Reena Rani

sainireena700@gmail.com | www.linkedin.com/in/ranireena/ | +44 7384202339 | Brighton, UK

Profile Summary

Experienced Web and Graphic Designer pursuing an MSc in UX Design at the University of Brighton. Proficient in HTML, CSS, javascript, ReactJS, Design System, Photoshop and UI Design. With a strong attention to detail, I thrive at producing results that are well-polished. My ability to communicate effectively allows me to build solid, long-lasting professional relationships that facilitate smooth collaboration and project success.

Employment History

Web Assistance & Designer | Radar One Media Ltd | Brighton, UK   *April 2023 - January, 2024*

- Collaborated closely with team members to implement backend functionality and ensure seamless integration of UI designs, enhancing overall website functionality.

- Maintained and optimised WordPress plugins and themes for website performance and security.

- Customised layouts and stylesheets for enhanced user experience and visual appeal.

- Contributed to SEO, ad placement, and social media management for increased online presence.

Web Designer | Treble-D Solutions | India   *April 2022 - December 2022*

- Crafted visually appealing and pixel-perfect web pages optimised for mobile, tablet, and desktop devices, utilising HTML, CSS, and JavaScript.

- Designed and delivered websites with clean design and optimised performance.

- Contributed in consistent and efficient Design Systems to reduce duplicacy of code in large projects..

- Worked collaboratively to implement user feedback, refining website functionality for optimal performance.

- Maintained high standards in web development, focusing on responsive design and cross-browser compatibility.

Web Designer & Developer | Kushub Media Solution Pvt Ltd | India   *January 2019 - March 2021*

- Implemented daily backup and recovery plans for websites, ensuring data integrity.

- Spearheaded efforts to optimise web development processes, prioritising responsive design and ensuring compatibility across various browsers.

- Planned websites strategically to effectively showcase multimedia content, optimising user visual and interactive experience.

- Spearheaded cross-functional teams to conduct thorough analyses of user requirements, ensuring that our solutions consistently surpassed expectations and culminated in elevated user experiences.

Web & Graphic Designer | Midriff Info Solution | India   *January 2016 - December 2018*

- Demonstrated strong attention to detail and problem-solving skills, promptly resolving website-related issues and ensuring consistent and high-quality UI designs.

- Contributed to backend experience with developers, enhancing overall website functionality.

- Utilised design software and tools, such as Adobe Photoshop, to execute design projects efficiently.

- Provided ongoing technical advice and support to the team on website related issues, promptly resolving problems by finding ideal solutions.

Education

MSc in User Experience Design | University of Brighton | Brighton, UK | Student

January 2023 - June 2024

Solar Energy App: Developed a solar energy management app adhering to ISO methodologies. Conducted heuristic evaluations and introduced features like real-time data visualisation and seamless energy transition.

Job Post & Search App: Utilised 'Design Thinking' methodology to create innovative job search solutions. Involved in problem-solving from empathy to prototyping, ensuring user-centric outcomes.

Diet Chart Planner App: Designing a diet chart planner app using figma, focusing on crafting an engaging user experience tailored to the needs of health-conscious individuals, with an emphasis on seamless navigation and visually appealing interfaces.

Diploma | Kalpana Chawla Govt Polytechnic for Women - India | 2011 - 2014

3 years diploma in Computer Science Engineering

Bachelor of Arts | Kurukshetra University | India | 2009 - 2012

3 Years - Bachelor of Arts

Certifications

Design Thinking: Understanding the Process / Linkedin Learning

Sketching for UX Designers / Linkedin Learning

Accessibility for Web Design / Linkedin Learning

WordPress: Speeding Up Your Site / Linkedin Learning

Enterprise Design Thinking Practitioner / Issued by IBM

Skills

HTML	CSS	WordPress	jQuery
Javascript	ReactJS	Shopify	Wireframing
Figma	Photoshop	UI/UX	SCSS
User Research	UI Design	SEO	Slack
Responsive Design	Bootstrap	WooCommerce	User Personas
Pixel-perfect Design	User-centred Design	Design System	Prototyping

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Volunteering

Volunteer | Ladies That UX Brighton | Brighton, UK   *November 2023 - Present*

- Enhanced website functionality by implementing new features and optimising existing ones.

- Managed in-person event registrations, ensuring a seamless and efficient check-in process.

- Assisted in content updates and promptly addressed design issues to enhance visual appeal and functionality.

References available upon request