### MAKING LOGO BY CANVA

### Introduction

**My team ID : NM2023TMID41270** 

**Team leader** 

**I.SIVARAJA** 

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#### **Team members**

1.sivaram:398A4DF868A31CF9D0B4779652B22BD5

2.solaiguru:B3BD1866A76EA3194344CD 0974C86ABE

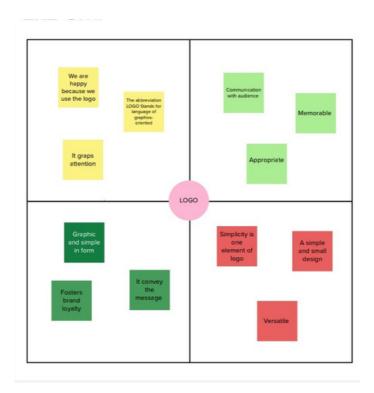
3.solaimurugan:14C2AF7DC1AD69DB3FE44F867336B1DA

#### My team project:

# LOGO

Me&my team members achieved in a business card design PROBLEM DEFINITION&dESIGN THINKING

#### **Empathy map**



### **Ideation and brainstorming:**



#### **Result:**



### **Advantages:**

1.It helps to attract customers2.strong visual impact.

## **Application:**

Search designs on Canva then select pre-designed template and change that colors and fonts.

#### **Conclusion:**

These are the things we have done this project