Reena Rani

sainireena700@gmail.com | Portfolio Link | LinkedIn | +44 7384202339 | Brighton, UK

Profile Summary

Experienced Web and UI/UX Designer pursuing an MSc in UX Design at the University of Brighton. Proficient in HTML, CSS, javascript, WordPress, Bootstrap, Photoshop, CorelDraw and UI/UX. With a strong attention to detail, I thrive at producing results that are well-polished. My ability to communicate effectively allows me to build solid, long-lasting professional relationships that facilitate smooth collaboration and project success.

Employment History

Web & UI/UX Designer | Radar One Media Ltd | Brighton, UK   April 2023 - January, 2024

- Conducted extensive user research, usability testing, and gathered feedback to iteratively refine designs, consistently improving the user experience.

- Crafted responsive websites, landing pages, and digital assets tailored for optimal user experiences, while adhering to design standards and best practices.

- Collaborated closely with cross-functional teams, including product managers and developers, to align on project goals and priorities, ensuring consistent delivery of high-quality design solutions within demanding deadlines.

Web Designer | Treble-D Solutions | India   April 2022 - December 2022

- Crafted visually appealing and pixel-perfect dashboard optimised for mobile, tablet, and desktop devices, utilising HTML, CSS and Bootstrap, Click here to see the demo.

- Increased website traffic by 20% after designing and launching a new WordPress website with over 80 pages with a focus on improved user experience. Explore the website here.

Education

MSc in User Experience Design | University of Brighton | Brighton, UK | Student

January 2023 - June 2024

Diploma | Kalpana Chawla Govt Polytechnic for Women - India | 2011 - 2014

3 years diploma in Computer Science Engineering

Certifications

Design Thinking: Understanding the Process / Linkedin Learning

Accessibility for Web Design / Linkedin Learning

Skills

HTML	CSS	Bootstrap	Photoshop
UI/UX	WordPress	Javascript	Figma
Balsamiq	Prototyping	Information Architecture	User Research

Volunteering

Volunteer | Ladies That UX Brighton | Brighton, UK November 2023 - Present

Managing in-person registration for attendees, providing excellent customer service and ensuring accurate data collection.

Event Volunteer - UX Camp Brighton | Brighton, UK April 2024

Directed attendees at a UX Camp event to their designated talk rooms and promptly addressed any inquiries they had, contributing to a positive experience for all.

Volunteer Staff - Brighton Marathon | Brighton, UK April 2024

Collaborated effectively with other volunteers at a marathon to manage the starting area for 2000 participants, contributing to a well-coordinated event experience and fostering a positive atmosphere.