

PERSONAL

- Name Mohamed Hamdy
- **Address** maadi 11728
- Phone number 01111126906
- mohamedhamdino63@gmail.com
- Date of birth 01-01-1992
- Place of birth Minya
- Gender Male **Nationality**
- Egyptian
- Marital status married
- LinkedIn https://www.linkedin.com/in/moha hamdy-b0442b146

INTERESTS

reading.football.

LANGUAGES

english arabic



MOHAMED HAMDY

I work in the field of digital marketing responsible for planning and managing marketing campaigns that promote the company's brand, products, and services. Their duties include planning campaigns, analyzing metrics, and determining trends. content creator. data analysis.



WORK EXPERIENCE

Feb 2017 - Apr 2019

Performance Marketing Specialist at Lava wax

Maadi

- Plan and execute all digital marketing. database, social media And display advertising campaigns
- . content creator
- Develop and manage digital marketing campaigns
- Measure ROI and KPIs
- Suggest activities for improving the quality of online content

Mar 2017 - Present

Performance Marketing Specialist at D.Diamonds

Maadi

- Plan and execute all digital marketing, including SEM, marketing database email, social media and display advertising campaigns Develop and manage
- .content creator
- Digital marketing campaigns
- Measure ROI and KPIs
- Suggest activities for improving the quality of online content
- Research and forecast future sales and performance trend

Mar 2020 - Present

Performance Marketing Specialist at Hi Kitchen

- Plan and execute all digital marketing, marketing database, email, social media and display advertising campaigns Develop and manage digital marketing
- .content creator
- Campaigns
- Measure ROI and KPIs
- Suggest activities for improving the quality of online content

Jan 2023 - Present

Performance Marketing Specialist at Amwag travel

Freelance

- Plan and execute all digital marketing, including SEM, marketing database email, social media and display advertising campaigns Develop and manage
- .content creator
- Digital marketing campaigns
- Measure ROI and KPIs
- Suggest activities for improving the quality of online content
- Research and forecast future sales and performance trend

Sep 2016 - Present

Performance Marketing Specialist At DJMS For Gold

Plan and execute all digital marketing, including SEM, marketing database email, social media and display advertising campaigns Develop and manage

- .content creator
- Digital marketing campaigns
- Measure ROI and KPIs
- Suggest activities for improving the quality of online content

· Research and forecast future sales and performance trend

Sep 2019 - Jul 2022

media buyer at English Mentor

giza

 Plan and execute all digital marketing, including SEM, marketing database email, social media and display advertising campaigns Develop and manage

. content creator

- · Digital marketing campaigns
- Measure ROI and KPIs
- · Suggest activities for improving the quality of online content
- · Research and forecast future sales and performance trend



EDUCATION AND QUALIFICATIONS

Sep 2011 - May 2013 Bachelor of law

Beni Suef University



REFERENCES

References available on request.



SKILLS

Microsoft. ★ ★ ★

team player $\star\star\star\star\star$

Great communicator ★★★★



COURSES

Google Diploma

MR Rami Elsayed

Digital Marketing Diploma

Core management

Social Media Specialist

Mr Mohamed azaab

Media Buying Program

IMFND

Data Analyses

Ahmed Hafez

Business Development Essentials

ALMENTOR.NET

Mini MBA IN Entrepreneurship

Khaled Habib

Master of business administration

U Udemy

Google Ads Fundamentals Google

Jun 2020 - Aug 2020 **E-commerce diploma** IFMND