

What went well?

What should we keep doing?
What should we celebrate?
Where did we make progress?

What went poorly?

Where did we have problems?
What was frustrating to us or others?
What held us back?

Subscribers Galore:
Exploring World's Top
Youtube Channels

Expressess
a wide
range of
emotions.

Share
opinions and
suggestions
in comments.

Wants
engaging
content that
aligns with
their interest.

Desires a sense
of belonging to
a community of
like-minded
viewers.

Seeks
entertaining
or relatable
content.

Expects
consistency
and quality
from top
channels.

Science And
Educational
Channel

Emotions
vary based
on content.

Frustration

Watches
videos
regularly.

Turn on
notifications
for updates.

May feel a
connection
with the
youtuber.

Likes,
comments,shares
and subscribers.

What ideas do you have?

What ideas do you have for future work together?
Where do you see opportunities to improve?
What has untapped potential?

How should we take action?

What do you believe we should do next?
What specific things should we change?
What should extend beyond this meeting?