

Sales report

Country

Все

Sales period

2010

2011

£9,8 млн

Total revenue

Online £8,3 млн

Offline £1,5 млн

2

Фильтры

Offline

Online

19774

Orders

£495,62

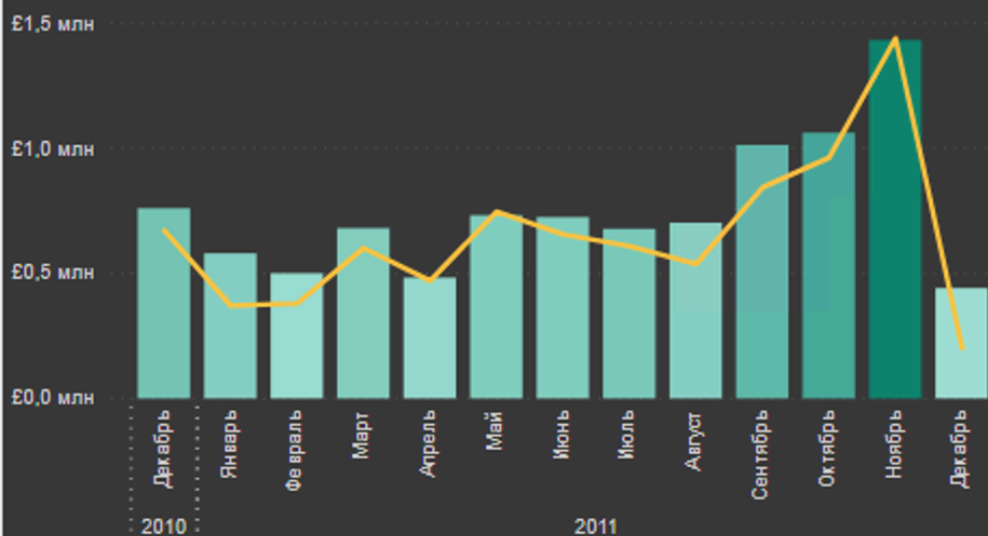
Average order value

12875

Wholesale orders

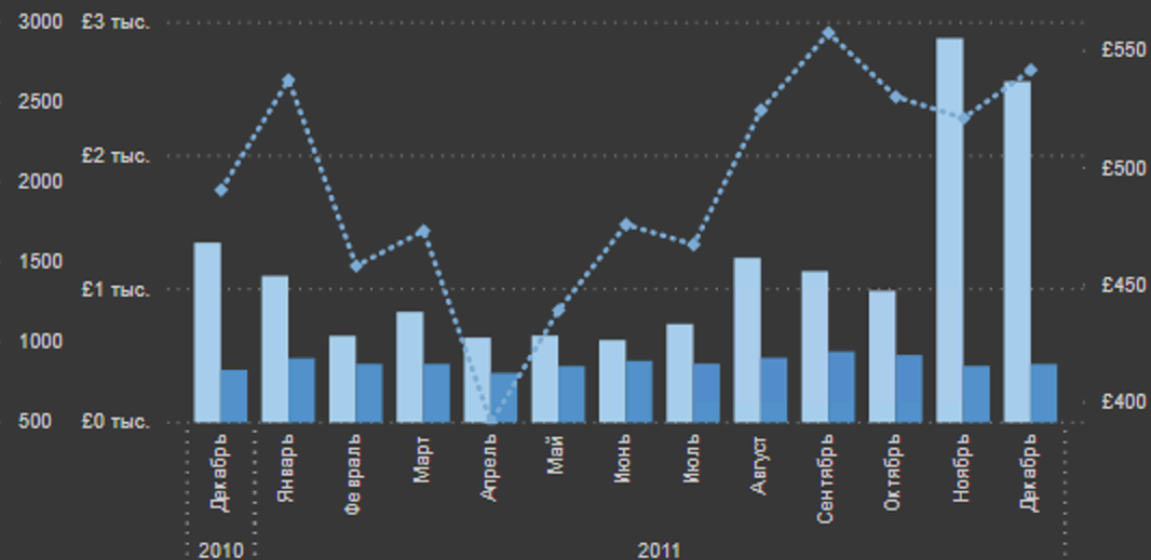
Revenue & Orders

Revenue Orders



Average order value

Offline Online Total



Sales report

Country

Russia

Sales period

☒ 2010

☐ 2011

1

Offline

Online

4362

Online customers

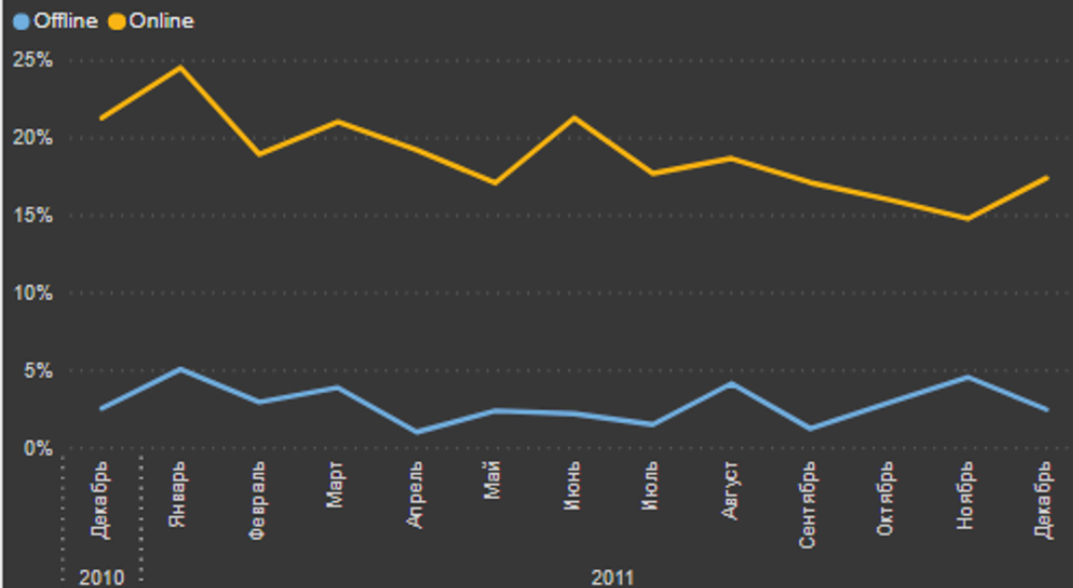
4

Orders per customer

£1 901

Revenue per customer

Percentage of return



Online customers

