

# COVID-19 using Cognos

## PROJECT DEFINITION:

- ❖ The COVID-19 Data Analysis and Reporting Project is aimed at leveraging IBM Cognos to gather, analyse, and visualize data related to the COVID-19 pandemic.
- ❖ The primary objective of this project is to provide decision-makers, healthcare professionals, and the general public with accurate and up-to-date information on the status and impact of COVID-19.
- ❖ This project will involve collecting data from various sources, creating meaningful reports and dashboards, and ensuring data accuracy and accessibility.

## DESIGN THINKING:

### 1. Analysis Objectives:

- ❖ Monitor and Visualize COVID-19 Trends
- ❖ Identify Hotspots and High-Risk Areas
- ❖ Evaluate Vaccine Distribution and Coverage
- ❖ Forecast Future COVID-19 Trends
- ❖ Ensure Data Quality and Integrity

### 2. Data Collection:

- ❖ Identify Data Sources
- ❖ Access Data
- ❖ Data Extraction
- ❖ Data Cleaning and Transformation
- ❖ Data Integration

### 3. Visualization Strategy:

Creating an effective visualization strategy for COVID-19 data using IBM Cognos involves designing visualizations that are not only aesthetically appealing but also informative, accessible, and actionable.

#### **4. Insights Generation:**

Generating insights from data is a crucial step in the data analysis process. It involves extracting meaningful and actionable information from raw data to support decision-making, problem-solving, and understanding of specific phenomena.