

Reece Simpson

WEB DEVELOPER

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A Web Developer, currently developing on the front end to build and maintain web applications. I also have a keen interest in back end development and creating applications as a full stack developer.

After leaving university, Graphic Design was a major part of my working life and personal interest. Working as part of a web team then opened my eyes to the world of web development and all of its intricacies. Having full control of the look, feel and mechanics of an application is such an amazing concept.

EXPERIENCE

Front End Developer | Public Consulting Group UK

APR 2021 - PRESENT, WIGAN, UK

- Building and maintaining web applications.
- Work with designers and project managers to improve usability for customers.
- Optimize web design for mobile and other platforms.
- Agile workflow.

Customer Success Supervisor | Nutrition Hacks

NOV 2018 - 2020, TORONTO, CA

- Provided customer service via Zendesk, Konnektive (CRM), Shopify, phone and social media.
- Trained new starters of the CS team.
- Designed and enhanced digital graphics/ebooks.

Web/Design Assistant | AgriBriefing

MAR 2016 - 2018, PRESTON, UK

- Created, maintained and updated all of the websites within the company spectrum using CMS based platforms such as Wordpress.
- Produced design work from social media posts and logo design to digital advertisements.
- Maintained multiple online ad booking systems via DFP (DoubleClick for Publishers).

Graphic Designer | CQ2 Limited

SEP 2013 - 2015, MANCHESTER, UK

- Worked on live briefs, this included designing creative pieces from scratch as well as corporate ad hoc design.
- Design work was created using the Adobe suite and was a mixture of print and digital.

EDUCATION

BrainStation | Diploma, Web Development

APR - JUN 2020, ONTARIO, CA

University of Central Lancashire | Bachelor of Arts with Honours, Graphic Design

2010 - 2013, PRESTON, UK

SKILLS

Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Wordpress, HTML5, CSS, JavaScript, React.js, Node.js, Express