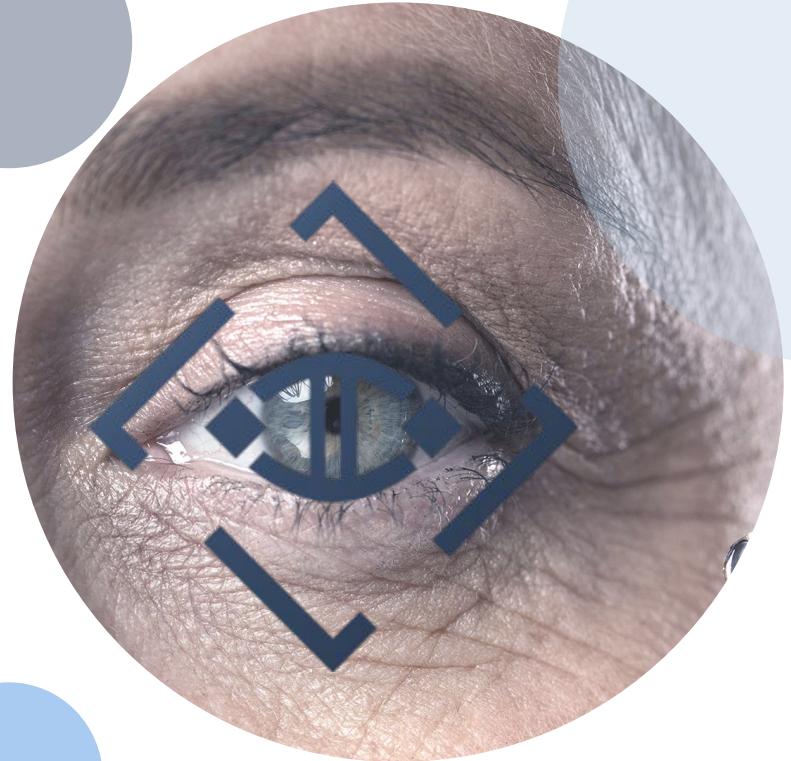


Ebsar

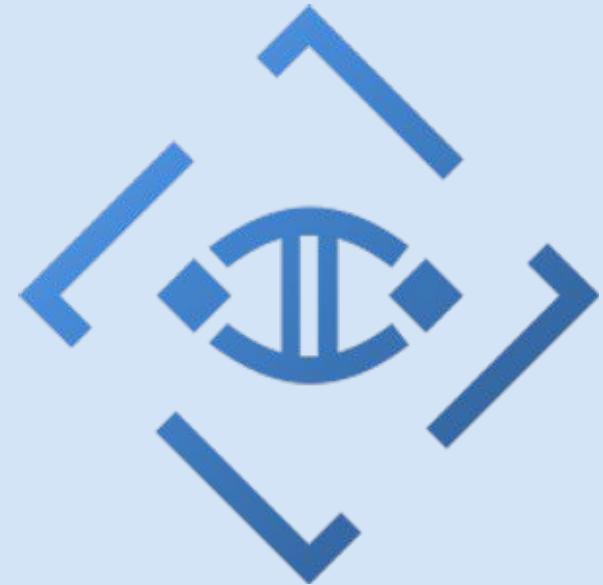
AI powered full solution for
your eyes health.



Ebsar Mission & Vision

Mission: detect early eye abnormalities to improve quality of life for patients

Vision: with Saudi Vision 2030, we looking to start a new era connecting the Artificial Intelligence in eye health care.



Problem

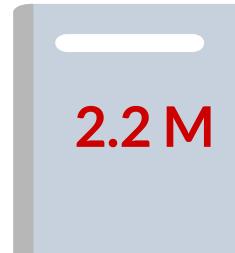


Undiagnosed eye complications

leads to health and financial complications



Cases with diabetes
who should annually
screening



Cases with glaucoma,
25% don't know about



Undiagnosed
children with lazy
eyes (Amblyopia)

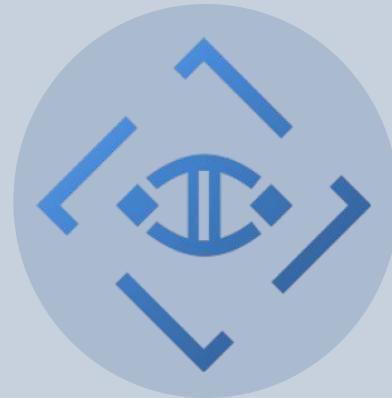


10,000 minimum
Undiagnosed cases with
eye abnormalities in
Saudi Arabia



They all can lead to **blindness**

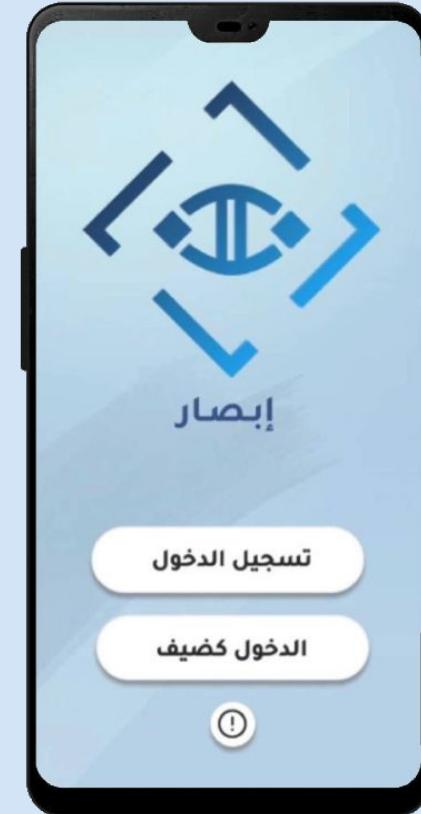
**“Diagnose
before it grows”**



Solution

Ebsar app:

Application that helps all age groups to detect eye diseases early by AI Technologies and annually screening from home then increase knowledge by ChatGPT ,filtering patients with ophthalmologists and hospital appointments .





Value of Ebsar

Telemedicine

Teleconsultation
prematches via Ebsar's AI



Chat GPT

To increase knowledge



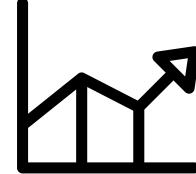
Early diagnosis

By AI algorithms, before
it grows



Resource Management

Proactive medicine and
early detection



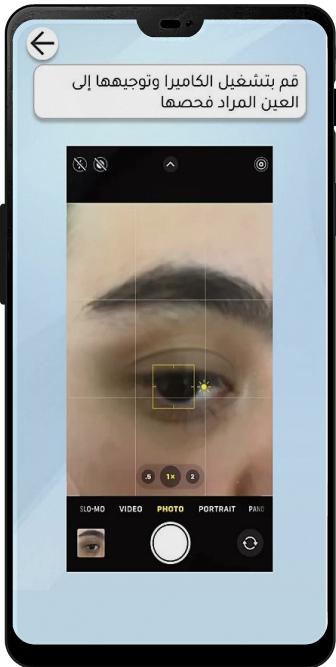
Access

To eye check up
from home

Competitive Analysis

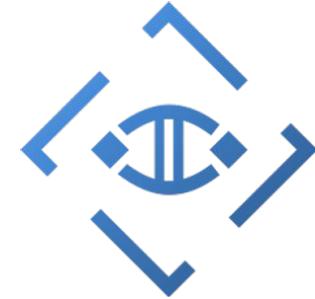
	Ebsar App	CRADLE White Eye Detector App	Eye Patient App	Portable Ophthalmic phoropter
Use AI	100%	100%	0%	0%
Chat GPT	100%	0%	0%	0%
Scalability	100%	20%	20%	20%
Contact doctors	100%	0%	100%	70%
Cost	90%	40%	80%	80%
Time	95%	40%	40%	40%
Access	100%	100%	100%	20%

Prototype



Business Model

Target Hospitals, Clinical centers by using subscription.



20k

Ebsar consultations
In 3 years

License
15K SR yearly
+
50%
consultations

Revenue stream

1000%

Return on Investment
In 3 years

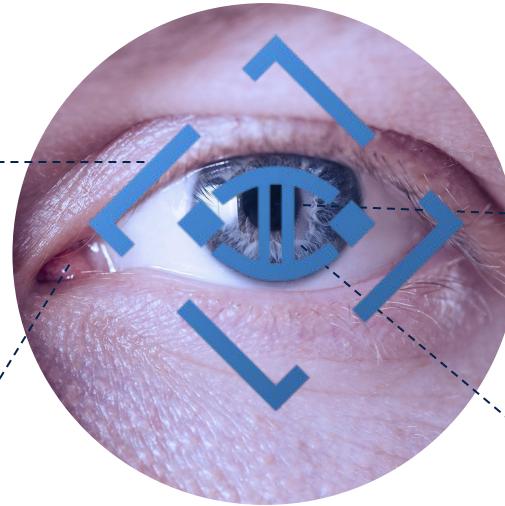
Market Plan



Field visits to private hospitals and eye clinics starts in Mecca region



Public trials in malls to educate the community



Eye related conferences



Online invites for Ophthalmologist

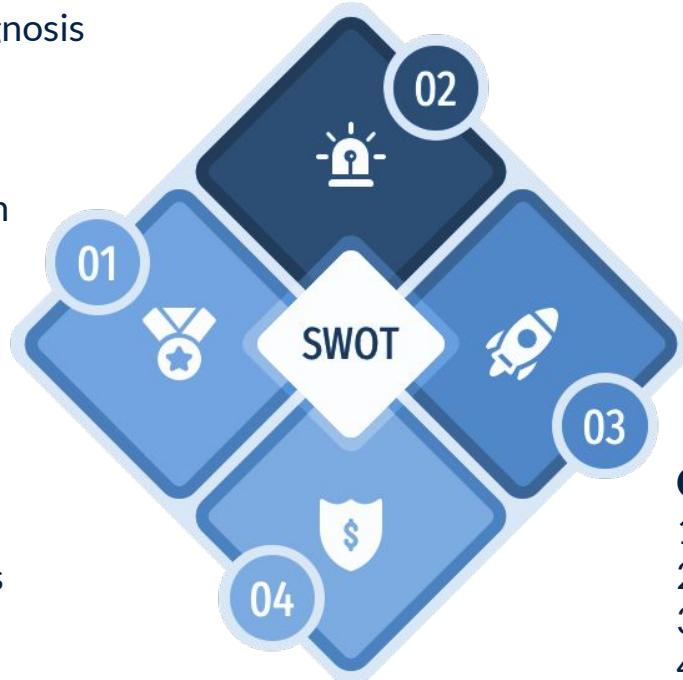
SWOT Analysis

Strengths :

- 1- Collect AI database to diagnosis
- 2- Low cost materials
- 3- Data Save for patient
- 4- Scalability
- 5- Flexible appointments with Ophthalmologist , Hospitals

Threats :

- 1- Changes in insurance plan
- 2- Pharmacies arrangements
- 3- Material availability



Weaknesses :

- 1- Limited data access to train AI

Opportunities :

- 1- Activate the servers
- 2- Train GBU
- 3- New market
- 4- Global Expansion in all smart phones
- 5- New field in copyrights.
- 6- Making our own brand.

Financial Projection



Launching cost of Ebsar app = 130,000 SR

↗ Annual subscription = 15,000 SR

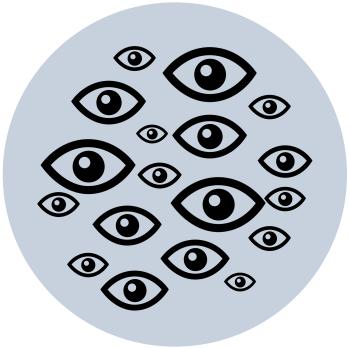
↗ 50% income from online consultations and 20% appointments via Ebsar App.

Our target in first year is to deal with 35 hospitals and ophthalmologist center.

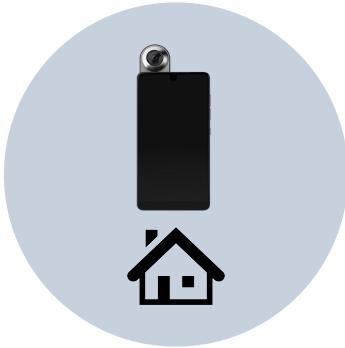
The strategic plan is to increase 100% in second year, increase 1000.% in third year.

	Year 1	Year 2	Year 3
Revenue	500,000	1.7 M	3.5 M
Expenses	(140,000)	(70,000)	(70,000)
Net income	360,000	1.63 M	3.43 M
			5,42 M

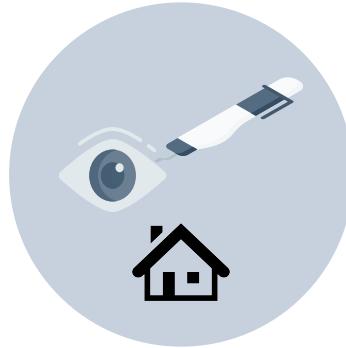
Future Outlook



AI Detection of more
Disease



Developing a
Sensory phone lens
to detect retinal
abnormalities



Developing low cost
device to measure eye
pressure



Expansion

Ebsar Team



Renad Marghalani

Senior Medical Student and
Experienced business
owner



Afnan Algogandi

Artificial Intelligence
student and lifelong
enthusiast of the field



Zinab Khamis

Senior Medical student
interest in Family Medicine





@Ebsar

Thank
You

