# Reena Rani

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## Profile Summary

Experienced Web and UI/UX Designer pursuing an MSc in UX Design at the University of Brighton. Proficient in HTML, CSS, WordPress, Bootstrap, Photoshop, CorelDraw and UI/UX. With a strong attention to detail, I thrive at producing results that are well-polished. My ability to communicate effectively allows me to build solid, long-lasting professional relationships that facilitate smooth collaboration and project success.

## Employment History

**Web & UI/UX Designer | Radar One Media Ltd | Brighton, UK**  April 2023 - January 2024

- Wireframing and Mockups: Developed wireframes, mockups, and design assets daily to illustrate design solutions and support development.

- Advocated for and applied user-centred design principles to create interfaces that are both visually appealing and genuinely intuitive and engaging.

- Collaborated closely with client stakeholders, user researchers, business analysts, content designers, and other UX designers.

**Web Designer | Treble-D Solutions | India**  April 2022 - December 2022

- Crafted visually appealing and pixel-perfect dashboard optimised for mobile, tablet, and desktop devices, utilising HTML, CSS and Bootstrap, [Click here to see the demo](#).

- Increased website conversion rate by 15% after designing and launching a new WordPress website with over 80 pages with a focus on improved user experience. [Explore the website here](#).

- Developed responsive websites, landing pages, and digital assets, ensuring seamless user experiences across all devices while adhering to industry design standards and best practices.

## Education

**MSc in User Experience Design | University of Brighton | Brighton, UK | Student**

January 2023 - June 2024

**Diploma | Kalpana Chawla Govt Polytechnic for Women - India | 2011 - 2014**

3 years diploma in Computer Science Engineering

## Certifications

**Design Thinking: Understanding the Process /** Linkedin Learning

**Accessibility for Web Design /** Linkedin Learning

## Skills

| HTML | CSS | Bootstrap | Photoshop |
| --- | --- | --- | --- |
| UI/UX | WordPress | Javascript | Figma |

Balsamiq          Prototyping          Information Architecture     User Research

## Volunteering

**Volunteer | Ladies That UX Brighton | Brighton, UK**          November 2023 - Present

- Managed in-person registration for attendees, ensuring a smooth and efficient check-in process and providing excellent customer service.

- Developed strong organisational and time management skills by handling multiple registration tasks simultaneously.

- Coordinated with the event team to ensure accurate data collection and management, improving the efficiency of future events.

**Event Volunteer - UX Camp Brighton | Brighton, UK**          April 2024

- Directed attendees to their designated talk rooms, ensuring they had a seamless and informative experience at the event.

- Addressed and resolved attendee inquiries promptly, demonstrating effective problem-solving and communication skills.

- Assisted in the setup and breakdown of event spaces, showcasing teamwork and reliability.

**Volunteer Staff - Brighton Marathon | Brighton, UK**          April 2024

- Collaborated effectively with other volunteers to manage the starting area for 2000 participants, ensuring a well-coordinated and orderly start to the marathon.

- Enhanced leadership and teamwork skills by taking initiative in high-pressure situations and coordinating tasks with a large team of volunteers.