

The Coach Hub

Getting Started Guide

Welcome to The Coach Hub! This comprehensive guide will walk you through setting up your account and using all the features to organize your team, manage your schedule, build your playbook, upload game film, and analyze performance.

What is The Coach Hub?

The Coach Hub is a football coaching platform designed for youth and high school coaches. Manage your roster, build digital playbooks, upload and tag game film, track analytics, and prepare for games—all in one place.

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1. Creating Your Account

1. Go to **youthcoachhub.com**
2. Click "**Get Started**" on the homepage
3. Enter your email and password
4. Check your email for a verification link (if required)
5. Click the link to confirm, then log in

Sign in to your account

Email address

Password

[Forgot password?](#)

Sign In

2. Setting Up Your Team

After logging in, you'll need to create your team.

1. Click **" + Create New Team "**
2. Enter your team name (e.g., "Varsity Football" or "7th Grade Eagles")
3. Select your team level:
 - o Youth
 - o Middle School
 - o JV
 - o Varsity
 - o College
4. Click **"Create Team"**

Teams

Organize and manage your coaching teams.

Create New Team

Team Name *

e.g., Varsity Football

Level

Select level...

Cancel

Create Team

Your Teams

3. Your Team Dashboard

After creating your team, you'll see your dashboard—your central hub for managing everything.

The dashboard provides quick access to:

- **Recent Games** - Quick links to your latest games and film
- **Upcoming Schedule** - See what's coming up
- **Quick Stats** - At-a-glance performance metrics
- **Navigation** - Access all features from the sidebar



Team Reese
 Youth

0-0
0% Win Rate

Dashboard Schedule Players Playbook Practice Film Analytics & Reports Game Week Settings

SEASON AT A GLANCE

Full Analytics →

0-0
Record

0-0
PPG For / Against

0-0
Off YPG

0-0
Def YPG

0
TO Diff

NEXT GAME

No upcoming games scheduled

Add Game

TEAM STATUS

Playbook 1 plays

Active Roster 0 players

Film Tagged 69 plays

Playbook

Roster

Film

QUICK ACTIONS

4. Managing Your Schedule

Keep track of all your games and events in one place.

Viewing Your Schedule

1. Click **"Schedule"** in the navigation
2. View your games in calendar or list format
3. See game details including opponent, date, time, and location



Team Reese
Youth

0-0
0% Win Rate

December 2025

Today ← →

Game

Scouting

Practice

Meeting/Other

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20

Select a day

Click on a day to view or add events

Adding a Game

- Click "Add Game" button
- Fill in the game details:
 - Game Name (e.g., "Week 1" or "vs. Lincoln")
 - Opponent
 - Date and Time
 - Location (optional)
 - Home/Away
- Click "Save"

After the game, you can update the score and result.

5. Managing Your Roster

Track all your players, positions, and jersey numbers.

Viewing Your Roster

- Click "Roster" or "Players" in the navigation
- See all players with their:
 - Jersey number
 - Name
 - Position
 - Grade/Year



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0% Win Rate

Dashboard Schedule **Players** Playbook Practice Film Analytics & Reports Game Week Settings

Roster

Depth Chart

+ Add Player

All Players (0) Offense (0) Defense (0) Special Teams (0)

No players on roster yet

Add Your First Player

Adding Players

1. Click **"Add Player"**
2. Enter player information:
 - o **First Name** and **Last Name**
 - o **Jersey Number**
 - o **Primary Position** (QB, RB, WR, LT, etc.)
 - o **Position Group** (Offense, Defense, Special Teams)
 - o **Grade Level** (for youth teams)
3. Click **"Save"**

Tip: You can import players in bulk from a CSV file for faster setup.

6. Building Your Playbook

Create and organize your entire playbook digitally.

Viewing Your Playbook

1. Click **"Playbook"** in the navigation
2. Browse plays by category:
 - o **Offense** - Running and passing plays
 - o **Defense** - Defensive alignments and coverages
 - o **Special Teams** - Kickoff, punt, and field goal plays
3. Use filters to find specific formations or play types



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Playbook

1 plays

Categories Grid List

+ Build Play

Offense
1

Defense
0

Special
Teams
0

By Play Type

By Formation

Run

1

Offense (1 plays)

P-001

22 dive

Flexbone

Run

Creating a New Play

- 1. Click "New Play" or "Create Play"
- 2. The Play Builder opens with a football field diagram

[← Back to Playbook](#)**Save Play**

Create New Play

Team: Team Reese

Play Code

P-002

Play Name *

e.g., 22 Power, Cover 2 Blitz

Play name is required

Type (ODK) *

Offense

Formation * (14 available)

Select Formation.

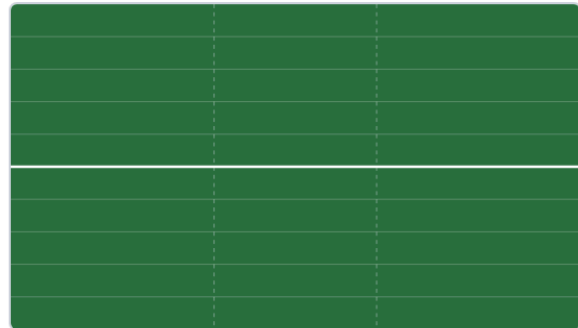
Formation is required

Play Type *

Select...

Play Diagram

Drag players to reposition. Select assignments from dropdowns - routes auto-generate!



3. Select Play Type:

- Offense, Defense, or Special Teams

4. Choose a Formation:

- Select from pre-built formations (Shotgun, I-Form, 4-3, etc.)
- Players automatically position on the field

5. Customize Player Positions:

- Drag players to adjust their alignment
- Click on players to assign routes or responsibilities

6. Add Play Details:

- **Play Code** (auto-generated or custom)
- **Play Name**
- **Personnel** (11, 12, 21, etc.)
- **Play Concept** (Inside Zone, Power, Levels, etc.)

7. Draw Routes:

- Click on a player to select them
- Click on the field to add route waypoints
- Choose route type (Go, Slant, Curl, etc.)

8. Save the Play:

- Click **"Save Play"**

- The play is added to your playbook

7. Uploading & Viewing Game Film


Upload your game videos and organize them by game.

Film Library

1. Click **"Film"** in the navigation
2. See all your games with associated film
3. Each game shows:
 - Game name and opponent
 - Date
 - Number of videos uploaded
 - Number of plays tagged

Youth Coach Hub Console Admin

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DashboardSchedulePlayersPlaybookPracticeFilmAnalytics & ReportsGame WeekSettings

3
Total Videos

2
Games with Film

4
Games without Film

Film Library

Game film and video analysis

Search games or videos...

All Games (6)With Film (2)No Film (4)

AllTeam Reese FilmOpponent Scouting

Grid ViewList View

GAME	VIDEO NAME	DATE	UPLOADED	ACTIONS
vs Mountain Ridge	Scouting Mountain Ridge Film	Nov 30, 2025	Dec 1, 2025	View Film
vs Bountiful	No film	Nov 28, 2025	-	Result Add Film
vs Farmington	No film	Nov 21, 2025	-	Result Add Film

Uploading Film

1. Select a game or create a new one
2. Click **"Add Film"** or **"Upload Video"**
3. Drag and drop your video file, or click to browse
4. Wait for upload to complete

Supported formats: MP4, MOV, WebM, AVI, M4V, MPEG

Maximum file size: 2 GB per video

Viewing Film

- 1. Click on a game to view its film
- 2. Click on a video to open the film viewer
- 3. Use playback controls to navigate:
 - o Play/Pause
 - o Skip forward/backward
 - o Playback speed (0.5x, 1x, 2x)
 - o Full screen

Youth Coach Hub

Console

Admin

M markreese@live.com

← Back to All Games

Opponent Scout Film

vs Mountain Ridge

Sunday, November 30, 2025

+ Add Video

Videos (1)

Mountain Ridge Film

12/1/2025

Playing

No video for this game yet

Upload Video

Quarter

All Quarte

Play Type

All Plays

Drive

All Drives

Tagged Plays (44)

#1

Opponent

Unknown Play

Duration:

0:00

Situation:

1st & 10

Yards:

+7

8. Tagging & Analyzing Plays

Tag individual plays in your film for analysis.

Tagging a Play

- 1. Open a video in the film viewer
- 2. Navigate to the start of a play
- 3. Click **"Tag Play"** or use the tagging panel


← Back to All Games

Opponent Scout Film

vs Mountain Ridge
Sunday, November 30, 2025

+ Add Video

Videos (1)

 Mountain Ridge Film
12/1/2025

Playing





No video for this game yet

Upload Video

Quarter Play Type Drive
All Quarte All Plays All Drives

Tagged Plays (44)

#1	Opponent		
Unknown Play			
Duration:		0:00	
Situation:		1st & 10	
Yards:		+7	

4. Fill in play details:

- o **Down & Distance** (1st and 10, 3rd and 5, etc.)
- o **Yard Line** (where the play started)
- o **Hash** (left, middle, right)
- o **Play from Playbook** (select the play that was called)
- o **Result** (gain, loss, touchdown, incomplete, etc.)
- o **Yards Gained**
- o **First Down?** (yes/no)
- o **Notes** (any additional observations)

5. Click "**Save**" to record the play

Navigating Tagged Plays

- Tagged plays appear as markers on the video timeline
- Click a marker to jump directly to that play
- Use the play list to browse all tagged plays
- Filter plays by down, result, or formation

9. Analytics & Reporting

Track your team's performance with built-in analytics.

1. Click "**Analytics**" in the navigation
2. View key performance metrics:

- **Success Rate** - Percentage of successful plays
- **Yards Per Play** - Average yards gained
- **Explosive Plays** - Big gains (10+ yards)
- **Red Zone Efficiency** - Scoring percentage inside the 20

Reports

TEAM REPORTS

Season Overview
28 comprehensive team metrics and performance summary

Game Report
Detailed breakdown of a single game with comparisons

UNIT REPORTS

Offensive Report
Complete offensive analysis with player stats and drive analytics

Defensive Report
Complete defensive analysis with player stats and opponent analytics

Special Teams Report
Special teams performance metrics and analysis

Season Overview

 Print  Export PDF  Share

Game

All Games (Season) 

1 game

Offensive Metrics

Volume

177.0

 Total offense per game

81.0

 Average rushing yards

0.0

 Average passing yards

0

 0.0 per game

Available Reports

- **By Formation** - See which formations work best
- **By Down & Distance** - Situational performance
- **By Play Type** - Run vs. pass effectiveness
- **By Player** - Individual player statistics
- **Trends** - Performance over time

Filtering Data

- Filter by game, date range, or opponent
- Compare home vs. away performance
- Analyze specific situations (3rd down, red zone, etc.)

10. Game Planning

Prepare for upcoming opponents with game planning tools.

Game Prep Hub

1. Click **"Game Prep"** in the navigation
2. Select an upcoming game

3. Access preparation tools:
- Scout opponent tendencies
 - Build game-specific call sheets
 - Review relevant film clips

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ConsoleAdmin

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Youth

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Dashboard

Schedule

Players

Playbook

Practice

Film

Analytics & Reports

Game Week

Settings

December 2025

Today←→

Game

Scouting

Practice

Meeting/Other

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Select a day

Click on a day to view or add events

Game Week

1. Click "Game Week" for focused preparation
2. Access your game plan for the week
3. Review:
 - Opponent scouting report
 - Key plays to run
 - Situational adjustments
 - Special teams plans



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Dashboard Schedule Players Playbook Practice Film Analytics & Reports **Game Week** Settings



Off-Season

Schedule your first game to start using Game Week Command Center.

Add Game

11. Practice Planning

Organize your practices efficiently.

1. Click "**Practice**" in the navigation
2. Create practice schedules
3. Assign:
 - Drills and periods
 - Plays to install
 - Time allocations
 - Focus areas



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Dashboard Schedule Players Playbook **Practice** Film Analytics & Reports Game Week Settings

Practice Plans

Plan and organize your practice sessions

+ Create Practice Plan

Upcoming (0) Past (0) Templates (0) All (0)



No upcoming practices scheduled

Create practice plans to organize your practice sessions

Create Your First Practice Plan

Practice Features

- **Templates** - Save and reuse practice structures
- **Play Installation** - Track which plays have been installed
- **Period Timing** - Automatic time tracking
- **Notes** - Add coaching points for each period

12. Team Settings

Customize your team configuration.

1. Click **"Settings"** in the navigation (or the gear icon)
2. Manage team settings:
 - **Team Name** and details
 - **Team Colors** and branding
 - **Coaching Staff** - Invite other coaches
 - **Roster Settings** - Position groups, depth chart
 - **Notification Preferences**

**Team Reese**
Youth**0-0**
0% Win Rate[Dashboard](#) [Schedule](#) [Players](#) [Playbook](#) [Practice](#) [Film](#) [Analytics & Reports](#) [Game Week](#) **[Settings](#)****Team Settings****[Analytics Tier](#)**[Team Members](#)

Billing waived - Full access granted

Current plan: **High School Advanced****Your Analytics Tier**

Your subscription determines which analytics features are available.

Little League

Basic play tracking for youth teams

[Downgrade](#)

- ✓ Basic play tagging
- ✓ Win/loss tracking
- ✓ Simple play counts

Inviting Coaches

1. Go to Settings > Coaching Staff
2. Click **"Invite Coach"**
3. Enter their email address
4. Select their role:
 - **Coach** - Full editing access
 - **Analyst** - Can tag plays and view analytics
 - **Viewer** - Read-only access
5. They'll receive an email invitation to join

Tips for Success**Getting Started**

1. **Set up your roster first** - Add all your players with jersey numbers and positions. This makes tagging film much faster.
2. **Start with your base plays** - You don't need to add your entire playbook at once. Start with your 10-15 core plays.
3. **Upload film after each game** - The sooner you upload, the sooner you can start analysis.

Tagging Plays

4. **Tag plays right after the game** - The details are fresh in your mind, and you'll save time later when game planning.
5. **Use consistent naming** - Name your games consistently (e.g., "Week 1 vs. Lincoln") so they're easy to find.

6. **Start simple** - Begin by tagging just down, distance, and result. Add more detail as you get comfortable.

Using Analytics

7. **Review analytics weekly** - Check your success rate by formation and down to identify what's working.
8. **Look for trends** - Use analytics to spot patterns—maybe you're more effective running left, or your passing game struggles on 3rd down.
9. **Share with your staff** - Invite assistant coaches so everyone can access the same data.

Game Planning

10. **Build game plans from your playbook** - Link plays directly from your playbook to your game plan.
11. **Use the opponent's tendencies** - If you've tagged opponent film, use analytics to spot their patterns.

Need Help?

If you have questions or run into issues:

- Visit youthcoachhub.com/contact
- Email our support team
- Check the FAQ section

Happy Coaching!

The Coach Hub Team