

# The Coach Hub

## Getting Started Guide

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Welcome to The Coach Hub! This comprehensive guide will walk you through setting up your account and using all the features to organize your team, manage your schedule, build your playbook, upload game film, and analyze performance.

### What is The Coach Hub?

The Coach Hub is a football coaching platform designed for youth and high school coaches. Manage your roster, build digital playbooks, upload and tag game film, track analytics, and prepare for games—all in one place.

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## 1. Creating Your Account

1. Go to **youthcoachhub.com**
2. Click "**Get Started**" on the homepage
3. Enter your email and password
4. Check your email for a verification link (if required)
5. Click the link to confirm, then log in

## Sign in to your account

Email address

Password

[Forgot password?](#)[Sign In](#)

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## 2. Setting Up Your Team

After logging in, you'll need to create your team.

1. Click "**+ Create New Team**"
2. Enter your team name (e.g., "Varsity Football" or "7th Grade Eagles")
3. Select your team level:
  - Youth
  - Middle School
  - JV
  - Varsity
  - College
4. Click "**Create Team**"

# Teams

Organize and manage your coaching teams.

## Create New Team

Team Name \*

e.g., Varsity Football

Level

Select level...

Cancel

Create Team

## Your Teams

### 3. Your Team Dashboard

After creating your team, you'll see your dashboard—your central hub for managing everything.

The dashboard provides quick access to:

- **Recent Games** - Quick links to your latest games and film
- **Upcoming Schedule** - See what's coming up
- **Quick Stats** - At-a-glance performance metrics
- **Navigation** - Access all features from the sidebar

**Team Reese**  
Youth

**0-0**      **0-0**  
Record      Win Rate

Dashboard   Schedule   Players   Playbook   Practice   Film   Analytics & Reports   Game Week   Settings

SEASON AT A GLANCE

Record	PPG For / Against	Off YPG	Def YPG	TO Diff
<b>0-0</b>	<b>-- / --</b>	<b>--</b>	<b>--</b>	<b>0</b>

Full Analytics →

NEXT GAME

No upcoming games scheduled

Add Game

TEAM STATUS

Playbook	1 plays
Active Roster	0 players
Film Tagged	69 plays

Playbook   Roster   Film

QUICK ACTIONS

## 4. Managing Your Schedule

Keep track of all your games and events in one place.

### Viewing Your Schedule

1. Click "**Schedule**" in the navigation
2. View your games in calendar or list format
3. See game details including opponent, date, time, and location

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[Dashboard](#)   [Schedule](#)   [Players](#)   [Playbook](#)   [Practice](#)   [Film](#)   [Analytics & Reports](#)   [Game Week](#)   [Settings](#)

**December 2025**

Today   ←   →

Game   Scouting   Practice   Meeting/Other

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20

Select a day

Click on a day to view or add events

## Adding a Game

1. Click "Add Game" button
2. Fill in the game details:
  - o **Game Name** (e.g., "Week 1" or "vs. Lincoln")
  - o **Opponent**
  - o **Date and Time**
  - o **Location** (optional)
  - o **Home/Away**
3. Click "Save"

After the game, you can update the score and result.

## 5. Managing Your Roster

Track all your players, positions, and jersey numbers.

### Viewing Your Roster

1. Click "**Roster**" or "**Players**" in the navigation
2. See all players with their:
  - o Jersey number
  - o Name
  - o Position
  - o Grade/Year

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Dashboard   Schedule   **Players**   Playbook   Practice   Film   Analytics & Reports   Game Week   Settings

Roster   Depth Chart   [+ Add Player](#)

All Players (0)   Offense (0)   Defense (0)   Special Teams (0)

No players on roster yet

[Add Your First Player](#)

## Adding Players

1. Click "**Add Player**"
2. Enter player information:
  - o **First Name** and **Last Name**
  - o **Jersey Number**
  - o **Primary Position** (QB, RB, WR, LT, etc.)
  - o **Position Group** (Offense, Defense, Special Teams)
  - o **Grade Level** (for youth teams)
3. Click "**Save**"

**Tip:** You can import players in bulk from a CSV file for faster setup.

## 6. Building Your Playbook

Create and organize your entire playbook digitally.

### Viewing Your Playbook

1. Click "**Playbook**" in the navigation
2. Browse plays by category:
  - o **Offense** - Running and passing plays
  - o **Defense** - Defensive alignments and coverages
  - o **Special Teams** - Kickoff, punt, and field goal plays
3. Use filters to find specific formations or play types

## Team Reese

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Dashboard   Schedule   Players   **Playbook**   Practice   Film   Analytics & Reports   Game Week   Settings

### Playbook

1 plays

+ Build Play

Offense	Defense	Special Teams
1	0	0

By Play Type   By Formation

Run   1

Offense (1 plays)

P-001  
**22 dive**  
Flexbone  
Run

### Creating a New Play

1. Click "New Play" or "Create Play"
2. The Play Builder opens with a football field diagram

[← Back to Playbook](#)

[Save Play](#)

### Create New Play

Team: Team Reese

**Play Name \***  
e.g., 22 Power, Cover 2 Blitz

Play name is required

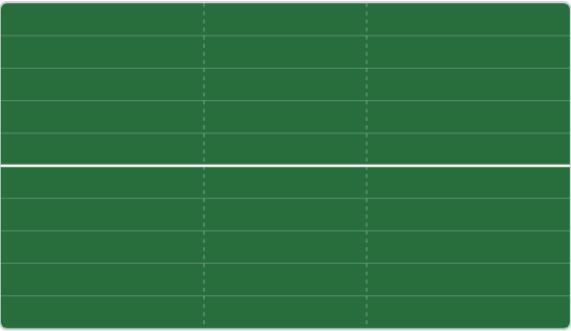
Type (ODK) \*      Formation \* (14 available)      Play Type \*

Offense      Select Formation.      Select...

Formation is required

### Play Diagram

Drag players to reposition. Select assignments from dropdowns - routes auto-generate!



**3. Select Play Type:**

- Offense, Defense, or Special Teams

**4. Choose a Formation:**

- Select from pre-built formations (Shotgun, I-Form, 4-3, etc.)
- Players automatically position on the field

**5. Customize Player Positions:**

- Drag players to adjust their alignment
- Click on players to assign routes or responsibilities

**6. Add Play Details:**

- **Play Code** (auto-generated or custom)
- **Play Name**
- **Personnel** (11, 12, 21, etc.)
- **Play Concept** (Inside Zone, Power, Levels, etc.)

**7. Draw Routes:**

- Click on a player to select them
- Click on the field to add route waypoints
- Choose route type (Go, Slant, Curl, etc.)

**8. Save the Play:**

- Click "Save Play"

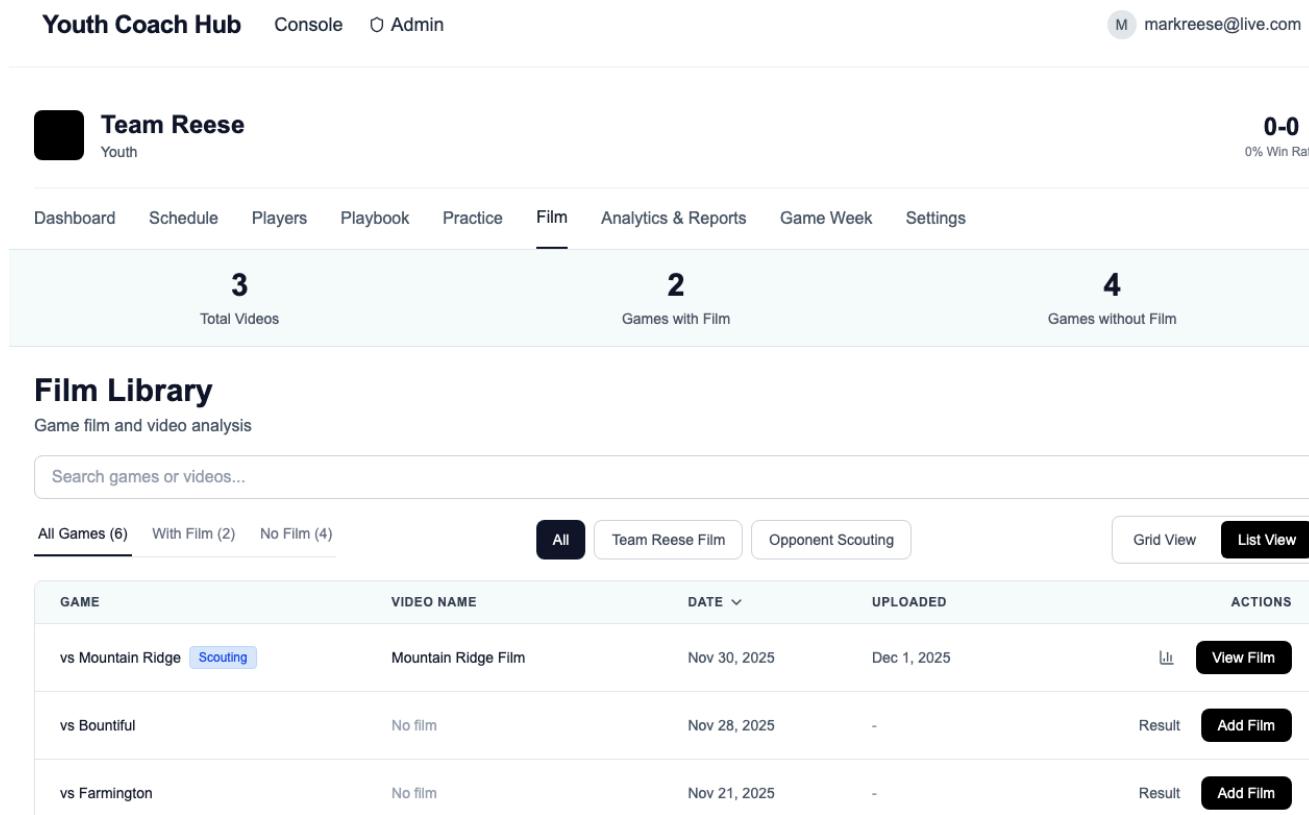
- o The play is added to your playbook
- 

## 7. Uploading & Viewing Game Film

Upload your game videos and organize them by game.

### Film Library

1. Click "**Film**" in the navigation
2. See all your games with associated film
3. Each game shows:
  - o Game name and opponent
  - o Date
  - o Number of videos uploaded
  - o Number of plays tagged



The screenshot shows the Youth Coach Hub dashboard for 'Team Reese' (Youth). The top navigation bar includes links for Dashboard, Schedule, Players, Playbook, Practice, **Film**, Analytics & Reports, Game Week, and Settings. The Film section is currently active. Below the navigation is a summary card with three metrics: 3 Total Videos, 2 Games with Film, and 4 Games without Film. The main content area is titled 'Film Library' and describes it as 'Game film and video analysis'. It features a search bar and filters for 'All Games (6)', 'With Film (2)', and 'No Film (4)'. The table below lists three game entries:

GAME	VIDEO NAME	DATE	UPLOADED	ACTIONS
vs Mountain Ridge <span style="background-color: #e0f2e0;">Scouting</span>	Mountain Ridge Film	Nov 30, 2025	Dec 1, 2025	<span style="color: #808080;">View Film</span>
vs Bountiful	No film	Nov 28, 2025	-	<span style="color: #808080;">Result</span> <span style="background-color: #e0f2e0;">Add Film</span>
vs Farmington	No film	Nov 21, 2025	-	<span style="color: #808080;">Result</span> <span style="background-color: #e0f2e0;">Add Film</span>

### Uploading Film

1. Select a game or create a new one
2. Click "**Add Film**" or "**Upload Video**"
3. Drag and drop your video file, or click to browse
4. Wait for upload to complete

**Supported formats:** MP4, MOV, WebM, AVI, M4V, MPEG

**Maximum file size:** 2 GB per video

## Viewing Film

1. Click on a game to view its film
2. Click on a video to open the film viewer
3. Use playback controls to navigate:
  - o Play/Pause
  - o Skip forward/backward
  - o Playback speed (0.5x, 1x, 2x)
  - o Full screen

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← Back to All Games

### Opponent Scout Film

vs Mountain Ridge

Sunday, November 30, 2025

+ Add Video

#### Videos (1)

 Mountain Ridge Film  
12/1/2025

Playing



No video for this game yet

Upload Video

Quarter      Play Type      Drive  
All Quarters    All Plays    All Drives

#### Tagged Plays (44)

#1	Opponent	 
Duration:	0:00	
Situation:	1st & 10	
Yards:	+7	

## 8. Tagging & Analyzing Plays

Tag individual plays in your film for analysis.

### Tagging a Play

1. Open a video in the film viewer
2. Navigate to the start of a play
3. Click "Tag Play" or use the tagging panel

[← Back to All Games](#)

## Opponent Scout Film

vs Mountain Ridge

Sunday, November 30, 2025

[+ Add Video](#)**Videos (1)**

-  Mountain Ridge Film  
12/1/2025

[Playing](#)

No video for this game yet

[Upload Video](#)

Quarter: All Quarters   Play Type: All Plays   Drive: All Drives

**Tagged Plays (44)**

#1	 Opponent	 
Unknown Play	Duration: 0:00	1st & 10
Situation:	Yards:	+7

4. Fill in play details:

- **Down & Distance** (1st and 10, 3rd and 5, etc.)
- **Yard Line** (where the play started)
- **Hash** (left, middle, right)
- **Play from Playbook** (select the play that was called)
- **Result** (gain, loss, touchdown, incomplete, etc.)
- **Yards Gained**
- **First Down?** (yes/no)
- **Notes** (any additional observations)

5. Click "**Save**" to record the play

### Navigating Tagged Plays

- Tagged plays appear as markers on the video timeline
- Click a marker to jump directly to that play
- Use the play list to browse all tagged plays
- Filter plays by down, result, or formation

## 9. Analytics & Reporting

Track your team's performance with built-in analytics.

1. Click "**Analytics**" in the navigation
2. View key performance metrics:

- **Success Rate** - Percentage of successful plays
- **Yards Per Play** - Average yards gained
- **Explosive Plays** - Big gains (10+ yards)
- **Red Zone Efficiency** - Scoring percentage inside the 20

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### Reports

TEAM REPORTS

**Season Overview**  
28 comprehensive team metrics and performance summary

Game Report  
Detailed breakdown of a single game with comparisons

UNIT REPORTS

Offensive Report  
Complete offensive analysis with player stats and drive analytics

Defensive Report  
Complete defensive analysis with player stats and opponent analytics

Special Teams Report  
Special teams performance metrics and analysis

### Season Overview

Game: All Games (Season) ▾  
1 game

**Offensive Metrics**

**Volume**

Metric	Value	Description
Total offense per game	177.0	177.0
Average rushing yards	81.0	81.0
Average passing yards	0.0	0.0
0.0 per game	0	0

## Available Reports

- **By Formation** - See which formations work best
- **By Down & Distance** - Situational performance
- **By Play Type** - Run vs. pass effectiveness
- **By Player** - Individual player statistics
- **Trends** - Performance over time

## Filtering Data

- Filter by game, date range, or opponent
- Compare home vs. away performance
- Analyze specific situations (3rd down, red zone, etc.)

## 10. Game Planning

Prepare for upcoming opponents with game planning tools.

### Game Prep Hub

1. Click "Game Prep" in the navigation
2. Select an upcoming game

3. Access preparation tools:

- o Scout opponent tendencies
- o Build game-specific call sheets
- o Review relevant film clips

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**December 2025**

Today   ←   →

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**Select a day**

Click on a day to view or add events

## Game Week

1. Click "**Game Week**" for focused preparation
2. Access your game plan for the week
3. Review:
  - o Opponent scouting report
  - o Key plays to run
  - o Situational adjustments
  - o Special teams plans

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[Dashboard](#)   [Schedule](#)   [Players](#)   [Playbook](#)   [Practice](#)   [Film](#)   [Analytics & Reports](#)   [Game Week](#)   [Settings](#)**Off-Season**

Schedule your first game to start using Game Week Command Center.

[Add Game](#)

## 11. Practice Planning

Organize your practices efficiently.

1. Click "**Practice**" in the navigation
2. Create practice schedules
3. Assign:
  - o Drills and periods
  - o Plays to install
  - o Time allocations
  - o Focus areas



## Team Reese

## Youth

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Dashboard Schedule Players Playbook Practice Film Analytics & Reports Game Week Settings

## Practice Plans

### Plan and organize your practice sessions

+ Create Practice Plan

[Upcoming \(0\)](#)   [Past \(0\)](#)   [Templates \(0\)](#)   [All \(0\)](#)



No upcoming practices scheduled

Create practice plans to organize your practice sessions

## Create Your First Practice Plan

# Practice Features

- **Templates** - Save and reuse practice structures
  - **Play Installation** - Track which plays have been installed
  - **Period Timing** - Automatic time tracking
  - **Notes** - Add coaching points for each period

## 12. Team Settings

Customize your team configuration.

1. Click "**Settings**" in the navigation (or the gear icon)
  2. Manage team settings:
    - o **Team Name** and details
    - o **Team Colors** and branding
    - o **Coaching Staff** - Invite other coaches
    - o **Roster Settings** - Position groups, depth chart
    - o **Notification Preferences**

 **Team Reese**

Youth

**0-0**

0% Win Rate

[Dashboard](#)   [Schedule](#)   [Players](#)   [Playbook](#)   [Practice](#)   [Film](#)   [Analytics & Reports](#)   [Game Week](#)   [Settings](#)**Team Settings**[Analytics Tier](#)[Team Members](#)

Billing waived - Full access granted

Current plan: High School Advanced

**Your Analytics Tier**

Your subscription determines which analytics features are available.

**Little League**

Basic play tracking for youth teams

[Downgrade](#)

- ✓ Basic play tagging
- ✓ Win/loss tracking
- ✓ Simple play counts

**Inviting Coaches**

1. Go to Settings > Coaching Staff
2. Click "**Invite Coach**"
3. Enter their email address
4. Select their role:
  - **Coach** - Full editing access
  - **Analyst** - Can tag plays and view analytics
  - **Viewer** - Read-only access
5. They'll receive an email invitation to join

**Tips for Success****Getting Started**

1. **Set up your roster first** - Add all your players with jersey numbers and positions. This makes tagging film much faster.
2. **Start with your base plays** - You don't need to add your entire playbook at once. Start with your 10-15 core plays.
3. **Upload film after each game** - The sooner you upload, the sooner you can start analysis.

**Tagging Plays**

4. **Tag plays right after the game** - The details are fresh in your mind, and you'll save time later when game planning.
5. **Use consistent naming** - Name your games consistently (e.g., "Week 1 vs. Lincoln") so they're easy to find.

**6. Start simple** - Begin by tagging just down, distance, and result. Add more detail as you get comfortable.

## Using Analytics

**7. Review analytics weekly** - Check your success rate by formation and down to identify what's working.

**8. Look for trends** - Use analytics to spot patterns—maybe you're more effective running left, or your passing game struggles on 3rd down.

**9. Share with your staff** - Invite assistant coaches so everyone can access the same data.

## Game Planning

**10. Build game plans from your playbook** - Link plays directly from your playbook to your game plan.

**11. Use the opponent's tendencies** - If you've tagged opponent film, use analytics to spot their patterns.

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## Need Help?

If you have questions or run into issues:

- Visit [youthcoachhub.com/contact](http://youthcoachhub.com/contact)
  - Email our support team
  - Check the FAQ section
- 

## Happy Coaching!

*The Coach Hub Team*