

## Contact

01015366404 (Mobile)  
zouci50@gmail.com

[www.linkedin.com/in/zouci](https://www.linkedin.com/in/zouci)  
(LinkedIn)

## Top Skills

Market Research

Performance Marketing

Meta ads

# Ahmed Hamdy

Media Buyer @Andalusia hospital  
New Cairo, Cairo, Egypt

## Summary

Senior Digital Marketeer

Proven track record of driving digital marketing success through multi-channel campaigns.

Skilled in developing and executing paid advertising strategies across Meta (Facebook & Instagram), Google Ads, TikTok, Snapchat, and LinkedIn.

Expertise in market research, content creation, lead generation, and campaign performance analysis.

Work sample :

media plan & Results sample : [https://docs.google.com/presentation/d/1x8GBqIZNYbiin4ee\\_N69-eW4yxdw5FLtB1-36HTDN0k/edit?usp=drive\\_link](https://docs.google.com/presentation/d/1x8GBqIZNYbiin4ee_N69-eW4yxdw5FLtB1-36HTDN0k/edit?usp=drive_link)

other reports and moderation report example :

[https://docs.google.com/presentation/d/1HMBd1MAohFxAElI7XISPDgJwAm0Wi92ni-FhRomXASc/edit?usp=drive\\_link](https://docs.google.com/presentation/d/1HMBd1MAohFxAElI7XISPDgJwAm0Wi92ni-FhRomXASc/edit?usp=drive_link)

arabic Content sample : [https://docs.google.com/document/d/1EEYkwyOS-S9SvxRDU5oUo3boAkta44R1NOnqCyHcxQE/edit?usp=drive\\_link](https://docs.google.com/document/d/1EEYkwyOS-S9SvxRDU5oUo3boAkta44R1NOnqCyHcxQE/edit?usp=drive_link)

English content example : <https://docs.google.com/document/d/1frlBB7D0nEKh47T21I5T-CO5tpAaArrPnA7fCAVqSrM/edit?usp=sharing>

Market research report example : [https://docs.google.com/presentation/d/1hVadpK9YvAG1mgD2iLiiYc87bGFoOpdx/edit?usp=drive\\_link&ouid=110509312684819939347&rtpof=true&sd=true](https://docs.google.com/presentation/d/1hVadpK9YvAG1mgD2iLiiYc87bGFoOpdx/edit?usp=drive_link&ouid=110509312684819939347&rtpof=true&sd=true)

## Experience

Andalusia Health Egypt

Senior Media Buyer

March 2024 - Present (5 months)

Cairo, Egypt

Sara Advertising

Senior Media Buyer

January 2024 - April 2024 (4 months)

New Cairo, Cairo, Egypt

PraxiLabs

Media Buyer

July 2022 - November 2023 (1 year 5 months)

Cairo, Egypt

Responsibilities :

managing the media plan for these products Praxilabs , qorrect , Remark , skolera , lainlab - making report to review the success rate of the campaigns.

Karakia agency

Social Media Marketing Specialist

March 2019 - May 2020 (1 year 3 months)

Tanta, Al Gharbiyah, Egypt

karakia

Jan 2019 - Jan 2020 (1 year 1 month)

managed a lot of different pages for different clients such as restaurants , medical clinics etc

Graph Studio Agency

Social Media Marketing Specialist

August 2018 - August 2019 (1 year 1 month)

Egypt

Responsibilities :

making content , moderation , media buying for a lot of clients such as restaurants , medical clinics , clothes stores

TOWN TEAM

Media Buyer

June 2015 - May 2017 (2 years)

Tanta, Al Gharbiyah, Egypt

managed the company page from content - moderation - media planing

---

## Education

Tanta University

Bachelor of Arts - BA, History · (January 2010 - August 2015)