#### Members team:

Reem Ashraf Monda Atef

#### 1- Marketing & Organizational study

- -Our marketing study based on Egyptian people that age is older than 14 Years old
- -the system can cover all Egypt and service the all people in the same efficient
- -all users have infinite times to use the system only if they care on system rights
- our Bonus is that discriminates us is we can service user under the right age
- -project champion -> Reem Ashraf & Monda Atef
- -system users -> All people older than 14 years old in Egypt
- -Organizational management ->champions &suppliers

#### 2-Technical study

Work flow

- 1) sign up \ login  $\longrightarrow$  choose service  $\longrightarrow$  check from the conditions
- 2)do or not do the service → request a feedback from customer Requirements
- 1)frontend developer
- 3)System analyst
- 5)DB manager
- 7) Application

- 2) Backend developer
- 4) System Administrator
- 6) DB developer

## 3-Financial study \ Economical study

For opening: pay for build application = 40000\$

pay for build Dynamic DB = 50000\$

pay for build system =80000\$

pay for build first salary to employees =100000\$

Total = 270000\$

For Advertising: one advertising =2500\$

Total = 3 x 2500\$ =7500\$

	Year 0	Year 1	Year 2	Year 3	Year 4
В	0	450 000	500 000	900 000	700 000
С	277 500	100 000	120 000	150 000	180 000
NB	12775001	350 000	380 000	150 000	520 000
NC	12775001	72500	307500	11575001	362500

#### System request

### **Business need:**

- -increase income
- -Money investigation
- -Easily banking servest
- -Providing services for younger people and whose age is older than 14

### **Functionality:**

- -Online access on user's account in the bank
- -do the services online instead of going to the bank
- -young people older than 14 can have bank account
- -the online system will be a web app

## **Business requirement:**

- -Concept of database
- -Concept of networking

- -Web services
- -Concept of IT

# Tangible value:

- -Participate and expand the services provided
- -Return of partnership bank

## Intangible value:

- Safe time and effort for costumer & Employees
- -Reduce the traditional bank transactions
- -Reliability and available