

A large, stylized logo graphic consisting of three interlocking loops in yellow, blue, and pink, forming a triangular shape.

# iNdlela

YOUR GUIDE TO A SUCCESSFUL  
CAREER PATH



# MEET THE OWLS



Babalwa Mbolekwa  
Web dev  
C22



Refilwe Mashile  
Web dev  
C27



Mafanedza Nephawe  
Data science  
C27



Tasneem De Costa  
UI design  
C28

## Our Goal

Is to provide career guidance to matriculants towards technology based careers and overcome the following challenges:

- Lack of guidance on their career path
- Struggles in making decisions about their future
- Knowledge about in demand skills



# Elevator Pitch

The **platform iNdlela**, is **for** matriculants **who** reside in S.A and **use** smartphone devicesartphone devices

**Unlike** other career guidance platforms, our platform:

- Provides the latest information on Universities, Internships, Short courses, Learnerships etc... as well as information
- about high-value earning jobs
- shares credible and useful resources for metriculants



# Logo meaning:



**iNdlela**

**YOUR GUIDE TO A SUCCESSFUL  
CAREER PATH**

iNdlela **means** 'the path' in Xhosa and Zulu, which links with our objective that is to provide guidance for matrics to a successful career path

The logo design **symbolises** two paths coming together, which in this case is the matriculants journey to a successful career path

**HTML**



## Tech stack and resources:



**Visual studio code**

For App development

**JS**



**CSS**



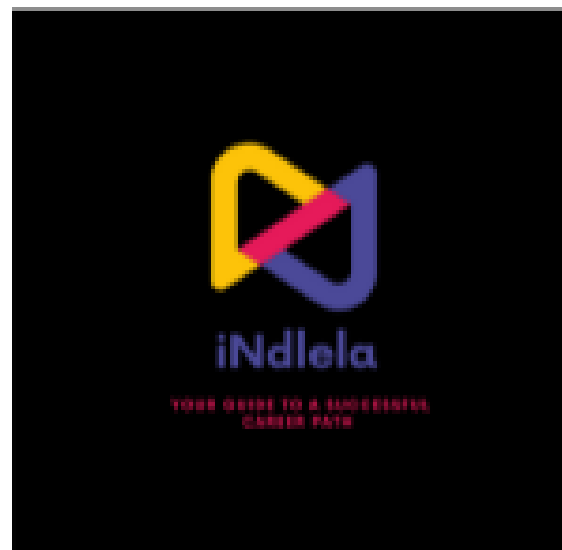
**Figma**

For design thinking

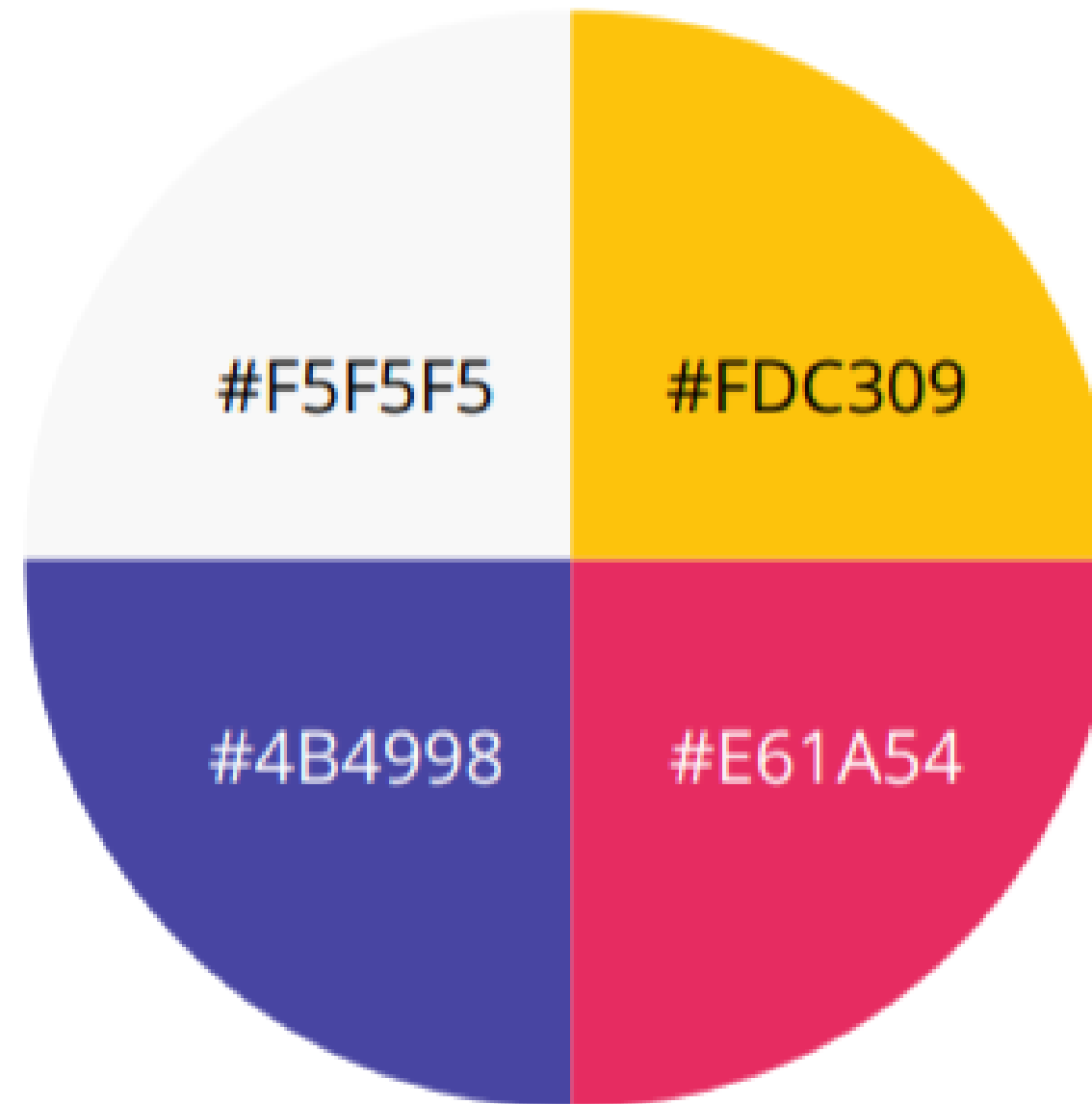


**nicepage**

## Logo variations



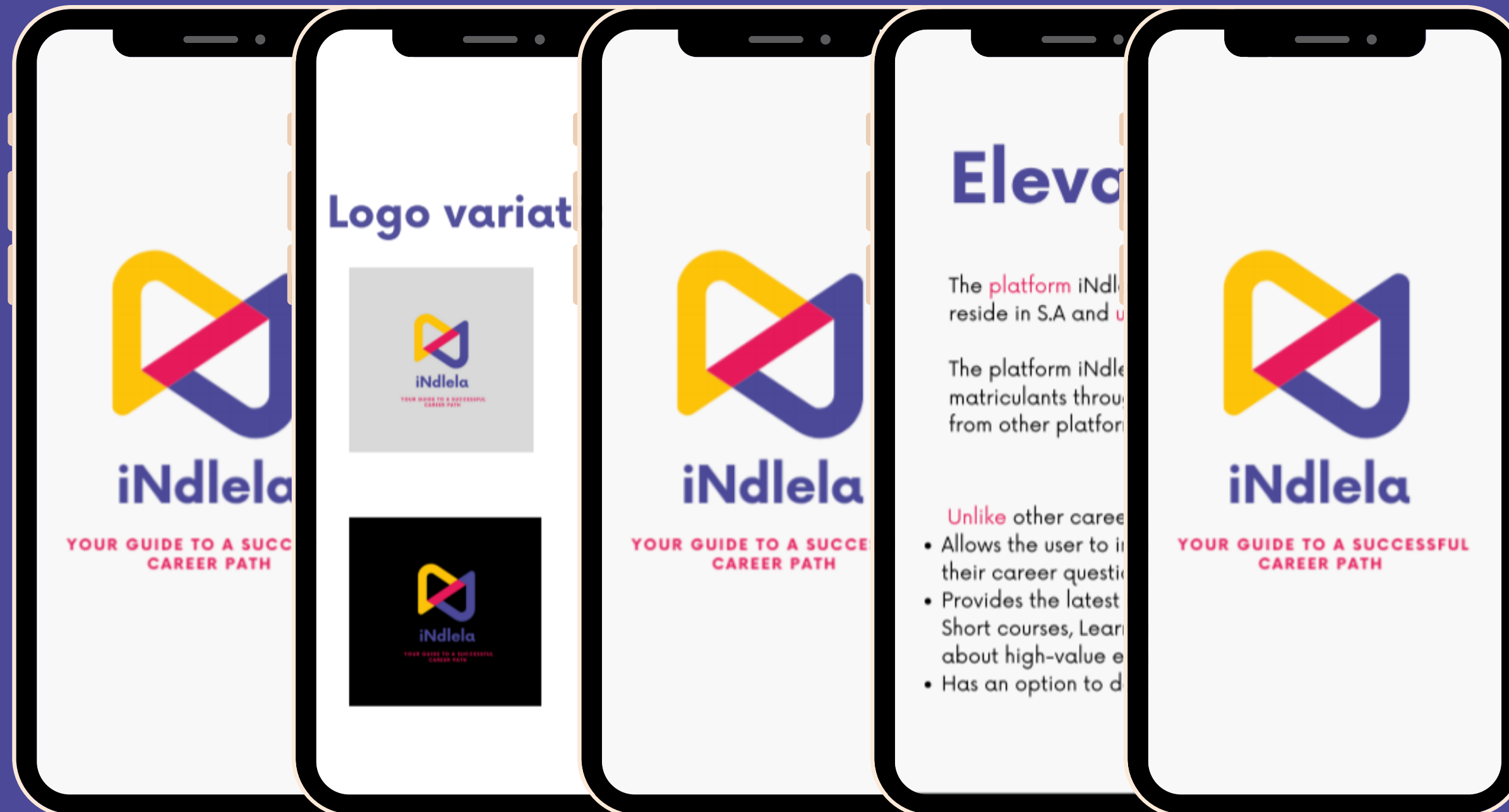
## Colour palette



## Font

Roboto medium  
Barlow medium  
Barlow semi bold  
DM sans bold

# WEBSITE DEMO



**The next step:**



**We plan to Implement the website  
with its' full features by expanding to  
include other career fields**



THANK  
YOU