ASSIGNMENT - 3

Q1 to Q12 have only one correct answer. Choose the correct option to answer your question

- 1. Which of the following is an application of clustering?
- a. Biological network analysis
- b. Market trend prediction
- c. Topic modelling
- d. All of the above

Ans: d. All of the above

- 2. On which data type, we cannot perform cluster analysis?
- a. Time series data
- b. Text data
- c. Multimedia data
- d. None

Ans: d. None

- 3. Netflix's movie recommendation system uses-
- a. Supervised learning
- b. Unsupervised learning
- c. Reinforcement learning and Unsupervised learning
- d. All of the above

Ans: c. Reinforcement learning

- 4. The final output of Hierarchical clustering is-
- a. The number of cluster centroids
- b. The tree representing how close the data points are to each other
- c. A map defining the similar data points into individual groups
- d. All of the above

Ans: b. The tree representing how close the data points are to each other

5. Which of the step is not required for K-means clustering?

- a. A distance metric
- b. Initial number of clusters
- c. Initial guess as to cluster centroids
- d. None

Ans:None

- 6. Which is the following is wrong?
- a. k-means clustering is a vector quantization method
- b. k-means clustering tries to group n observations into k clusters
- c. k-nearest neighbour is same as k-means
- d. None

Ans: c. k-nearest neighbour is same as k-means

- 7. Which of the following metrics, do we have for finding dissimilarity between two clusters in hierarchical clustering?
- i. Single-link
- ii. Complete-link
- iii. Average-link

Options:

- a. 1 and 2
- b. 1 and 3
- c. 2 and 3
- d. 1, 2 and 3

Ans: b. 1 and 3

- 8. Which of the following are true?
- i. Clustering analysis is negatively affected by multicollinearity of features
- ii. Clustering analysis is negatively affected by heteroscedasticity

Options:

- a. 1 only
- b. 2 only
- c. 1 and 2
- d. None of them

Ans: a. 1 only

- 9. In the figure above, if you draw a horizontal line on y-axis for y=2. What will be the number of clusters formed?
- a. 2
- b. 4
- c. 3
- d. 5

Ans:4

- 10. For which of the following tasks might clustering be a suitable approach?
- a. Given sales data from a large number of products in a supermarket, estimate future sales for each of these products.
- b. Given a database of information about your users, automatically group them into different market segments.
- c. Predicting whether stock price of a company will increase tomorrow.
- d. Given historical weather records, predict if tomorrow's weather will be sunny or rainy.

Ans: b. Given a database of information about your users, automatically group them into different market segments.

11. Given, six points with the following attributes:

point	x coordinate	y coordinate	
p1	0.4005	0.5306	
p2	0.2148	0.3854	
p 3	0.3457	0.3156	
p4	0.2652	0.1875	
p5	0.0789	0.4139	
p6	0.4548	0.3022	

Table: X-Y coordinates of six points.

	p1	p2	p3	p4	p5	p6
p1	0.0000	0.2357	0.2218	0.3688	0.3421	0.2347
p2	0.2357	0.0000	0.1483	0.2042	0.1388	0.2540
р3	0.2218	0.1483	0.0000	0.1513	0.2843	0.1100
p4	0.3688	0.2042	0.1513	0.0000	0.2932	0.2216
p_5	0.3421	0.1388	0.2843	0.2932	0.0000	0.3921
р6	0.2347	0.2540	0.1100	0.2216	0.3921	0.0000

Table : Distance Matrix for Six Points

Which of the following clustering representations and dendrogram depicts the use of MIN or Single link proximity function in hierarchical clustering:

Ans: a

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Table : Distance Matrix for Six Points

Ans: b

Q13 to Q14 are subjective answers type questions, Answers them in their own words briefly

- 13. What is the importance of clustering?
- 14. How can I improve my clustering performance?

13. What is the importance of clustering?

Cluster analysis groups objects (observations, events) based on the information found in the data describing the objects or their relationships. The goal is that the objects in a group will be similar (or related) to one other and different from (or unrelated to) the objects in other groups. The greater the similarity (or homogeneity) within a group, and the greater the difference between groups, the —better|| or more distinct the clustering

Cluster analysis or clustering is the task of grouping a set of objects in such a way that objects in the same group (called a cluster) are more similar (in some sense or another) to each other than to those in other groups (clusters). It is a main task of exploratory data mining, and a common technique for statistical data analysis, used in many fields, including machine learning, pattern recognition, image analysis, information retrieval, and bioinformatics

Clustering is the main task of Data Mining and it is done by the number of algorithms. The most commonly used algorithms in Clustering are Hierarchical, Partitioning and Grid based algorithms.

14. How can I improve my clustering performance

Checking the quality of clustering is not a rigorous process because clustering lacks "truth". Here are guidelines that you can iteratively apply to improve the quality of your clustering.

Graph-based clustering performance can easily be improved by applying ICA blind source separation during the graph Laplacian embedding step. Applying unsupervised feature learning to input data using either RICA or SFT, improves clustering performance

Pipeline for processing. Each of the components contains the options available for implementation. The simplest processing pipeline to obtain clustering results consists of a L2-normalization on the data, followed by K-means clustering.