

# What is the Full meaning of GDL



Growth & Development Asset Management Ltd

## Who is GDL

Growth and Development Asset Management Limited (**GDL**) is a non-bank financial institution licensed by the Securities & Exchange Commission (**SEC**) and Nigerian Stock Exchange (**NSE**) to serve as Broker/Dealer (Stockbroking Services), Portfolio & Fund Managers

# How can I be sure my funds are safe with GDL

GDL is regulated by SEC and fully registered under the regulation of the financial institution, We have professionals managing funds under our management in strict compliance with laid down policies and procedures

We are a conservative institution we don't take excessive risk, we carry out proper research before we invest in investment instruments.

# Can I have some additional cover or assurance on the safety of my funds

We can assure you that your funds are safe, we have grown significantly over the last 5years and total funds under management is over 5Billion, we also have good corporate governance and risk management framework., with a stable, experienced Board and Management.

You can also invest in our money market which is as safe as funds in the Bank, All the assets of the Fund are held by the Custodian, UBA Plc (Global Custodian Services). UBA is a large systemically significant Tier 1 Bank. The custody arrangement completely precludes the Fund Manager and all other parties from access to the assets of the Fund. the fund also has an BBB investment rating from Augusto & Co. and a Trustees that ensures we do not break the rule the governs the Fund.

For huge funds, our correspondent banks can issue you a comfort letter pledging to hold your funds till maturity but interest rates for pledged funds will differ from the usual GDL rates

Are NBFI( Non-Bank Financial Inst) allowed to receive and place funds for investors
We are a licensed and regulated Asset /Fund management Company so by law we can receive funds on behalf of our client and invest same on behalf of our client in very safe and profitable investment vehicles



Why should I come to GDL rather than take my funds to the Bank

With GDL you enjoy a one-on-one personalized treatment, our customers receive immediate resolution and attention to their enquiries, queries and concerns. Top of the notch service delivery. Our interest rates are also higher than commercial banks rates.

How come your rates are higher than the regular banks

Our rates are higher than the Banks, because in GDL we have less operating cost and are not mandated to have a CRR position of 30% like the regular banks.

How do I calculate interest earned at maturity of my investment

Principal \* rate \* tenure divided by 365days

What instruments do you invest your funds into

Our funds are invested in safe money market instruments through our correspondent Banks. We also invest in safe and well-structured commercial papers. We finance selected businesses who meet our stringent risk acceptance criteria.

# Are you a regulated company

We are regulated by SEC, NSE and CBN

How much should I have before I can invest with GDL High yield Note

Minimum of N100,000.00 you can invest with us

