

ACM Career Week

Reflections | Projections 2021
University of Illinois
at Urbana-Champaign

Hello!

We would like to invite you to participate in **Reflections | Projections**, an annual career fair and tech conference hosted by ACM@UIUC and the University of Illinois Computer Science Department. As a corporate participant, you will have the opportunity to recruit at our career fairs, host workshops and tech talks, and hold other unique recruiting and branding events. Participating in our career fairs and corporate events is an excellent opportunity to reach out to a talented pool of students and build interest in your company. This is our **27th year** hosting Reflections | Projections, and we are expecting over 2,500 students to attend the conference and interact with companies like yours.

Our corporate events will take place September 20th - 25th, with our career fair tentatively scheduled for the 22nd, and talks, workshops, and socials available throughout.

The next page has more information on how to participate. If you have any questions, please reach out to us at corporate@reflectionsprojections.org.

We look forward to working together to make Reflections | Projections a valuable opportunity for both your company and our attendees!

Sincerely,

R|P Corporate Committee



MB : GB : TB : PB

Megabyte \$1,500 Gigabyte \$3,000 Terabyte \$6,000 Petabyte \$10,000*
(Limited)

Perks

| | | | | |
|--|-----------------|------------------|----------------|-----------------|
| Career Fair Attendance | ✓ | ✓ | ✓ | ✓ |
| Representatives | 3 | 5 | 8 | ∞ |
| Tables | 1 | 1 | 2 | 2 |
| Resume Book | Day Of | | Early Access | |
| Logo Visibility (Each tier includes the previous perks) | Logo on Website | Logo on T-Shirts | Logo on Badges | Logo on Banners |
| Swag Bag Item | | ✓ | ✓ | ✓ |
| Sponsored Meal | | | ✓ | ✓ |
| Free Corporate Day + Free Á La Carte Item | | | | ✓ |
| Conference Title Sponsorship | | | | ✓ |

*Commitments made before 07/02/21 receive an early registration discount. **Contact us** for more info.

Á La Carte

| | | |
|------------------------------|---------|---|
| Tech Talk/Workshop (Limited) | \$1,500 | Host a talk, workshop, or promotion during the ACM Career Week. |
| Social Event (Limited) | \$1,500 | Build awareness of your company through a fun social event. |
| Corporate Day (Limited) | \$1,250 | Casually interact with students throughout the day in Siebel. |

Special Sponsorships

| | | | |
|-------------------------|---------|---------|--|
| MechMania | \$5,000 | \$1,000 | Become a sponsor of our AI programming competition. |
| Women in Tech Spotlight | \$5,000 | \$2,000 | Become a sponsor of our day of events celebrating women in tech. |
| PuzzleBang | \$1,500 | N/A | Become a title sponsor of our themed puzzle competition. |

For more information on sponsorship tiers, Á La Carte Items, or the Special Sponsorships above, please contact us at corporate@reflectionsprojections.org.