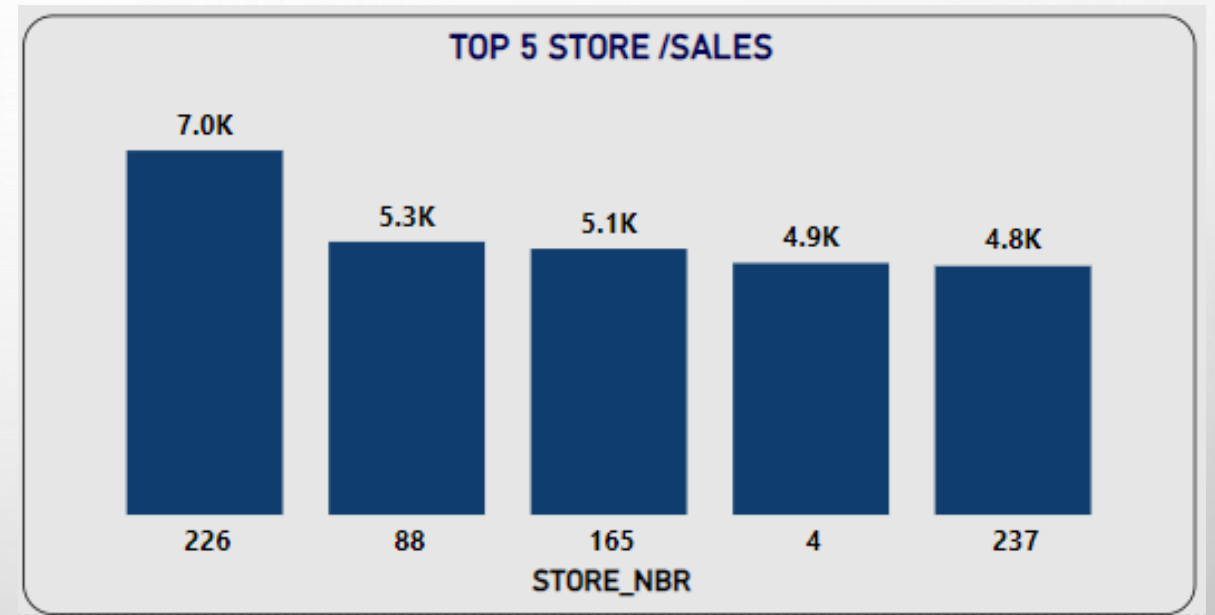
## CHIPS ANALYSIS

# OVER VIEW FOR THE TOP 5 STORS PERFORMANCE



# CHIPS SALES ANALYSIS

- WE HAVE THE TOP 5 STORES BY CHIPS SALES SO WE NEED TO CHECK THEM ALWAYS THEIR INVENTORY TO FACE THE HIGH DEMAND AND CHECK THE OTHER STORES SELLING AND MARKETING STRATEGY



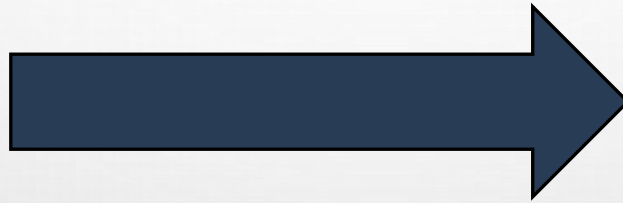
## TOP 5 STORS

STORE_NBR	Count of TXN_ID
4	618
88	672
165	643
226	726
237	613

STORE_NBR	Sum of TOT_SALES
4	4,861.25
88	5,274.75
165	5,139.25
226	7,037.05
237	4,806.30

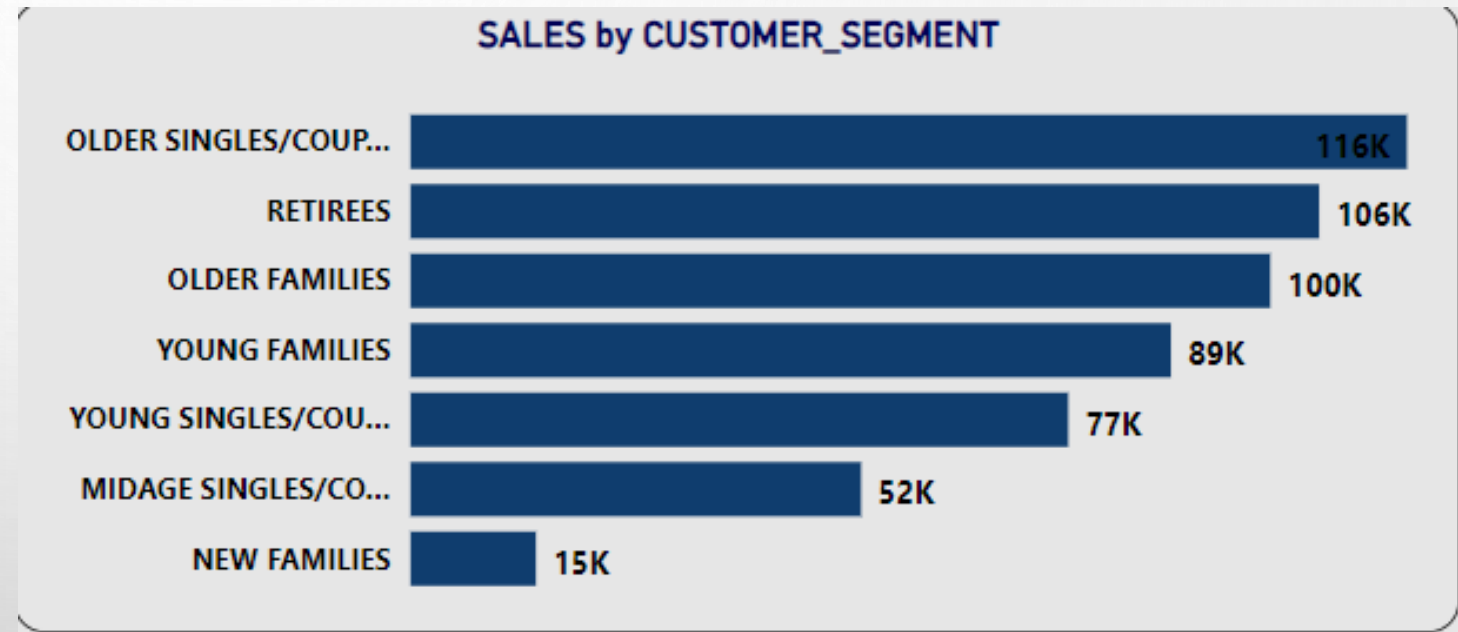
THEIR PERFORMANCE WITH SALES AND  
TRANSACTIONS COUNT

# OVER VIEW FOR CUSTOMER SEGMENT ACCORDING TO LIFESTAGE

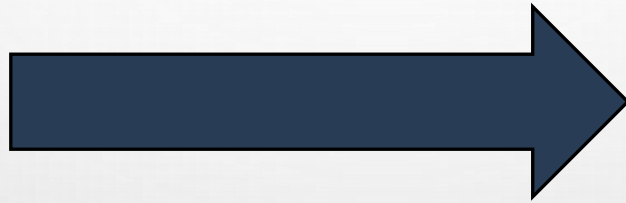


# CHIPS SALES ANALYSIS

- HERE WE FOUND THAT THE HIGHEST CUSTOMER SEGMENT CONTRIBUTING IN THE SALES ACCORDING TO LIFE STAGE
- IS OLDER SINGLE/COUPLES AND RETIREES
- ALSO OLDER/YOUNG FAMILY WE NEED TO TARGET THEM THEY COULD BE COUNTRIBUTE IN THE REVENUE MORE AS WELL
- AND THE LOWEST ARE NEW FAMILIES MAY BE THEY ARE INTERESTED MORE IN HEALTHY FOOD SO WE COULDED TARGET THEM WITH MID AGE CUSTOMERS IN HEALTHY SNAKES FOR INSTANCE



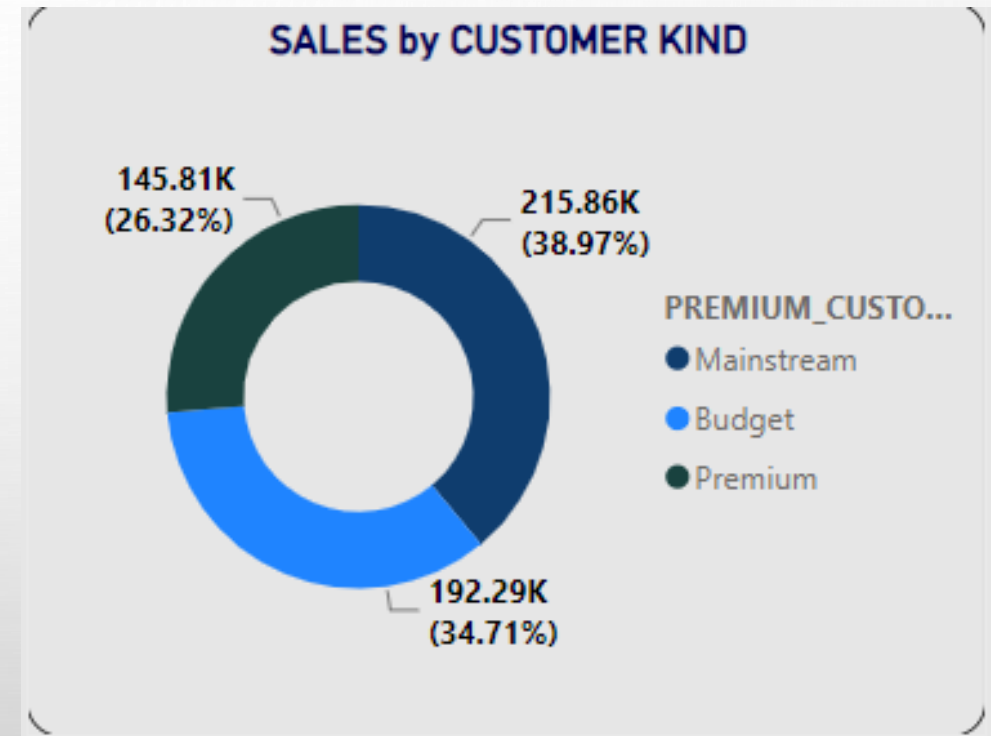
# OVER VIEW FOR CUSTOMER SEGMENT





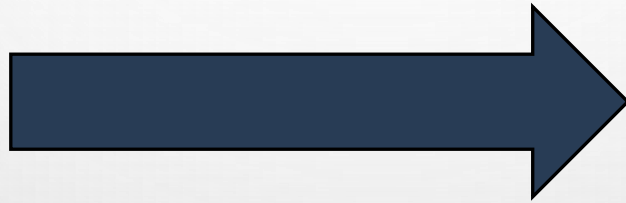
# CHIPS SALES ANALYSIS

- ALSO WE FOUND THAT THE MAINSTREAM SEGMENT ARE THE MOST WHO CONTRIBUTING IN THE SALES WITH PERCENTAGE OF ALMOST 39% EVEN MORE OVER THE PREMIUM CUSTOMERS WE NEED TO TARGET THEM MORE TO KEEP THEM SATISFY
- ALSO WE NEED TO FOCUS WITH THE PREMIUMS AS THEIR PERCENTAGE ASLO HIGH AND WE COULD MAKE MORE PROFIT WITH THEM



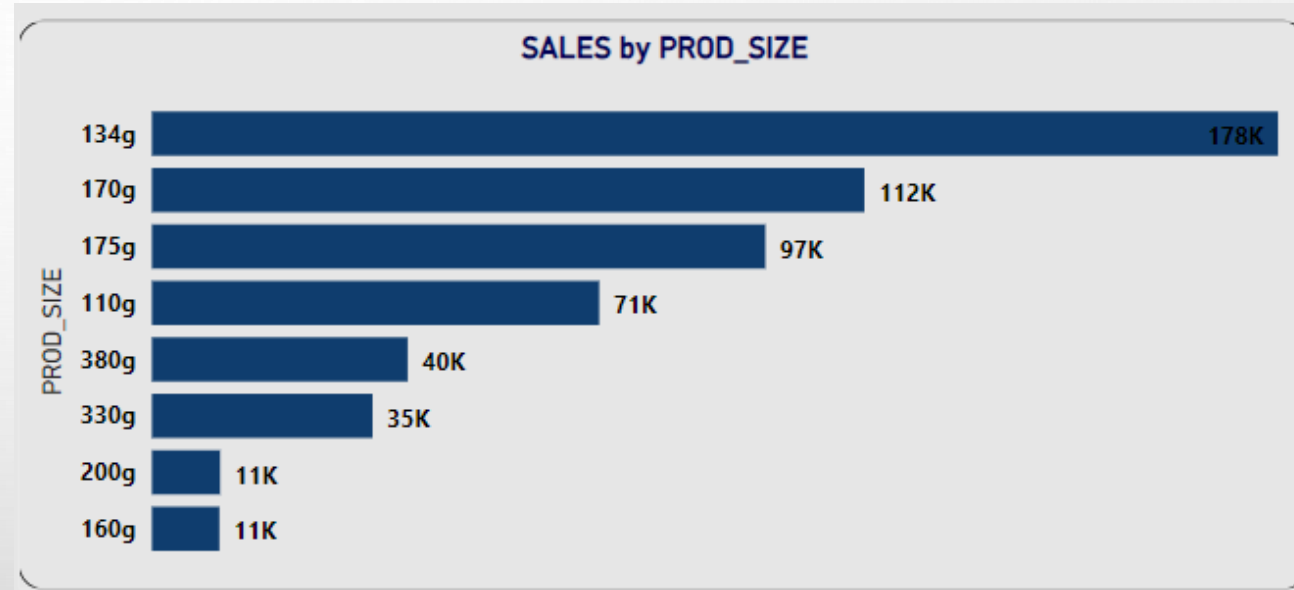


THE PERFERABLE PACKING SIZE FOR THE CUSTOMERS

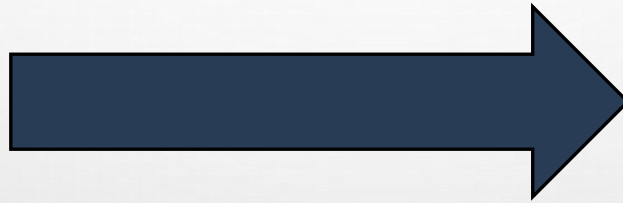


# CHIPS SALES ANALYSIS

- ALSO WE FOUND THAT THE PACKAGE WITH 134 G AND 170 G ARE MORE PREFERABLE TO THE CUSTOMERS WE SHOULD FOCUS MORE ON THE INVENTORY FOR THIS PACKAGES

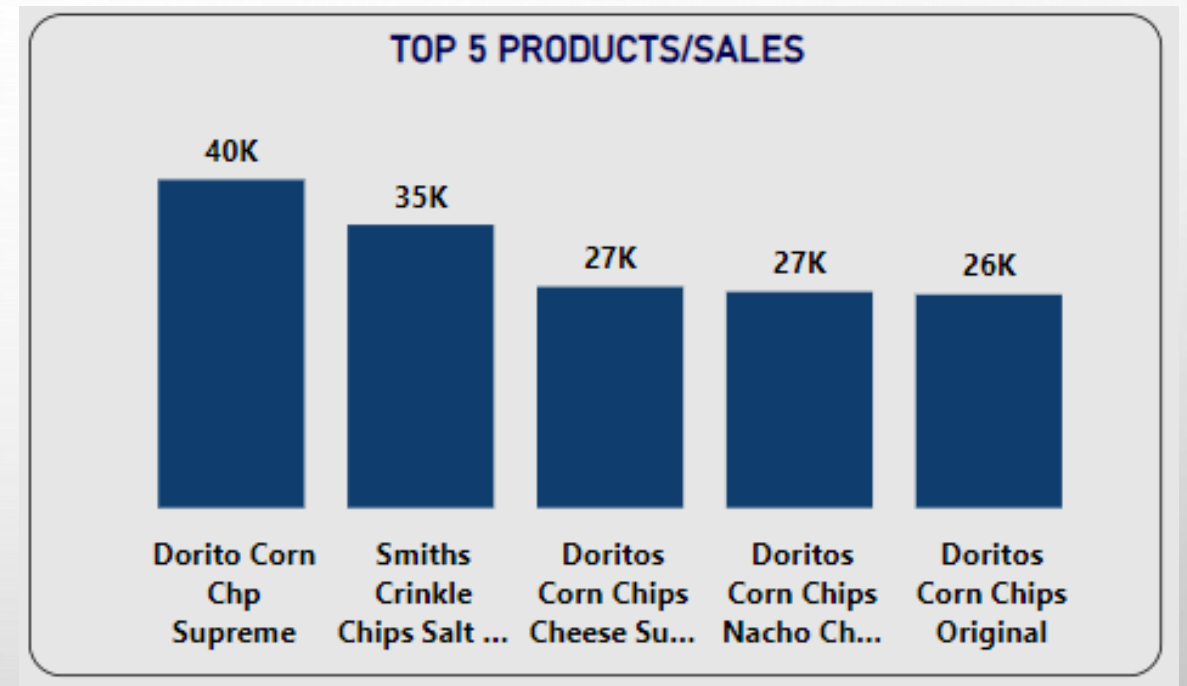


THE TOP 5 PRODUCTS THE BEST SELLING



# CHIPS SALES ANALYSIS

- HERE WE HAVE THE TOP 5 BEST SELLING PRODUCTS WE NEED TO CHECK THEIR INVENTORY REGULARY



The image features a light gray background with a subtle radial gradient. In the top-left and bottom-right corners, there are several realistic water droplets of varying sizes, rendered with soft shadows and highlights to give them a three-dimensional appearance. Centered in the middle of the frame is the text "THANKS FOR YOU" in a clean, black, sans-serif typeface.

THANKS FOR YOU