



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



ASHA BELCITTA A

An invitation card should include text that describes the basic event details

images or illustrations to make the card stand out and white space to balance it all out. If your event has a theme

an eye-catching color scheme and typography,

Browse templates.

Browse through Canva's library and find beautiful and professionally designed party invitation templates that's perfect

Experiment with features

Open Canva. Open Canva and search for "Party Invitation" to start designing

1. Browse templates. ...  
2. Experiment with features.

1. Customize your invitation. ...  
2. Share online or print.

Choose dimensions, our theme and then use templates to start inspired.

Make it our own with unique fonts, imagery, colors and design elements.

Inject some personality in the imagery or language to make it truly unique.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?