

# **WEBSITE CONTENT**

**ABOUT US:** WestStar Global is a professional and extensively experienced branding, PR and digital marketing agency based in Kolkata, offering a wide bracket of online marketing & web development solutions. We boast a competent, adept & reliable team of experts who are confidently capable of applying their digital branding knowledge in accordance with the goals & budget of your business and help it proliferate as per your objectives & requisites.

From Google Ads certified social media strategists to highly experienced developers and designers knowledgeable of state-of-the-art website building platforms, we have dedicated professionals in the house who are adequately knowledgeable of their work. We currently offer marketing, development and content solutions such as blogging on food, fashion, travel, lifestyle, and much more. We are also well versed with the aspects of influencer & celebrity marketing and offer effectual services for the same.

Thus, if you're looking for an ideal web development and online marketing agency to partner with for taking care of your digital marketing, branding or PR needs, look no further than WestStar Global.

**Graphic Designing** - A full-fledged suite of graphics design solutions to market your brand. The efficient team of Graphic designer deals with the creation visual thematic concepts either by hand or software to shape the ideas of the company and make it look visually appealing to the customers. The designs are innovative and very stimulating those are designed by our team

**Web Development** - We construct robust experiences with tailored & industry-proven web development services. There is a number of web developers in our team who works efficiently in every aspect of web developing like web content, web designing, side scripting.

**Poster Designing** - Personalized poster designing solutions for the effective blend of elegance & style.

**Content Creation & Marketing** - Take your digital branding strategies to the next level with our dynamic content creation & marketing solutions. The team of Content marketing is of Innovative and Out of the box thinkers. They are stimulating the interest of the Brands amongst public in an exquisite manner so that it garners more and more customers

**Leads Generation Campaign** - Elevate conversion rates with our proficient leads generation campaign services.

**Banner Ads** - Boost your ROI with industry-proven display banner ads service.

**Social Media Marketing** - Get increased traffic and engagement for your business with our results driven & expert social media marketing solutions. The best thing this company has to offer that it creates an Online presence for you. Be get to be found online via an online search.

**Brand Awareness Campaigns** - Generate greater exposure for your business's brand with our suitably strategized brand awareness campaigns. The team involved in this field of work promotes the online whatabouts of the company to receive high quality back links and gain social media mention which improve the SEO.

**Influencer Marketing** - Build greater awareness and credibility for your brand by attracting and incorporating the right influencers in your content publishing strategy. This is the key work of marketing which requires the team to involve endorsements from a hefty knowledgeable Influencer who also acquire a social influence in their respective field.

**Celebrity Marketing** - Enjoy astronomical increase in sales by having the best celebrities endorse your brand.

**Affiliate Marketing** - Our dynamic & reliable affiliate marketing solutions can help you attract the right affiliates, improve lead generation and increase sales.

**SEO (Search Engine Optimization)**: - The works done here gets ranked organically based on the performances.

**Email Marketing**: - The email marketing team has to customize the engagement based on the content the buyer is interested in. The email funnel team helps the sales increase and organize the team to engage with customers. Their lookout has that of the customer's perspective which helps the company and team