Total	Cited	Not Cited	% Cited	% Not Cited	author	year	Authors	Parsed Surn
16	4	12	25	75				
					['Akbari, M	['2021']	1	['Akbari']
					['Appio, F.P	['2021']	4	['Appio', 'Fr
					['Chanias, S	['2019']	3	['Chanias', '
					['Chen, J.']	['2019']	1	['Chen']
					['DragiÄevi	['2019']	1	['Dragi']
					['Fainmesse	['2023']	3	['Fainmesse
					['Javaid, M.	['2021']	5	['Javaid', 'H
					['Khan, M.,	['2022']	5	['Khan', 'Pa
					['Radu, V.']	['2023']	1	['Radu']
					['Kokina, J.	['2019']	2	['Kokina', 'E
					['Lobschat,	['2021']	1	['Lobschat']
					['MoÅŸtear	['2020']	1	['Mo']
					['Mugge, P.	['2020']	5	['Mugge', 'A
					['Mody, P.']	['2022']	1	['Mody']
					['Nath, S.V.	['2020']	4	['Nath', 'Du
					['Obrenovi	['2020']	1	['Obrenovi

Harvard Cit	Harvard Cit	Harvard Cit	Harvard Cit	Number of	Other citations for Author
Akbari (202	(Akbari, 20	âﾂﾠ	âﾂﾠ	0	['In addition, algorithms that use machine lear
Appio et al.	(Appio et a	âﾂﾠ	âﾂﾠ	0	-
Chanias, M	(Chanias, M	âﾂﾠ	âﾂﾠ	0	['Foreseeable challenges associated with digit
Chen (2019	(Chen, 201!	âﾂﾠ	âﾂﾠ	0	['The strategy requires a combination of data
Dragi (2019	(Dragi, 201	âﾂﾠ	âﾂﾠ	0	['Agile development with digital tools: Contrai
Fainmesser	(Fainmesse	âﾂﾠ	âœ"	1	['Even though statistics are used to improve c
Javaid et al	(Javaid et a	âﾂﾠ	âﾂﾠ	0	['Digital Transformation strategies: The autho
Khan et al.	(Khan et al.	âﾂﾠ	âœ"	1	-
Radu (2023	(Radu, 202:	âﾂﾠ	âﾂﾠ	0	['Figure: Behaviour tracking in customer produ
Kokina and	(Kokina an	âﾂﾠ	âœ"	1	-
Lobschat (2	(Lobschat,	âœ"	âﾂﾠ	1	-
Mo (2020)	(Mo, 2020)	âﾂﾠ	âﾂﾠ	0	[' DIGITAL TRANSFORMATION Mo
Mugge et a	(Mugge et	âﾂﾠ	âﾂﾠ	0	['Streamline research and development Platfc
Mody (202	(Mody, 202	âﾂﾠ	âﾂﾠ	0	['Page 6 of 19 Figure: Supply Chain Transpa
Nath et al.	(Nath et al.	âﾂﾠ	âﾂﾠ	0	['Smart Manufacturing Platforms: According t
Obrenovic	(Obrenovic	âﾂﾠ	âﾂﾠ	0	['Secondly, enhanced education can develop :

rning can analyse previous information to identify trends and then make smart decisions, which improv

al transformation strategy   Figure: Major barriers to digital transformation Source: (Chanias, Myers, a
analytics, blockchain, and advanced tracking systems (Chen, Lv, and Song, 2019).']
ry to Dragičević, Zoran, and Saša Božnjak (2019), research and development could be streamlined t
customer assistance and provide relevant goods, they also have negative consequences (Fainmesser, Ga
rs Javaid, Haleem, Singh, Rab, and Suman (2021) stated that multiple case studies show how technolog

uct (Radu, V, 2023)   Issue 2: Enhance workforce training   The digital transformation strategy of OWL in

lule Leader: Glen Hopkinson Module Code: CIS 4060 Module Title: Digital Transformation Student Nan
orms of cooperation for R&D: From the viewpoints of Mugge, Abbu, Michaelis, Kwiatkowski, and Guder
rency (Source: Stratmg.com (Mody, P, 2022))   Issue 4: Streamline research and development.']
o Nath, Dunkin, Chowdhary, and Patel (2020), the implementation of innovative production platforms i
a more united company atmosphere, decreasing previous challenges caused by sections in the relieved

es procedures everywhere (Akbari and Do 2021).']

nd Hess, 2019) With the wide range of opportunities that digital technologies offer, it has its drawbacks

hrough the use of agile methods of development that are supported by digital tools.']
aleotti, and Momot, 2023).']
y for sensors and the Internet of Things can be effectively merged in the manufacturing sector.']

volves enhancing workforce training as an important aspect, taking knowledge gained from the COVID-

Contents Introduction ....
gan (2020), research and development (R&D) methods are able to be streamlined in a significant mann

is also identified by research.']
 and confused structure of management (Obrenovic et al., 2020).']

as well.']

19 pandemic.']

er through the implementation of digital transformation.']