# Reeti Chopra

reetichopra2022@vitbhopal.ac.in | 7983825391| https://github.com/Reeti09 https://www.linkedin.com/in/reeti-chopra

## Skills

Programming: C++, Java, Python, JavaScript, SQL, HTML, CSS

Web & Development: MERN Stack, REST APIs, AWS, Docker, Microservices, TailwindCSS

Cybersecurity: Burp Suite, Metasploit, Nmap, Wireshark, Kali Linux, Google Dorking

Tools & Frameworks: BeautifulSoup, Nodemailer, Cron Jobs, EmailJS, VSCode, Figma, UI/UX

**Software Engineering:** Git, CI/CD, Agile, Test-Driven Development (TDD)

## Education

## **VIT Bhopal University**

2022 - June 2026

BTech. in Computer Science and Engineering with Specialisation in CyberSecurity and Digital Forensics

Relevant Coursework: Object-Oriented Programming (OOPS), Database Management System (DBMS), Computer Networks (CN), Operating System (OS), Data Structures and Algorithms (DSA), Java Programming, Digital Forensics, Cyber Threat & Analysis, Computer Architecture, Foundations of Privacy & Frameworks, Emotional Intelligence.

#### St.Conrad's Inter College, Agra

2020- May 2022

May 2020 10th Class

# Work Experience

## **Semantics Cybernetics LLP**

Mar 2023 - July 2023

PERCENTAGE: 85/100

12th Class(PCM) PERCENTAGE: 97/100

CGPA:8.83/10

### Sales and Marketing Executive

- Automated lead generation using Google Dorking, increasing client acquisition by 40%.
- Developed web scraping tools for competitor analysis, improving data-driven marketing by 30%.
- Enhanced financial tracking automation with CRM tools, boosting accuracy by 25%.
- Analyzed large datasets for market trends, improving decision-making efficiency.

# Project Work

## Ovawell – PCOD Health & Wellness Platform (2025)

- Developed an interactive full-stack health platform with a period tracker, 100+ diet recipes, exercise guides, and an e-commerce store.
- Implemented data encryption & secure authentication, ensuring 100% compliance with privacy
- Designed a responsive UI with ReactJS & TailwindCSS, improving user engagement by 25%.

#### **PriceWatcher Website (2024)**

- Engineered a real-time price monitoring tool using BeautifulSoup for web scraping & Nodemailer for automated alerts.
- Enhanced the email notification system, achieving a 10%+ reduction in missed price drops.
- Optimized backend performance & responsiveness with cron jobs and caching, boosting system reliability by 50%.

## Certificates

- CyberSecurity Analyst Job Simulation TATA Group
- The Bits and Bytes of Computer Networking Coursera
- Cyber-Physical Systems NPTEL
- Principles of Secure Coding Coursera
- MERN Full Stack Certification—Ethnus (In Progress)
- Cyber Security *IBM (In Progress)*

#### Extra-Curriculars

#### **Accomplishments:**

- JHU Health Hackathon: Semi-Finalist (Semi-Finalist, Top 76/1000 teams) Developed an innovative healthcare solution.
  - VIT Data Science Club Social Media Lead: Increased social media engagement by 60%.
  - 100 Days of Code Challenge Completed DrGVishwanathan Challenge.
- Published in i-Manager Publications, as part of the Grand Research Competition (DMI Engineering College). Focused on Digital Arrest in cybersecurity.

#### **Hobbies:**

- UI/UX Design & Prototyping
- Competitive Coding
- Digital Painting
- Blog Writing- The Benefits for SMEs Using WorkFast AI <u>Read Here</u>, Free Cybersecurity Tools for SMEs – <u>Read Here</u>