

Noha Zakaria Salama
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Education

- Nutrition for Healthcare Professionals Program – The American University in Cairo (2019–2021).
 - 1. Basics of Nutrition
 - 2. Nutrition in Life Cycle (Pregnancy, Infancy, Adolescence, Adulthood and Geriatrics)
 - 3. Weight Management and Sports Nutrition
 - 4. Medical Nutrition Therapy
- Business Administration Diploma, The German University in Cairo (2018).
- Bachelor of Science, Pharmacy and Biotechnology, The German University in Cairo. (2008).
- General Secondary Education Certificate Examination (GSECE), Science section, Modern Education School. Scored 94.8%. (2003. Cairo, Egypt).

Work experience

- Nutritionist, Gastrocare Clinics (Feb 2021 – Present).
- Medical Product Manager, Consulito Application (Feb 2020 – Aug 2021).
- Business Development Manager, Luna Group (August 2018 – Jan 2020).
- Marketing & Sales Specialist, Red Sea Sails (May 2017 – July 2018).
- Associate Product Manager, EG medical Systems (April 2015 – December 2016).
 - Developing integrated Marketing campaigns (3M – Philips).
- Nutrition assistant, Doctor Sherif Azmy Rizkalla's pain management and obesity private clinic (December 2014 – May 2015).
- Medical delegate, Vaccine Department, GlaxoSmithkline (April 2011 - September 2014).
 - Helped with the launch of pneumococcal vaccine, Synflorix, in 2011, Egypt.
- Project coordinator, The Egyptian Ministry of Higher Education and Scientific Research (January 2010 – December 2010).
- Ward pharmacist, Dar Al Foad Hospital (June 2008 – August 2009).

Achievements

- During my time as an ABM, my marketing campaign on Philips which led to increase in market share from 2015 to 2016 with 30 more devices sold and opening leads in diversified markets.
- Conducted general market research in Vaccera on rotavirus vaccine that led to creating our marketing message and a successful marketing campaign in 2014.
- Co-organized the launch of Synflorix vaccine in 2011 (a product of Glaxosmithkilne), which included around 200 health care professional, key opinion leaders. This launch led to a 70% market share in the following year.

- On a time, span of six months in 2010, successfully paired major NGOs with local research scientific organizations to conduct various research in the fields of agriculture, water treatment, medicine, and engineering. Over 30 individuals of Egyptian nationality benefited from these collaborations.

Internships & courses

- Application on Clinical Pediatric Nutrition course, The Egyptian Foundation of Nutrition and Child Care. (2022.Cairo, Egypt).
- Attended the 8th ASPCN Congress (The Arab Society of Pediatric Clinical Nutrition). (2021.Cairo, Egypt).
- Attended the 17th annual meeting of the EMASO (The Egyptian Medical Association for the study of Obesity). (2021. Cairo, Egypt).
- Training in Gates, weight management private clinic, Dr. Mohamed Abouelghate. (2021. Cairo,Egypt)
- Practical clinical nutrition training in Air Force Specialized Hospital (under supervision of Dr. Enas Mogawer, Clinical Nutrition Department). (2021.Cairo, Egypt).
- Practical Nutrition training in Nile Badrawy Hospital, Cleopatra Hospitals Group, Nutrition Department. (2021.Cairo, Egypt).
- Internship, Fraunhofer Institute (cell culture practicalities). (2007.Potsdam, Germany).
- Training course in the microbiology department, GlaxoSmithkline. (2007.Cairo, Egypt).
- 300-hour training, El Ezaby Pharmacy. (Cairo, Egypt).

Extra-curricular Activities

- Volunteered as an educator for Mountain View Youth Program, delivering 30 hours of educational nutrition sessions. (September 2023. Cairo, Egypt).
- Conducted 20 hours of educational nutrition sessions for Woosh Club Youth Program. (July 2023. Cairo, Egypt)
- Developed engaging nutrition awareness material for underprivileged families in collaboration with UNICEF Egypt and The Egyptian food bank. (April 2022.Cairo, Egypt).
- Presented a comprehensive lecture on fertility nutrition to the gynecology department in Al Gannah Hospital. (February 2022.Cairo, Egypt).
- Finished German language course at Passau University. (2005.Passau, Germany).
- Attended the 1st World Medical and Pharmaceutical Students' Symposium (WorldMaPS). (2005.Malta).
- Completed a Marine Biology excursion, in co-operation with Duisburg-Essen University. (2006).
- Finished Basic First Aid course by the Egyptian Red Crescent.
- Worked in Esprit garments, SAS Egypt. (2006).
- Finished an advanced open water diving course. (2010. Egypt).
- Volunteer work, The German University in Cairo, prior to its inauguration. (2003).

Extracurricular courses

- The Managing Leader Paradox (Sales Management Crash Course). (2015).
- Leadership skills course, the American university in Cairo. (2013).
- Communication and Presentation skills course, the American University in Cairo. (2012).

Computer skills

- Excellent command of Microsoft office package, Word, Excel & PowerPoint.
- Excellent usage of internet sources for research purposes and data compilation.

Language skills

- Arabic, native language.
- English; excellent command of both spoken and written language.
- French, fair.
- German, fair.

Personal data

- Date of birth: 1st of November 1986.
- Nationality: Egyptian.
- Marital Status: Single.