

INFO 1213 Assignment 3

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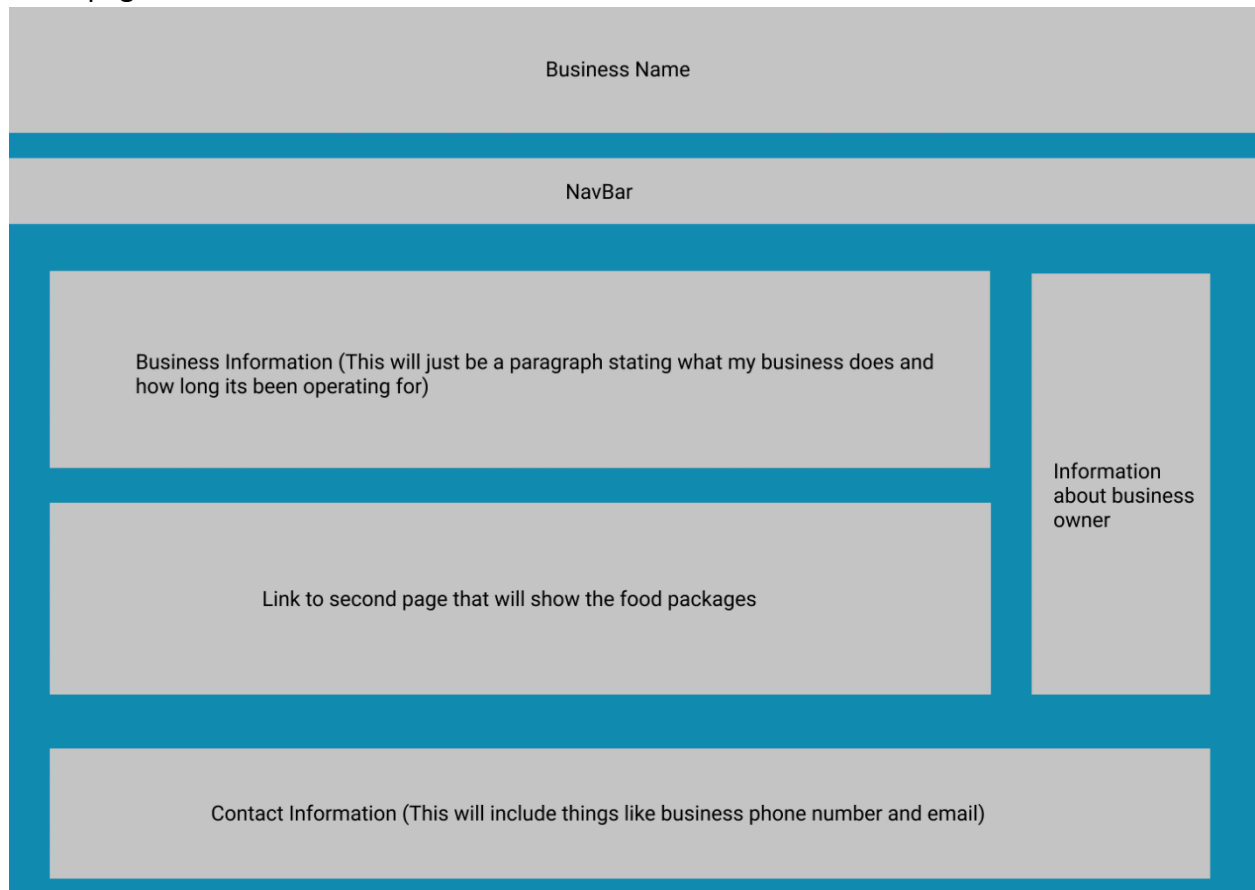
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Description of the Business

- My business will be a catering service, the product/service the business will provide is food and drinks for events like weddings or parties held at hotels or banquet halls. The potential customers could be married couples looking for a caterer for their wedding or wedding reception, birthday parties, and businesses having a staff party.

Wireframes

Homepage:



Second Page:

Business Name	
Food and Beverage Package #1 with Price	Images that change (Carousel effect)
Food and Beverage Package #2 with Price	Images that change (Carousel effect)
Food and beverage Package #3 with Price	Images that change (Carousel effect)
Additional Information about company (This will just be a short paragraph with extra information about my business)	

Feature/Content Explanations

- From a business standpoint I will add things like being able to browse through different options for food and drinks, they will also have images to go along with them that will change, I will use a carousel for the pictures. I will have prices for each package that

customers will be able to buy. I will have a homepage that will explain my business and show my businesses information along with information about me the business owner and have another webpage focusing on the different food and drinks that I will offer, the reason I want to have my website like this is so customers can see what my business is about and then being able to browse through my various products.

- From a technical standpoint I will be adding a multi column design for my website, I want it to be multi column so that it looks more professional. I will also be adding in things like a carousel for my images, buttons that will provide customers with more information, and a navbar. My buttons will have features like dropdowns, collapse, and popovers. I will include a jumbotron and my businesses name will be put in the jumbotron so customers will have a clear idea of my business.