

# Noura Effat Ahmed

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**Address:** Nasr city, Cairo, Egypt

## Personal information

**Residency:** Cairo, Egypt

**Nationality:** Egyptian

**Date of birth:** 22nd of May 2000

## EXPERIENCES & ACTIVITIES:

### ❖ July 2022 till August 2022:

Participated in student's summer camp provided by Sandoz and the EDA (Egyptian Drug Authority)

- The role of the DRA
- Overview about the medical devices and how to register them in Egypt
- Overview about Good manufacturing practice (GMP)
- Introduction to pharmacovigilance
- The art of persuasion and communication
- The science of brain rewiring

### ❖ Sep 2020

Participated in sales internship in sovalue pharma.

- Learned how to make an efficient sales call
- Gaining information about the sales cycle

## EXTRACURRICULAR ACTIVITIES:

### ❖ From October 2022 till July 2023:

Acted as President of SCOPS (Student Conference on Pharmaceutical Studies) Leading 800+ Pharmaceutical students

- Interviewed & appointed all Management board (Organizational & Academic Committees).
- Managing all Budgets required to run all the conference events

- Worked on establishing partnerships with different pharmaceutical companies/stakeholders for providing the best experience to the SCOPS participants
- Planned mega events like the employment fair where a lot of pharmaceutical companies and pharmacies attended with different vacancies and summer internship programs to be provided for the attendees of the event, the event was attended by more than 3,000 attendees.
- Worked on providing different workshops and events for pharmacy students through the collaborations made with hospitals, pharmaceutical companies and labs.
- Attended youth leaders league which was attended by ministers from the Egyptian government and representatives from the UN for the year 2022 and we reached the top 10 student activities in Egypt in the human development division.

❖ **SCOPS (student conference on pharmaceutical studies) from January 2019 till march 2022:**

- Participated in Sales and Marketing workshop in Jan 2021
- Moderator of Sales workshop in 2022, and organized events for 100 participants in IMS and Forecasting, also helping participants to improve their presentation skills and team work.
- Gained experience in handling different personalities and managing them
- Worked on presentation skill, communication and negotiation skills.
- Participated in mock RTD with experienced people in the field.

**EDUCATION:**

❖ **Faculty of pharmacy Ain shams University:**

- Degree: Bachelor's degree in pharmaceutical studies

**LANGUAGE AND COMPUTER SKILLS:**

- ❖ Fluent in Arabic (native language)
- ❖ Fluent in English (1<sup>st</sup> language)
- ❖ Excellent in Microsoft office

