Zidio Development Project

Online Education Platform

A UX/UI Case Study

Objective

To design a user-friendly e-learning platform that provides personalized, engaging, and accessible online courses for learners of all ages and skill levels. The goal was to enhance user retention and learning outcomes through improved usability and intuitive navigation.

My Role

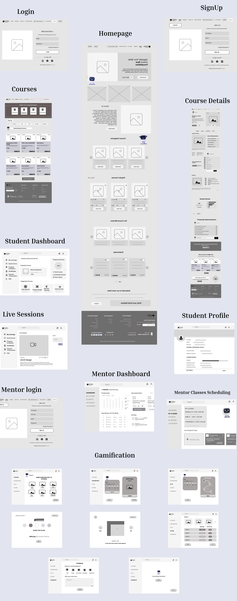
- User Research
- Understanding the Problem
- User Persona
- Competitive Analysis
- Visual Design
- Prototyping
- Wireframing

Competitive Analysis

User Personas

Mascot used in this Website

Mid Fidelity Wireframe



Visual Design

Prototyping