

ECOMAPUÁ PROJECT REPORT



Reflora

ABOUT ECOMAPUÁ

One of Brazil's many ecological treasures, the Marajó Island is situated in the north east of the country, and is the largest fluvial island in the world. Due to its unique location in the heart of the Amazon forest, the island is remote, making it ecologically and socially vulnerable.

The Ecomapuá Amazon REDD+ is one of the most premium projects from Brazil. The project is specially focused on the ecological and social welfare of the Marajó region.

Reflora is proud to be associated with this project due to its holistic impact on forests, communities and biodiversity.

PROJECT SUMMARY

Country: **Brazil**

Region: **Marajó Island**

Land Size: **>97.000 Hectares**

Type of Project: **REDD+**

International Certification: **VERRA (VCS)**

founded In: **2000**



WHY SHOULD I COMPENSATE CO₂?

As global temperatures rise alarmingly every year, we need action today.

Governments and Businesses are aligning to the idea of sustainability. However, while we wait for carbon neutrality, we must remember the impact we are creating today. In addition, millenials and generations after are becoming increasingly aware of their future on the planet, and are becoming more thoughtful consumers, buying only sustainable good and services.

In short, sustainability is good for the environment, and good for businesses.

Reflora works with forests because forests support long term transformation by acting in the short term.



PROJECT FEATURES

PROJECT MISSION

The Marajó region has the highest social vulnerability in Brazil and a very low Human Development Index (HDI). The project's goals include the **eradication of poverty** in the region through sustainable means and **reduction of 4,000,000 tons** of CO₂ in 30 years.

PROJECT IMPACT



THE MARAJÓ AMAZON REDD PROJECT IS ACTIVELY CONTRIBUTING TO



Protection of 97000+ Hectares of natural forest



Daily livelihood of 450+ families



Revival of the Mapuà River



Construction of Schools & basic Infrastructure



Conservation & development of local biodiversity



Technical/ Sustainability Education Courses



Sustainable Production of Açaí (fruit native to the region)



Graduation Programs

PROJECT PROGRESS

PROJECT HIGHLIGHTS



2400 people directly benefitted



1.623.272 tons of CO2 Compensated



60 percent of forest land saved from Deforestation



Reflora

THANK YOU



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Reflora Initiative