

# Phi Distributed Recommendations

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Targeting Ecommerce companies for better value  
recommendation



# Key Winnings

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- Minimalistic oriented design
- Cutting-edge large language models
- Collect vast data from different Phi-stores
- Scalable by design





# Capabilities

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Our recommendation system can deal with:

- Checking the invalid or irrelevant input.
- Customized orders based on the user's preference and the big data.
- Accept input based on natural voice commands
- Scales to as many stores as desired



# Justification

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- Invalid or irrelevant input.
  - Better serve end-users privacy
  - Review their order in speech before confirming the order.
- Control for User's Preference
  - Their orders will be added to a large dataset to provide a customized recommendation.
- Process Natural Voice Commands
  - Accessible interface for users with unique needs
- Infinite Horizontal Scaling
  - The large dataset can be scaled as the number of Phi stores increases.
  - Better serve users geographically

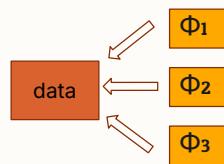




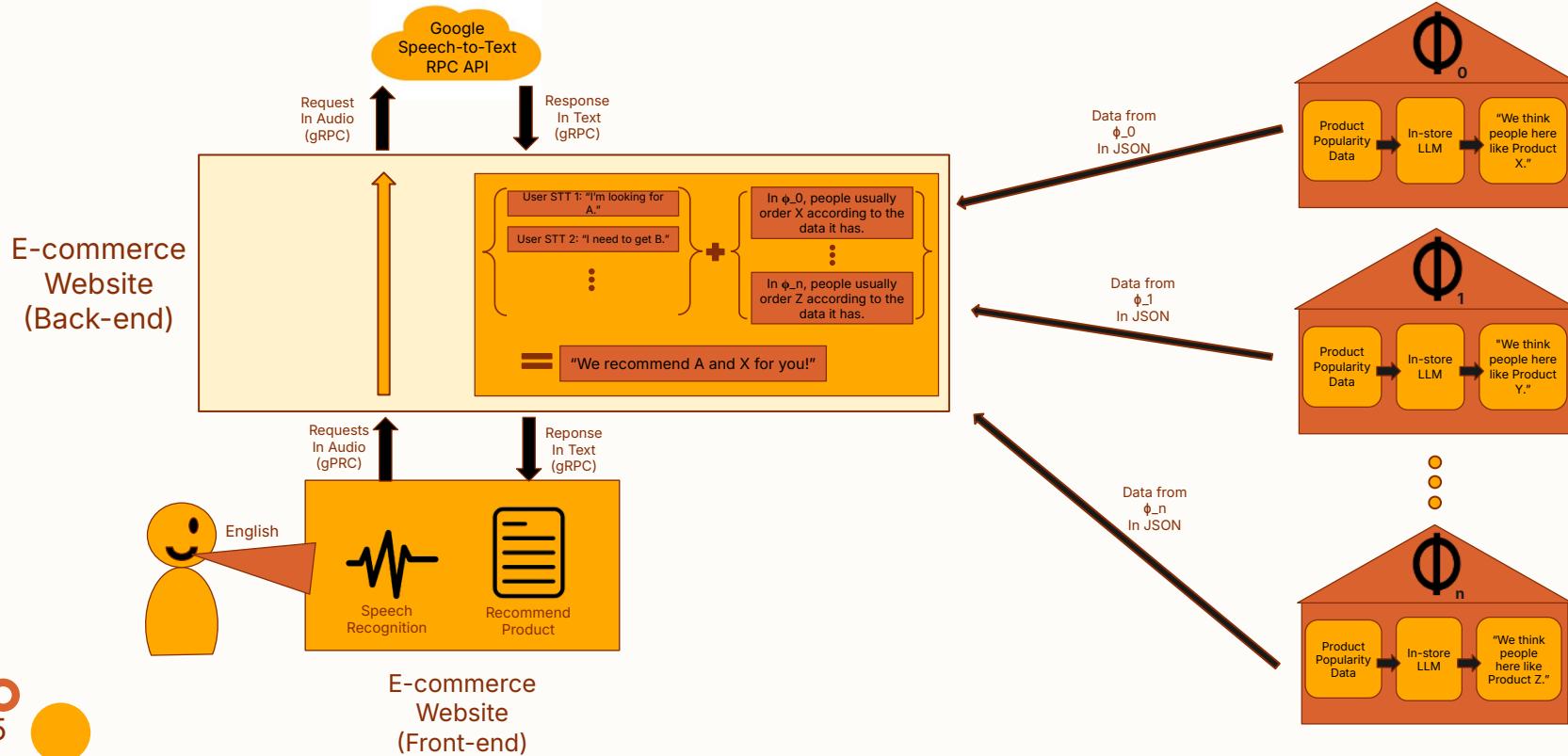
# Conclusion + Implementation

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- Invalid or irrelevant input.
  - User's order will be an audio file and they will have a chance to listen to what is recorded.
- Control for User's Preference
  - The recommendation system will be based on not only the user's order, but also from the large dataset of the distributed Phi stores.
- Process Natural Voice Commands
  - Google STT will convert the audio file into texts.
- Infinite Horizontal Scaling
  - Treat each Phi store as an object to scale the dataset.



# Architecture + Protocols





# Libraries/Tech Stack

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- Frontend
  - Typescript
  - React + Vanilla CSS
- Backend
  - Typescript
  - Node + ExpressJS + gRPC
- Phi-Store
  - Java + Bash
  - Native HTTP Libraries



# Phi Store $\Phi$

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Thank you !