

# **Reecharde Professional Web-developer+SEO Website Packages for Local Businesses (Ghana)**

helping Ghana local stores go digital since 2021

## **Starter Package – ₵1,000 to ₵2,500**

- For small shops & bread sellers
- 1–5 pages (Home, About, Products, Contact)
- Mobile-friendly (works on all phones)
- WhatsApp order/contact button
- Basic Google listing setup
- Free 1-month support

## **Business Package – ₵3,000 to ₵5,000**

- For growing shops & service providers
- Up to 10 pages
- Product gallery or catalog (good for bakeries, boutiques, etc.)
- Contact form + WhatsApp integration
- Basic SEO (show up better on Google)
- Free 2-month support
- Hosting setup included

## **Premium Package – ₵6,000+**

- For car sellers, dealerships & larger businesses
- Unlimited pages
- Car listing system (with search & filters)
- Admin panel to manage cars/products
- Online payments (optional)
- Advanced SEO + speed optimization
- 3-month support & training

## Add-Ons

- Extra support & maintenance → **¢200 – ¢500/month**
- Domain + hosting setup → **¢400 – ¢800/year**
- Branding (logo, flyers, social media setup) → custom pricing

### ✅ Summary (Basic Client Website)

- **Domain:** ¢150/year (for .com)
- **Hosting:** Free (Vercel/Netlify) OR ¢800 – ¢2,000/year (VPS/cloud)
- **SSL:** Free
- **Email:** Optional ¢400 – ¢800/year

### 👉 Total yearly cost:

- Small bread shop site → ¢150 – ¢500/year (if using Vercel free plan).
- Bigger car listing site → ¢1,000 – ¢3,000/year depending on hosting choice.

<https://chatgpt.com/canvas/shared/68bc94431f7c81919c89422904001c09>

# Website Hosting & Domain Guide (Ghana Businesses)

When we build your website, there are **two main things you need to buy** so the website is live on the internet:

## 1 Domain Name (Your Website Address)

This is the name people type to visit your site (example: [breadshopghana.com](https://breadshopghana.com)).

- **.com** domain: **¢120 – ¢200/year**  
**.gh (.com.gh)** domain: **¢400 – ¢600/year**

Most businesses in Ghana choose **.com** because it's cheaper and well recognized worldwide.

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## 2. Hosting (Where Your Website Lives)

This is the “space” on the internet where your website files and data are stored.

### Options:

- **Basic Hosting (for small shops, bread sellers, boutiques):**  
Free hosting available (Vercel, Netlify)  
Or paid shared hosting: **¢300 – ¢600/year**

### Business Hosting (for car dealers, bigger stores with many products):

- Cloud/VPS hosting: **¢800 – ¢2,500/year**  
More speed, storage, and reliability  
Hosting also includes **free SSL (HTTPS )** so your site is secure.

## 3. Optional Extras

- **Custom Email Address** (e.g., [info@yourbusiness.com](mailto:info@yourbusiness.com)) → **¢400 – ¢800/year**

- **Maintenance Plan** (updates, backups, small changes) → **₺200 – ₺500/month**

## Typical Yearly Cost

- **Small Bread Shop Website** → ₺150 – ₺500/year
- **Car Seller / Business Website** → ₺1,000 – ₺3,000/year

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**Note:** You only pay these fees once a year (domain + hosting). My web design fee is separate from these.