



Reese Company

TO-DO LIST APP



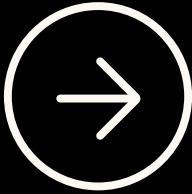
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PROBLEM

- People struggle with productivity because existing to-do apps are cluttered or uninspiring.
- Many apps overwhelm users with features instead of focusing on what truly matters: getting things done.





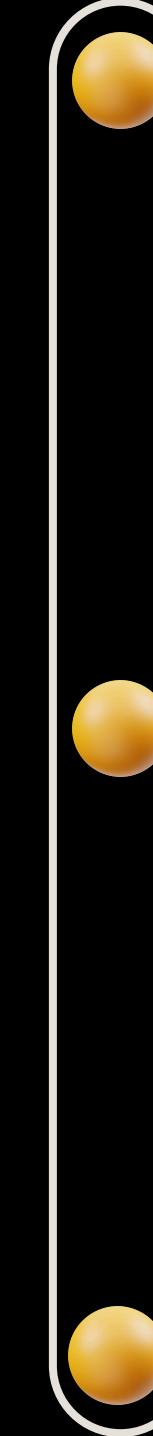
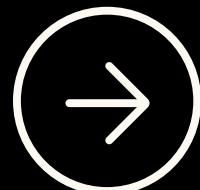
SOLUTION

- A Smarter to-do list: A minimal, smart, and intuitive to-do list app.
- Designed to help users focus on priorities, not distractions.
- Features:
 - - Smart task suggestions
 - - Simple drag-and-drop organization
 - - Gentle reminders, not nagging notifications





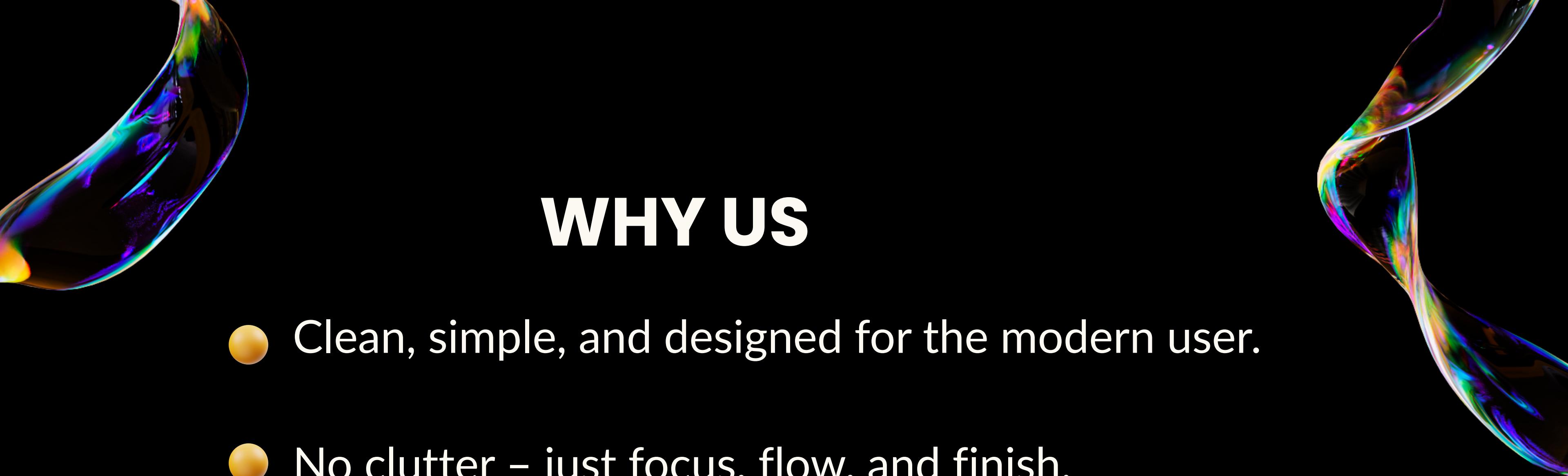
MARKET OPPORTUNITY



Productivity apps are a \$8+ billion industry (and growing).

Remote work & self-management have skyrocketed demand.

Target: students, professionals, entrepreneurs.



WHY US

- Clean, simple, and designed for the modern user.
- No clutter – just focus, flow, and finish.
- Community-driven roadmap: users help shape features.

BUSINESS MODEL

- Freemium model:
 - Free for basic use
 - Premium tier with advanced features: integrations, AI-based task prioritization, collaboration tools

- Early testers show 40% increase in task completion.
- Partnerships with productivity bloggers and influencers.
- Expansion into team collaboration market.

TRACTION (FUTURE VISION)

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vision

● We're building more than a to-do list.

We're creating a tool that helps people reclaim time
and energy for what matters most. ●



QUOTE TO INSPIRE

“Innovation
distinguishes
between a leader
and a follower.” –
Steve Jobs

