

# Online Lecture Series: Introduction to R Programming

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Robert Gentleman

R is the top Google  
Search for Advanced  
Analytics Software

First version  
released-March 1995

Used by more than  
2 million people  
worldwide

Named after the  
first letter of  
the founders

Most-used  
Data Science  
language after SQL



# Why Learn



01 Free and  
Open-source Tool

02 Large Community  
of Users

03 Latest cutting  
edge technology

04 Independent  
Platform

05 Gateway to  
lucrative career

06 Has a Robust  
visualization library

07 Go to language for  
Stats. & Data Science

08 Used in almost  
every industry



# What is R?

R is a programming language used for statistical computing and analysis.

The main goal behind the creation of R was to make a tool that was affordable, easy-to-learn and capable of handling complex mathematical and statistical calculations.

Today, R is one of the most popular programming languages used by data analysts and data scientists in the world.

It is a programming language with one of the largest user bases.

Even more exciting is the fact that it is completely free as R is an open-source programming language.

R's capabilities do not end at data analysis or statistics. It is useful for many disciplines like data science, machine learning, data visualization, etc.

# Features of R Programming

Various Graphical Libraries



Fast Calculation



Wide Array of Packages



Comprehensive Language



Handling all Sorts of Data



Open-Source





# Why Learn R?

**Gateway to  
Lucrative  
Career**



**Popular for  
Academic  
Research**



**Free &  
Open-source  
Tool**



**Analysis  
Tool for  
Big Data**



**Has Robust  
Visualization  
Library**



# Applications of



Banking



Finance



E-Commerce



Social Media



Healthcare

# Companies that use R for Analytics







# Audience

Anyone

- who wants to learn basics of R programming
- who has long term plans about Data Science
- who comes from the various departments like Statistics, Mathematics, Industrial Engineering, Economics, etc .



**Who wants to learn R ?**



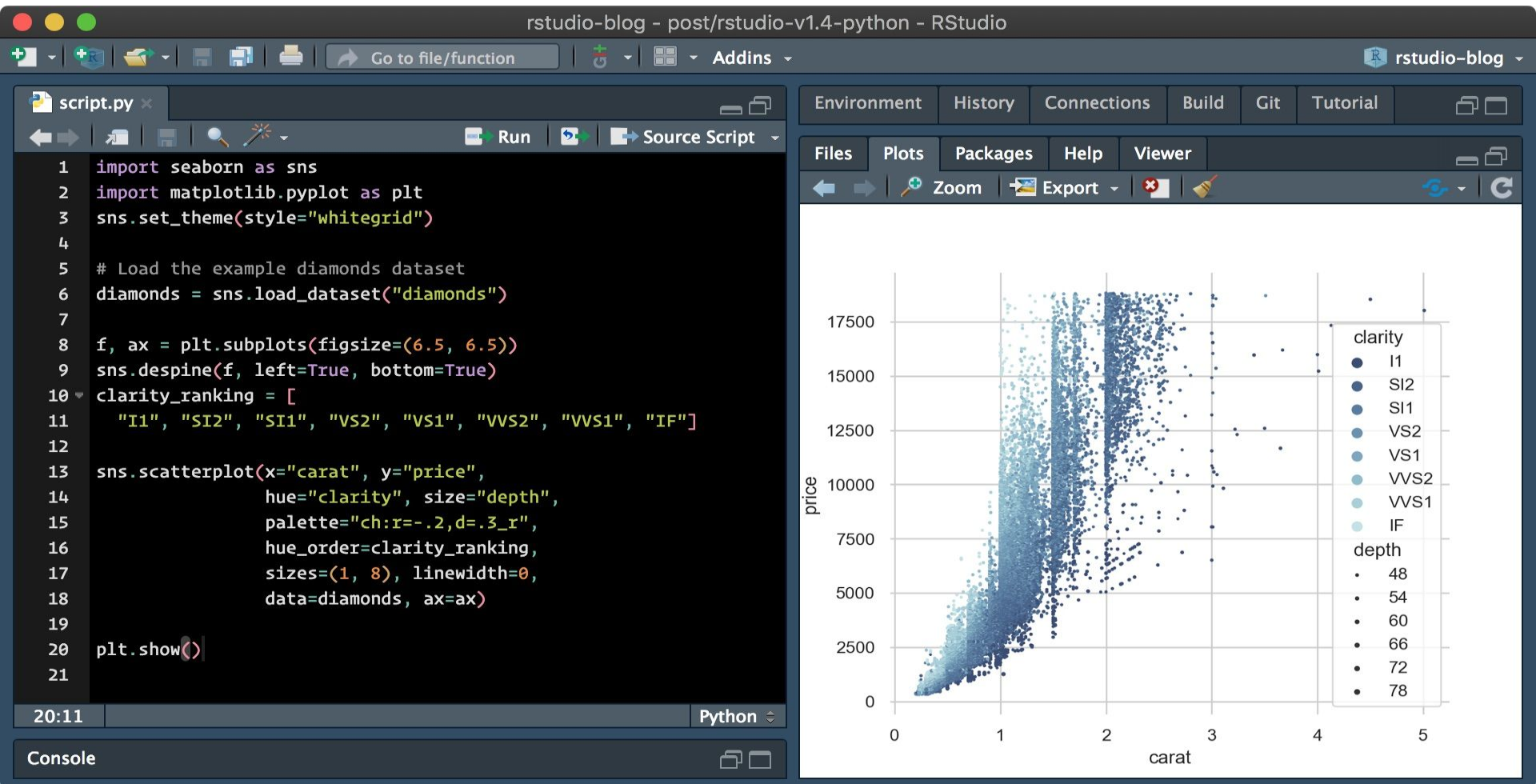
**Who wants to learn statistics?**

@statsystem



**Who wants to become  
a data scientist ?**

- First, you can install R by going to <https://cran.r-project.org>. You should see the options to download for Windows, Mac and Linux. Follow the command prompts on your screen just like you would install any other software.
- Next, you should install RStudio. Why should I install RStudio too?
- When you installed R, you only installed the software. It is hard to code directly to the software, so RStudio is an interface (other software) that makes it easier to write R code and execute it. Go to <https://www.rstudio.com/products/rstudio/download/#download> and pick the installer for your operating system. Again, follow the prompts like you would install any other software on your computer.
- You can check; <https://courses.edx.org/courses/UTAustinX/UT.7.01x/3T2014/56c5437b88fa43cf828bff5371c6a924/>



About new Version RStudio 1.4: <https://blog.rstudio.com/2021/01/19/announcing-rstudio-1-4/>

BASE 



 R Studio



 R Studio + 



 R Studio +  sjPlot 



 R Studio + 



 R Studio + 



 R Studio +   
The tidyverse  
Components  

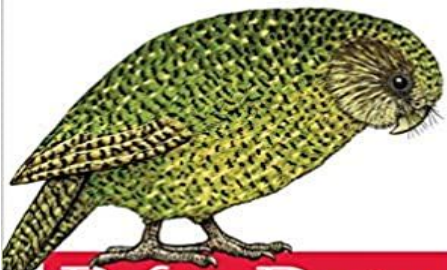









O'REILLY\*



# R for Data Science

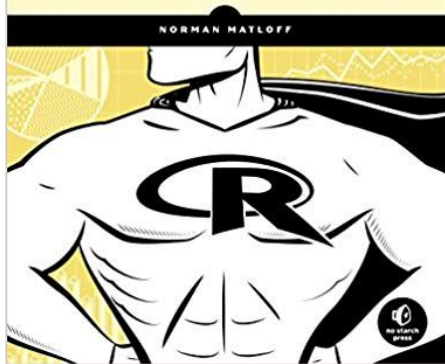
IMPORT, TIDY, TRANSFORM, VISUALIZE, AND MODEL DATA

Hadley Wickham &  
Garrett Golemund

## THE ART OF R PROGRAMMING

A TOUR OF STATISTICAL SOFTWARE DESIGN

NORMAN MATLOFF



SECOND EDITION



# R

## IN ACTION

Data analysis and graphics with R

Robert I. Kabacoff

HANNAH

*A Step-by-Step Function Guide to Data Analysis*

*Learning*



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*Richard Cotton*

### Further Books:

<https://rstudio.com/resources/books/>

<https://www.programmingcube.com/best-r-programming-books/>

<https://hackr.io/blog/best-r-books>





## KEEP in TOUCH

- <https://www.linkedin.com/in/ozanevkaya/>
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- <https://www.instagram.com/ozanevkaya/>
- [ozanevkaya@gmail.com](mailto:ozanevkaya@gmail.com)