

REEMA YADAV

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EDUCATION

Northeastern University, Boston, MA

Expected Dec 2021

M.S. in Data Analytics Engineering

Relevant Courses: Database Design, Probability & Statistics, Algorithms, Data Mining, Data Warehousing, Machine Learning

University of Mumbai, India

Jun 2016

B.E. in Electronics

PROFESSIONAL EXPERIENCE

SMS Group Inc, Pittsburgh, USA | Data Scientist

Jan 2021 – Aug 2021

- SSAB Asset Health – Utilized python to implement supervised machine learning technique for time series signal anomaly detection on **4 year** unstructured data to predict future failure for furnace and burner block - reduced the downtime by **40%** of furnace. Increased the number of heats from **600 to 1000**
- KAPH Framework – Detected anomalies in Steel plant by fabricating end to end framework for analysis and prediction of time series signal using Python libraries
- Nucor Steel Force Anomaly – Designed Bokeh application for time series to predict the force anomaly in the plant from parquet file. Added numerous functionality to the application that reduced the client's analysis time by **78%**. Presented results to team's global head and prepared a summary detailing value proposition and strategy

AISkunkworks, Northeastern University | Research Assistant

Jul 2020 – Jan 2021

- Worked on design of interpretable machine learning models like Shapely and Lime
- Conducted hands-on-experience workshops on exploratory data analysis and machine learning techniques for **80+** students using Python

TATA Consultancy Services, Mumbai, India | System Engineer

Dec 2016 – Dec 2019

- Modeled PoC for BIRD Hadoop Project. Migrated historical customer transactional data of **10 years (700 TB)** in Hadoop and compressed data by **79%** using Snappy compression and Hive configuration
- Designed and developed the Big Data Intelligence Reporting Department portal in Java for Bilingual language to extract data from Hadoop clusters for inquiry reducing time for process from **1-2 days to 5-10 minutes**
- Automated daily task of loading and unloading data using shell scripting, ETL on **27** Linux servers- time reduced from **a day to 3 hours**
- Analyzed pattern of data for anomaly detection of SBI branches across India with Hive and Mapreduce
- Built Grafana dashboards by ensuring data integrity, analyzed and presented insights to the client which improved customer satisfaction by **30%**

TECHNICAL SKILLS

Tools: MSSQL, Visual Studio, Jupyter, RStudio, Pentaho, Git, Azure DevOps, MySQL, S3

Languages: C++, Python, R, Shell scripting, SQL

Machine Learning & Big Data: Hypothesis testing, ARIMA model, A/B testing, Hadoop, Sqoop, Hive, HDFS, ETL, Data science pipeline (cleaning, wrangling, visualization, modeling, interpretation), Statistics

Python/R: Matplotlib, NumPy, Pandas, Scikit-Learn, Bokeh, Statsmodel, dplyr, tidyverse, ggplot2, tidyr

ACADEMIC PROJECTS

Education Quality Prediction Model

Summer 2021

Imputed missing values with knn=2 in the structured data and linear interpolation to get average change to impute values for each year 2000-2018. Created a vector autoregression VAR, "minimized" AIC and BIC model on **20** selected features. Achieved **82.25%** accuracy for 2019 forecasting of Colombian education

Predicting Buying Intention of Bank Customer

Fall 2020

Performed EDA on Bank Marketing dataset using R and Tableau. Created classification model to determine whether the customer will buy a term deposit plan using algorithms- KNN, Decision Tree, SVM, Neural networks. Evaluated performance of models - confusion matrix, ROC curve and achieved **89.99%** accuracy on the logistic regression model

Supplier and Inventory Management Database Design

Spring 2020

Cultivated a RDBMS for gaming e-commerce website with MySQL server. Designed database to Boyce- Codd normal form to curb insert, update, delete anomalies and avoid data redundancy. Implemented new order auditing via triggers, stored procedure, and programming views to track inventory

LEADERSHIP/ACHIEVEMENTS

Vice President of Academic Affairs | Northeastern University

Data for Good Hackathon Winner 2021 | JPMC