Title: Global *Superstore Sales Performance Dashboard*

Global Super Store Analysis Dasboard

Category
(All)
(All)
Furniture
Office Supplies
Technology

Total Sales $819.77K	Total Quantity 11,784	Avg Discount 0.1127	Shipping Cost as % of Sales 0.11
Sales By Region $819.77K	Avg Order Value $0.70K	Avg Return Rate 1	Avg Profit Margin $0.14

Product Categories have Highest Total Sales in the Superstore

Category
Furniture
Office Supplies
Technology

How do the Monthly Sales Amount Change Over the Course of Year

Total Sales Amount Distributed Among Different Product Categories

Technology 37.465%
Furniture 32.271%
Office Supplies 30.264%

We Analyze the Sales Performance of Indiviual Customers Over Time

Sales Vary Based On Different Days Of The Week and Product Categories

Thursd.. Friday Monday Tuesday Wedne.. Saturd.. Sunday

Can We Visualise the Sales Growth of Different Product Categories Over Time

How Does The Sales Distribution Vary Across Different Regions in the Superstore

North Asia
North
East
Central
West
South

We Visualise the Composition of Profits across various Subcategories within Different Customer Segments

Consumer   Corporate   Home Office

Appliances Binders Chairs Envelopes Furnishings Machines Phones Supplies

The Percentage Contribution of Each Region to Overall Sales

1.90% Caribbean
5.33% Southeast Asia
12.17% South
2.89% Central Asia
5.12% East
17.64% North
18.73% North Asia