

zepto  
10 Minute Delivery

City

All

Category

All

Influencer Active

All

Total Sales  
₹ 5.8M

Total no. of Orders  
50K

Average Sales  
₹ 19.3K

Revenue per Order  
115

Category

Beverages

Confectionery

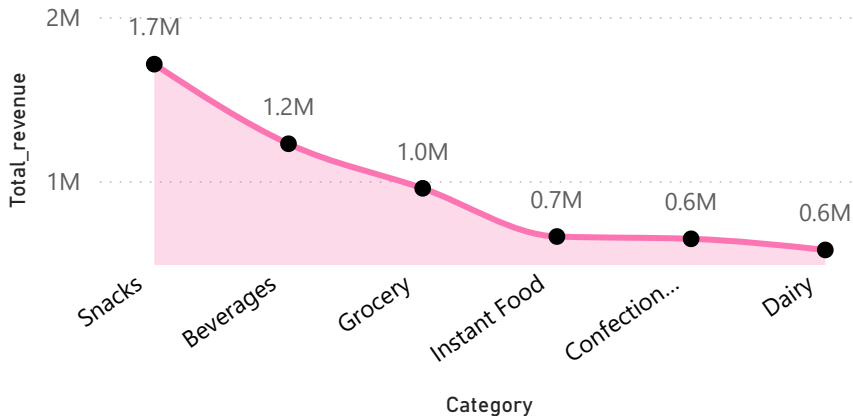
Dairy

Grocery

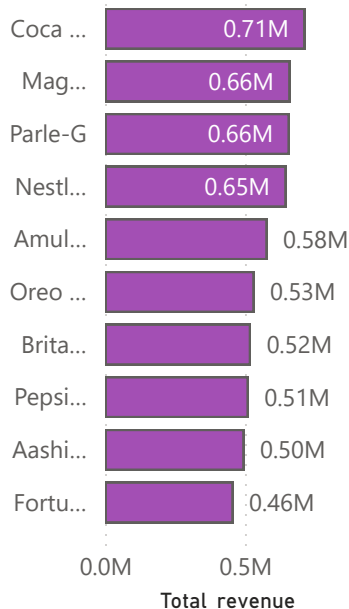
Instant Food

Snacks

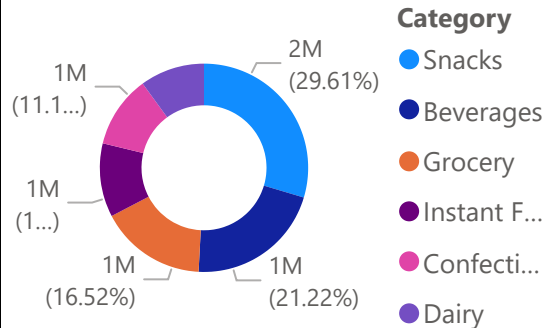
Total Revenue per category



Product wise Revenue



Category wise Revenue



Category	Total_revenue	Total_Orders	Average_discount
Beverages	1227002	10802	4.62
Confectionery	647424	5243	5.63
Dairy	579648	4902	5.54
Grocery	955353	9439	4.82
Instant Food	661477	5654	4.58
Snacks	1712447	14406	4.88
Total	5783351	50446	4.92

Influencer vs Non Influencer Sale

