

# REEM ABDULMAJID ALKHERAIJI

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## EDUCATION

### University of Denver, Daniels College of Business

Denver, CO

Bachelor of Science in Business Administration, Business Analytics & Marketing (Minor)

Expected Graduation: June 2024

- Major GPA: 4.00, Cumulative GPA: 3.89, IELTS: 7, Qiyas Qudurat (Math Section): 98.3/100
- Honors: Dean's List, Hornbeck Scholar (given to who achieves a 4.00 GPA), Chancellor Merit Scholar (Highest Merit Scholarship)
- Conducting research for a thesis in business analytics under mentorship of esteemed faculty as a Distinct Daniels student
- Selected by University of Denver to receive a Daniels Distinction and honors upon graduation based on high academic achievement
- Led business analytics group project to solve unsolvable Excel Solver problem maximizing profit by **111%** and reducing budget by **17%**

### Manarat Al Madinah National Schools

Medina, Saudi Arabia

- GPA: 100%

May 2020

### Harvard Summer School (Secondary School Program)

Cambridge, MA

- Earned 8 college credits in Precalculus and Public Speaking

June 2018 - August 2018

## PROFESSIONAL EXPERIENCE

### Hawaz

Riyadh, Saudi Arabia

Consulting Intern

July 2023 - August 2023

- Addressed clients' challenges by delivering tailored frameworks and relevant behavioral science case studies
- Developed and presented an interactive firm-wide workshop showcasing the application of behavioral science in consulting
- Led the formulation of Hawaz's communication and brand equity strategy
- Contributed to the development of effective technical proposals for public sector projects in response to RFPs

### Emily Grace Foundation

Denver, CO

Student Consultant - Business Communications Class Group Project

April 2022 - June 2022

- Expanded brand awareness and donations by engaging with CEO to define project objectives and resource limitations
- Led **5** person international team in conducting extensive research to formulate effective recommendations
- Designed a visually appealing and persuasive slide deck in line with brand's identity, fulfilling client's preferences
- Elected by CEO as winning team due to quality of recommendations, slide deck design, developed website, and presentation skills

### Alkheraiji Museum

Medina, Saudi Arabia

Marketing Manager

January 2014 - September 2020

- Generated **70%** growth in followers by directing, editing, and uploading YouTube videos showcasing antique pieces
- Increased client communication and sales by **50%** via developing brand identity and establishing compelling social media presence

## LEADERSHIP AND COMMUNITY INVOLVEMENT

### University of Denver Consulting Club (DUCC)

Denver, CO

**1<sup>st</sup> place** winner in 2023 annual case competition, selected by university faculty and Deloitte consultants | DUCC Member

May 2023 - Present

### DU Clarion

Denver, CO

Contributing Writer at the University of Denver – featured at “First Saudi”

January 2023 - Present

### Misk Distinct Advising Program

Medina, Saudi Arabia

Co-Founder/Advisor

September 2018 - May 2023

- Mentored **120** 10th-grade students to secure admissions to Misk Distinct (**<3%** acceptance rate) via info sessions & online channels
- Endorsed by Manarat high schools via providing TOEFL instructors for advisees due to success of Misk Distinct Advising Program

### Misk Distinct

Riyadh, Saudi Arabia

Misk Distinct Student

February 2018 - June 2020

- Recognized as a “top student in Saudi Arabia” from **3300 +** applicants for exceptional academic achievement and leadership skills
- Obtained a scholarship to Harvard University and gained valuable skills from trips to IBM, BCG, MIT, and Boston Dynamics
- Acquired advanced knowledge in Mathematics and Physics at King Abdullah University of Science and Technology (KAUST)

### Goal Achievers Tutoring Program

Medina, Saudi Arabia

Founder/Mathematics Tutor

September 2019 - May 2020

- Founded first student-led program in Manarat Al Madinah school's history, inspiring **7** student-led initiatives in its first month
- Elevated student scores to **100%** by executing creative ideas such as using handmade card/board games tailored to class content
- Developed Goal Achievers website with integrated booking service for a smoother tutoring process

## SKILLS

Language: Proficient in Arabic and English

Technical: Python, SQL, Alteryx, HTML, CSS, JMP, Tableau, Visual Studio, Linear Programming, Adobe Illustrator, and Adobe Photoshop

Computer: Certified in Microsoft Excel, Word, and PowerPoint