National University – Manila

College of Computing and Information Technologies

2024

Web Systems and Technologies

Final Project

(The Newly Redesigned "Chooks To-Go" Website)

Chooks To-Go Philippines. All rights reserved.

Developers and Designers

Rosales, Bianca Louise

Tomacruz, Regina R.

INF 227

Bachelor of Science in Information Technology with specialization of Mobile and Web Application Development

In partial fulfillment of the requirements for the subject of Web Systems and Technologies
Under professor: Ms. Lalaine Abad

Date of submission: June 24, 2024

A note from the developers:

This is not the official Chooks to Go Philippines website, which was recently redesigned. All of the materials, including text, photos, and logos, are sourced directly from Chooks To-Go Philippines. This project only serves educational purposes and fulfills a portion of the requirements for the Web Systems and Technologies course.

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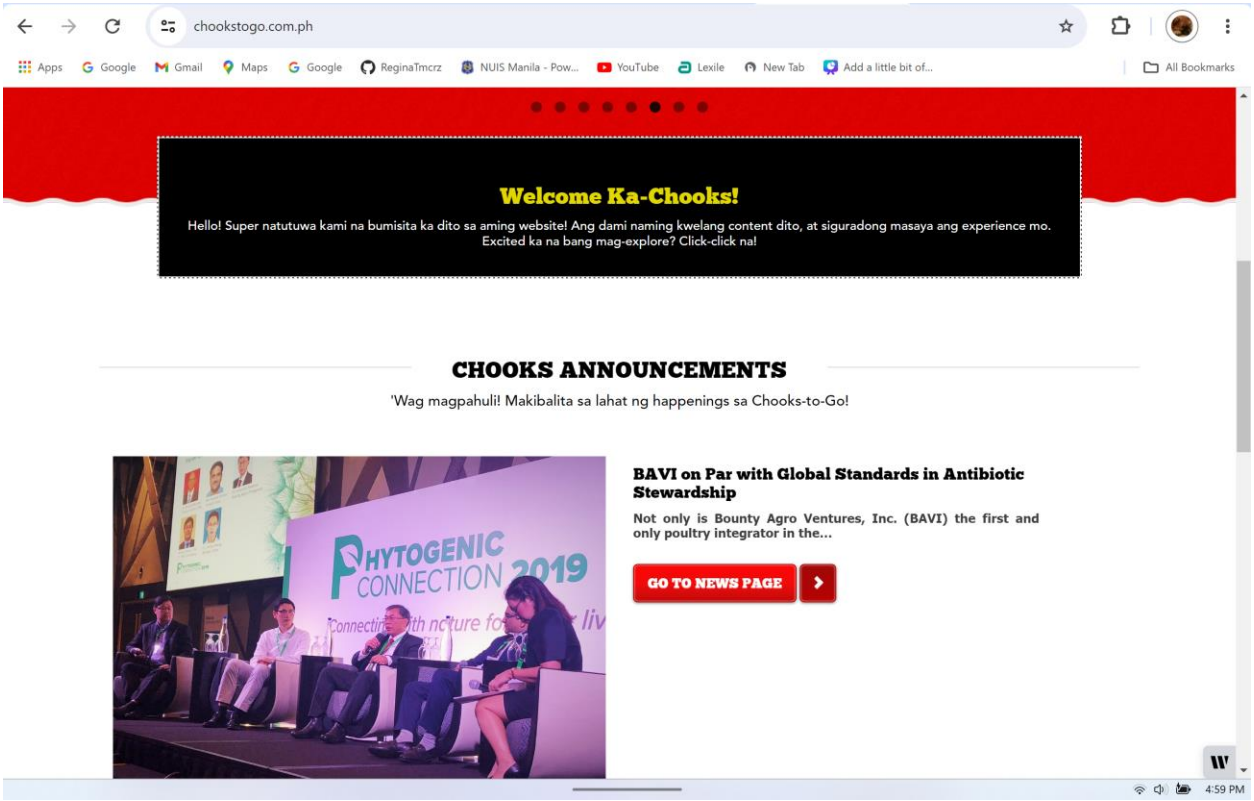
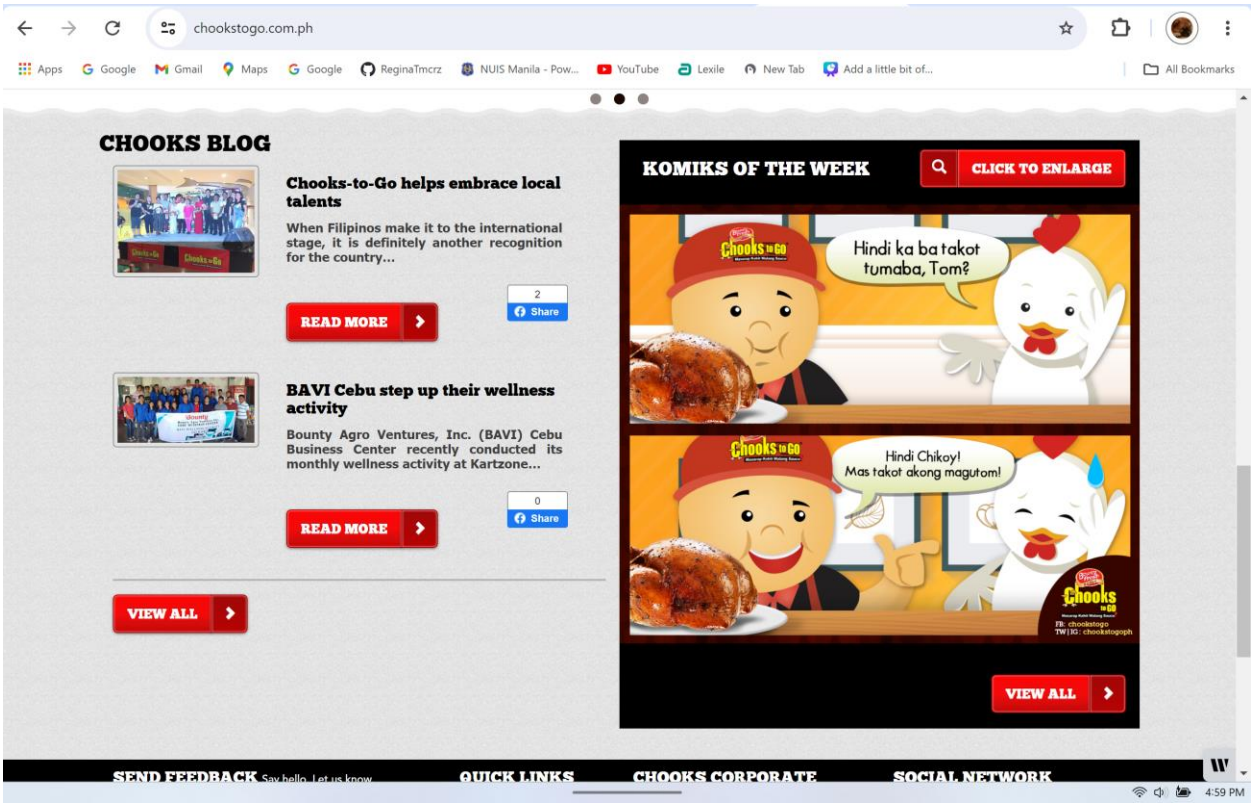
System Enhancements

- The developers added features like the contacts, gallery, and navigation page that weren't on the previous version of the page.
- The developers also give the previous logo certain design elements while maintaining its familiarity.
- In order to improve the webpage's aesthetics, the developers also changed its color scheme to one that is warmer and more darkly toned.
- The developers added sections where you can view announcements and a gallery to be more organized.
- In addition, the developers update the photographs with better visual appeal and eliminate outdated or late ones.
- Additionally, the developers include a sign-up form for new users.
- The developers also provide a review area where users can leave comments on the branches and the merchandise.
- The developers also saw that the previous webpage was out of date with regard to announcements, events, and products, so they changed it, paying particular attention to the products and the events.
- Additionally, the website's developers made it as responsive webpage.

Chooks To-Go old website.

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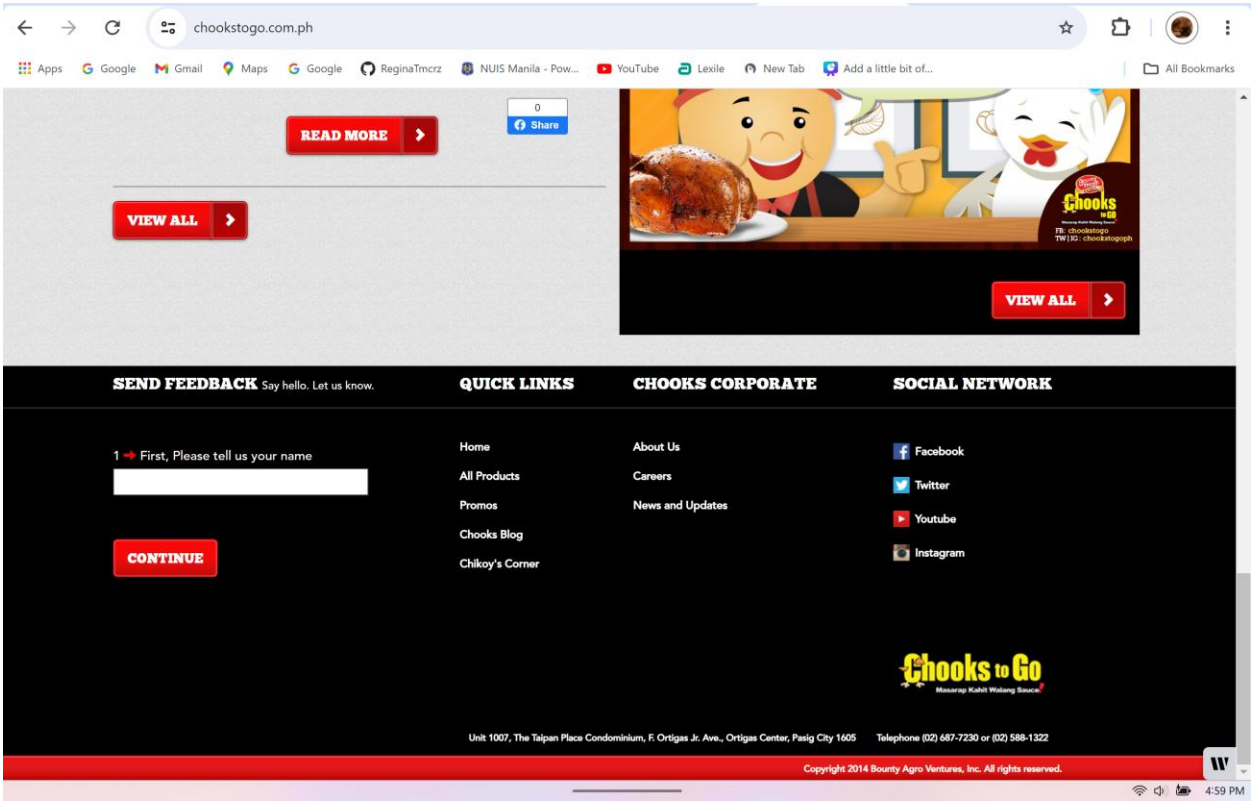
CHOOKS BLOG
Chooks-to-Go helps embrace local talents
When Filipinos make it to the international stage, it is definitely another recognition for the country...
READ MORE
BAVI Cebu step up their wellness activity
Bounty Agro Ventures, Inc. (BAVI) Cebu Business Center recently conducted its monthly wellness activity at Kartzone...
READ MORE
VIEW ALL
KOMIKS OF THE WEEK
CLICK TO ENLARGE
Hindi ka ba takot tumaba, Tom?
Hindi Chikoy! Mas takot akong magutom!
VIEW ALL
SEND FEEDBACK Say hello. Let us know.
QUICK LINKS
CHOOKS CORPORATE
SOCIAL NETWORK


chookstogo.com.ph
READ MORE
VIEW ALL
VIEW ALL
SEND FEEDBACK Say hello. Let us know.
1 First, Please tell us your name
CONTINUE
QUICK LINKS
Home
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Promos
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CHOOKS CORPORATE
About Us
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Twitter
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Chooks to Go
Unit 1007, The Taipan Place Condominium, F. Ortigas Jr. Ave., Ortigas Center, Pasig City 1605
Telephone (02) 687-7230 or (02) 588-1322
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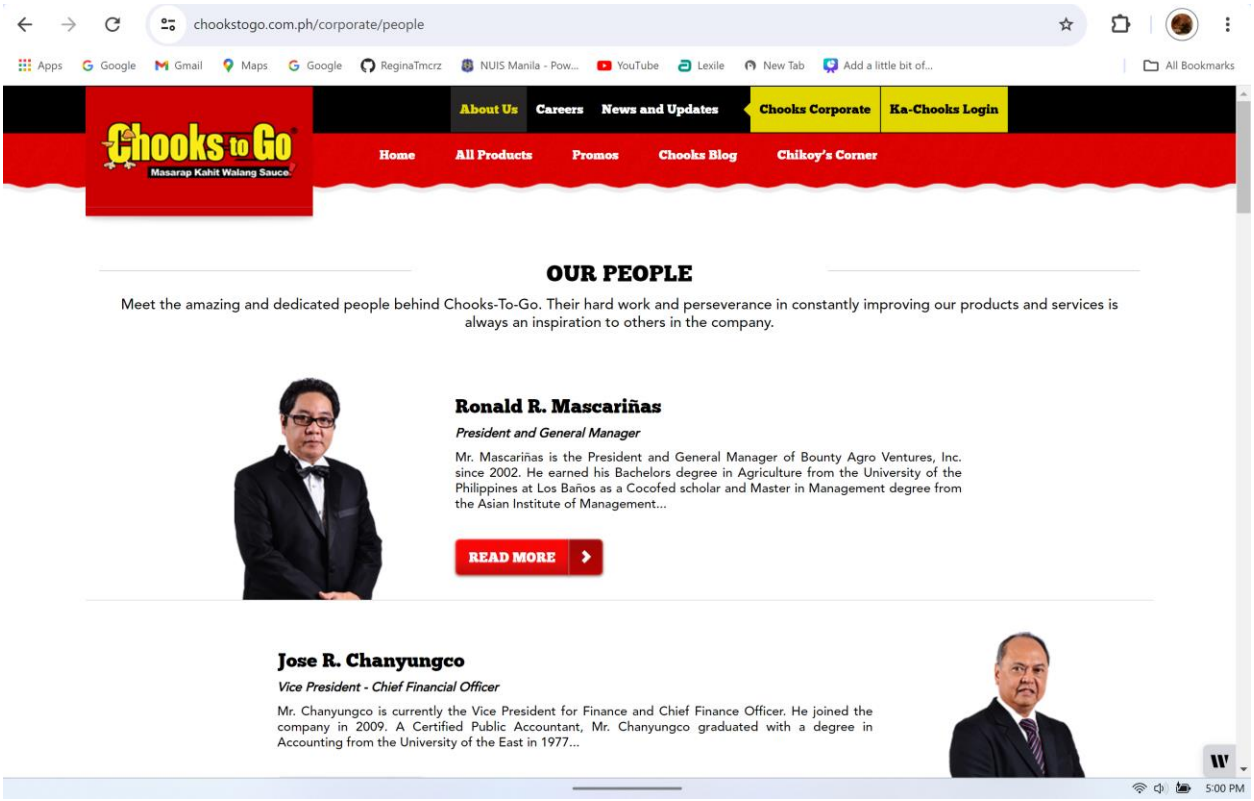
chookstogo.com.ph/corporate/people
Chooks to Go
Masarap Kahit Walang Sauce
About Us
Careers
News and Updates
Chooks Corporate
Ka-Chooks Login
Home
All Products
Promos
Chooks Blog
Chikoy's Corner
OUR PEOPLE
Meet the amazing and dedicated people behind Chooks-To-Go. Their hard work and perseverance in constantly improving our products and services is always an inspiration to others in the company.
Ronald R. Mascariñas
President and General Manager
Mr. Mascariñas is the President and General Manager of Bounty Agro Ventures, Inc. since 2002. He earned his Bachelors degree in Agriculture from the University of the Philippines at Los Baños as a Cocofed scholar and Master in Management degree from the Asian Institute of Management...
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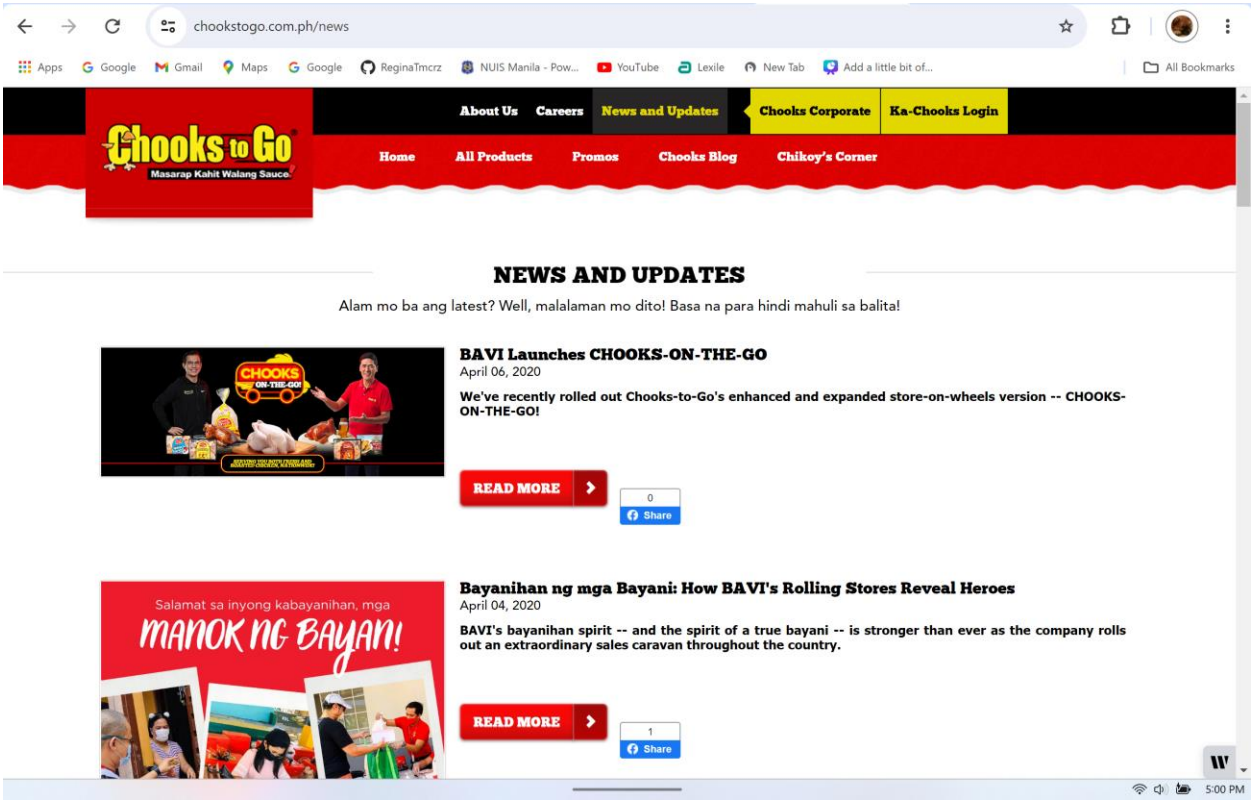
Jose R. Chanyungco
Vice President - Chief Financial Officer
Mr. Chanyungco is currently the Vice President for Finance and Chief Finance Officer. He joined the company in 2009. A Certified Public Accountant, Mr. Chanyungco graduated with a degree in Accounting from the University of the East in 1977...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Chikoy's Corner
NEWS AND UPDATES
Alam mo ba ang latest? Well, malalaman mo dito! Basa na para hindi mahuli sa balita!
CHOOKS ON-THE-GO
BAVI Launches CHOOKS-ON-THE-GO
April 06, 2020
We've recently rolled out Chooks-to-Go's enhanced and expanded store-on-wheels version -- CHOOKS-ON-THE-GO!
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Salamat sa inyong kabayanihan, mga
MANOK NG BAYAN!
Bayanihan ng mga Bayani: How BAVI's Rolling Stores Reveal Heroes
April 04, 2020
BAVI's bayanihan spirit -- and the spirit of a true bayani -- is stronger than ever as the company rolls out an extraordinary sales caravan throughout the country.
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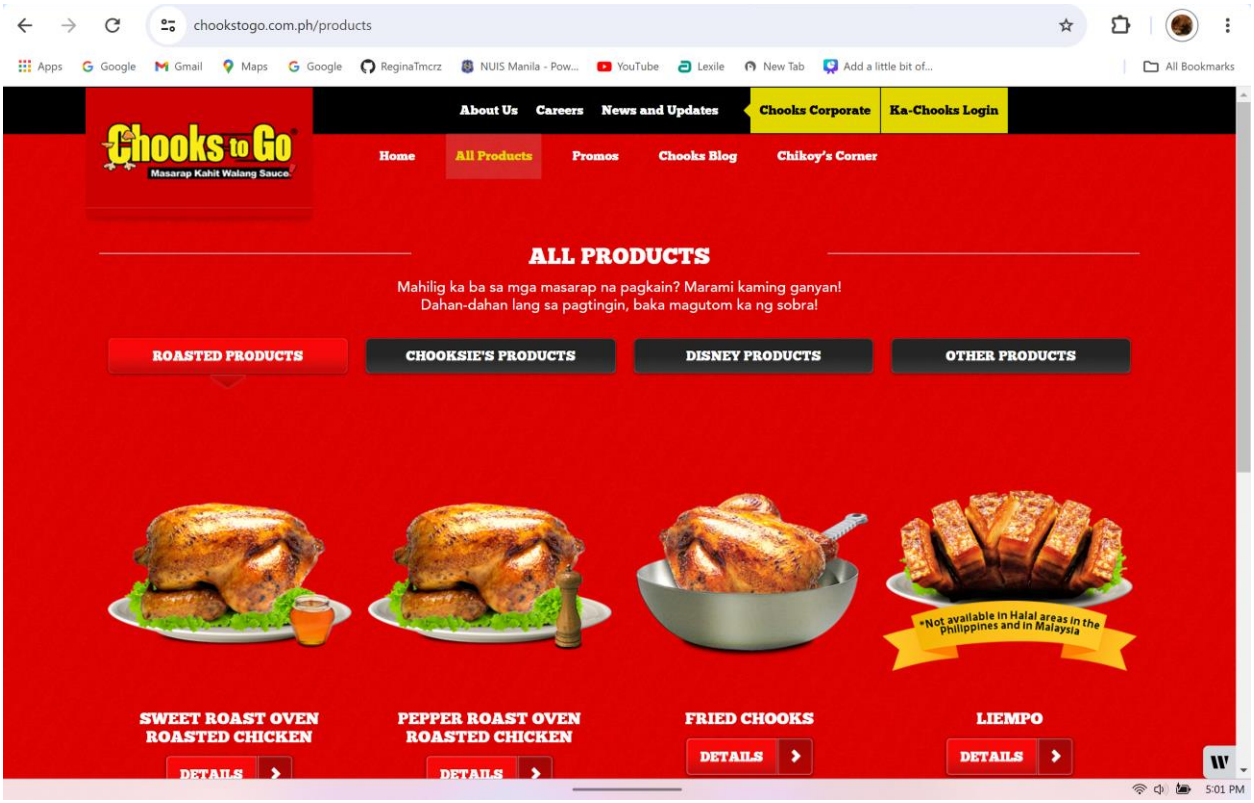
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All Products
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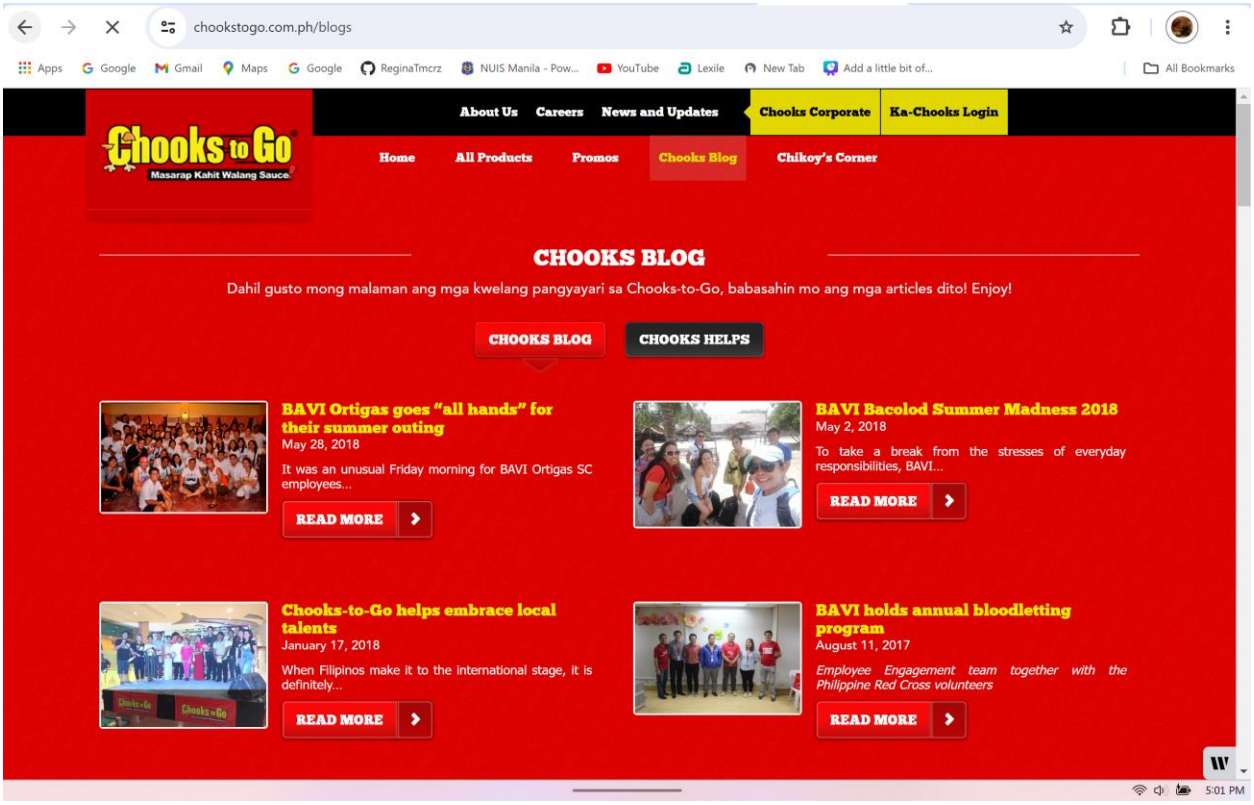
Chooks Blog
Chikoy's Corner
ALL PRODUCTS
Mahilig ka ba sa mga masarap na pagkain? Marami kaming ganyan!
Dahan-dahan lang sa pagtingin, baka magutom ka ng sobra!
ROASTED PRODUCTS
CHOOKSIE'S PRODUCTS
DISNEY PRODUCTS
OTHER PRODUCTS
*Not available in Halal areas in the Philippines and in Malaysia
SWEET ROAST OVEN ROASTED CHICKEN
PEPPER ROAST OVEN ROASTED CHICKEN
FRIED CHOOKS
LIEMPO
DETAILS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Chikoy's Corner
CHOOKS BLOG
Dahil gusto mong malaman ang mga kwelang pangyayari sa Chooks-to-Go, babasahin mo ang mga articles dito! Enjoy!
CHOOKS BLOG
CHOOKS HELPS
BAVI Ortigas goes "all hands" for their summer outing
May 28, 2018
It was an unusual Friday morning for BAVI Ortigas SC employees...
READ MORE
BAVI Bacolod Summer Madness 2018
May 2, 2018
To take a break from the stresses of everyday responsibilities, BAVI...
READ MORE
Chooks-to-Go helps embrace local talents
January 17, 2018
When Filipinos make it to the international stage, it is definitely...
READ MORE
BAVI holds annual bloodletting program
August 11, 2017
Employee Engagement team together with the Philippine Red Cross volunteers
READ MORE

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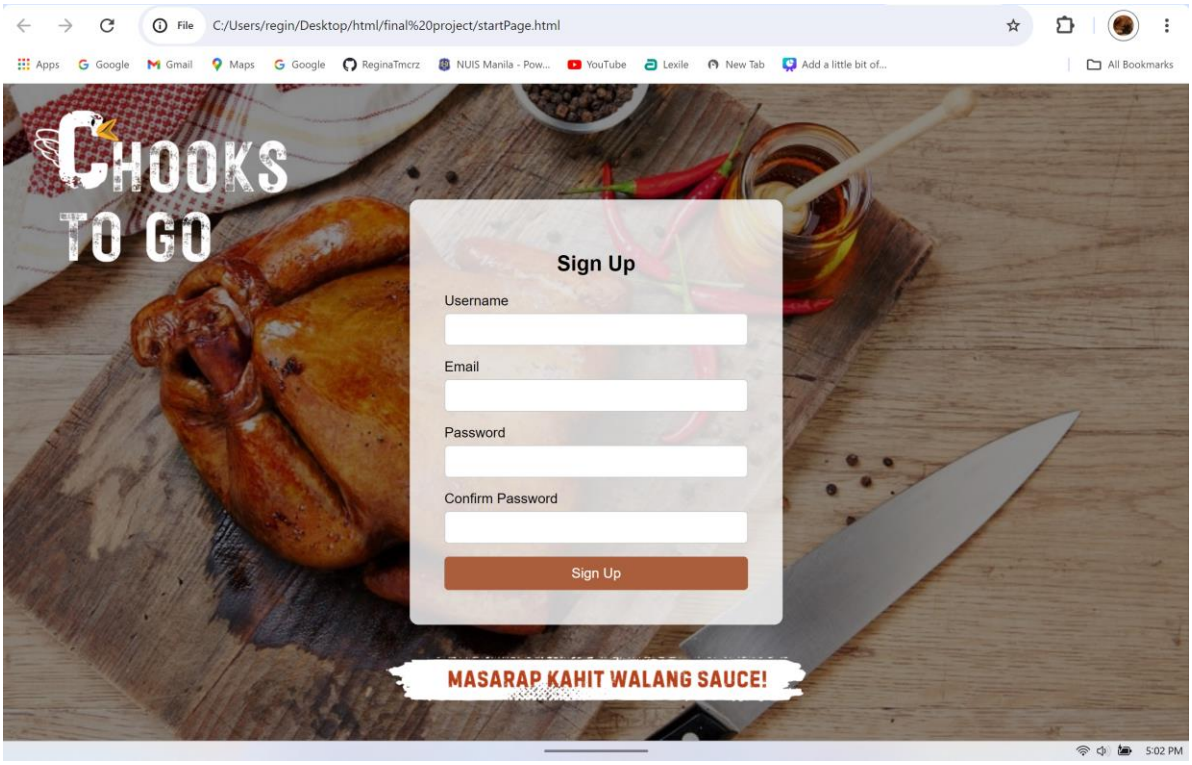
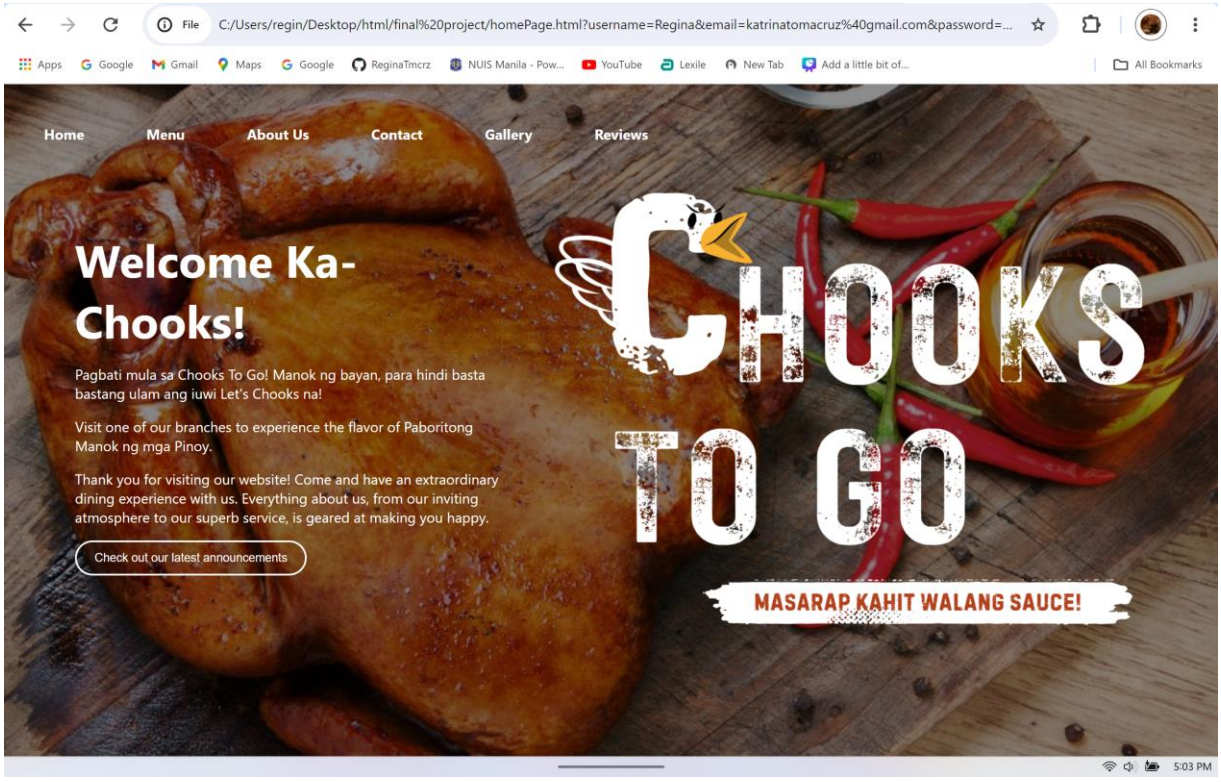
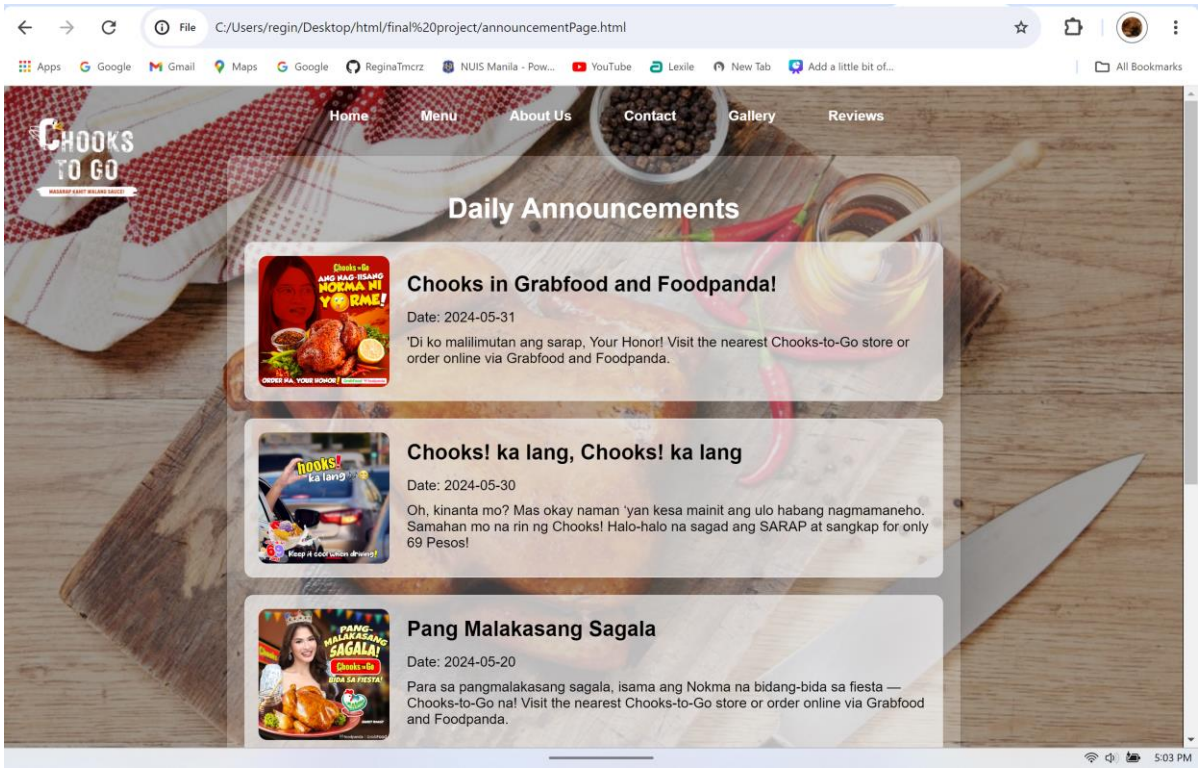
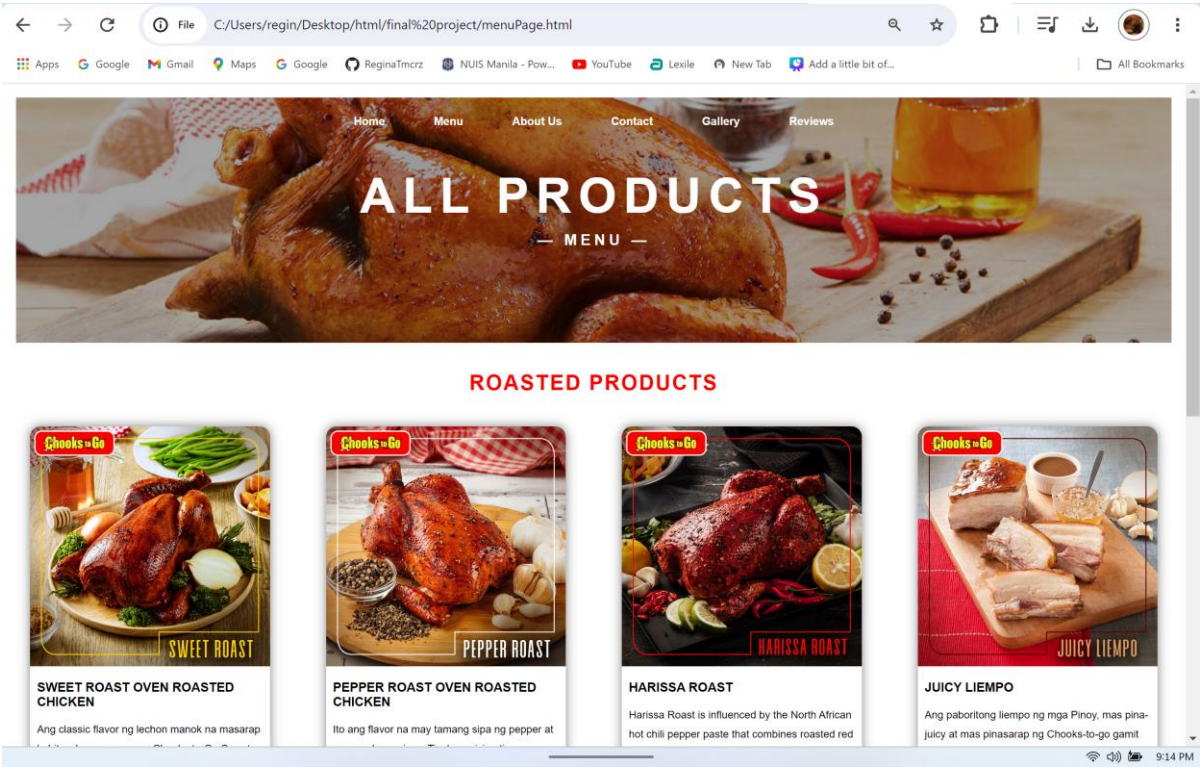
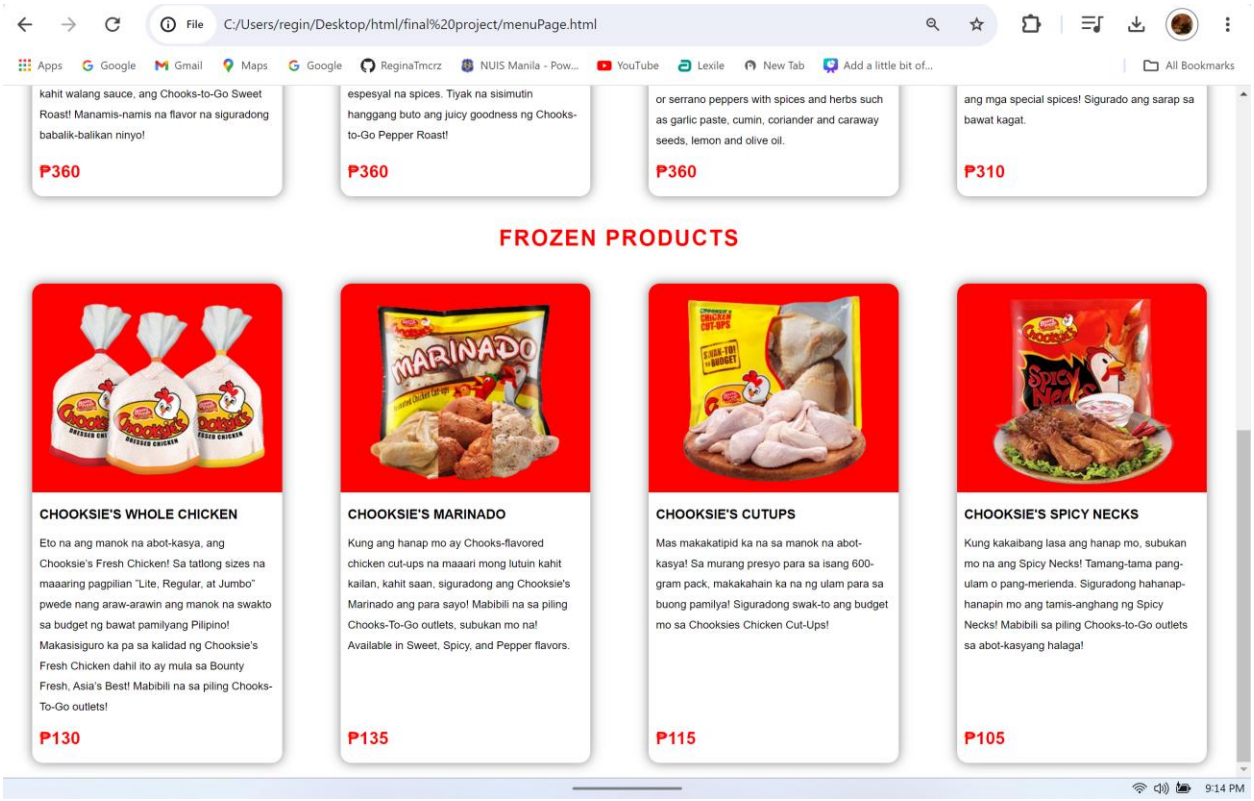
Chooks To-Go new website.

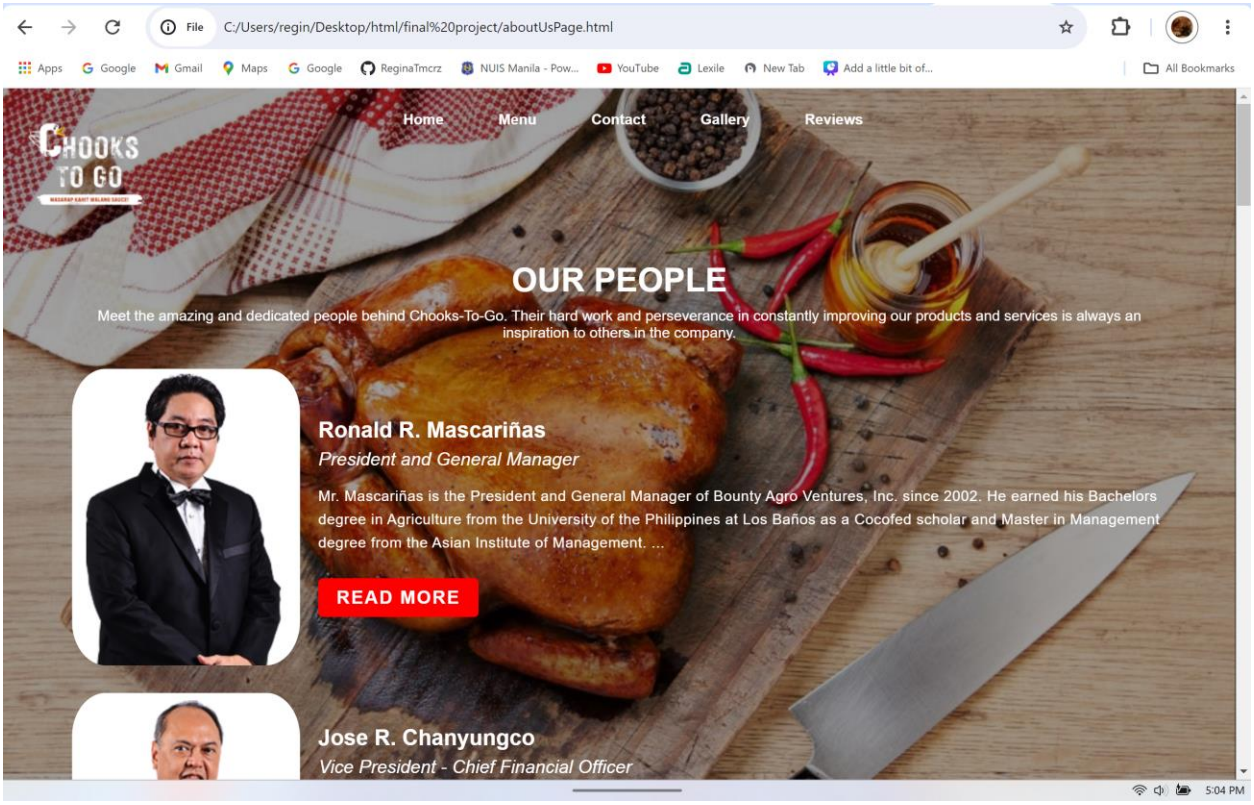





C:/Users/regin/Desktop/html/final%20project/announcementPage.html
Home
Menu
About Us
Contact
Gallery
Reviews
CHOOKS TO GO
Daily Announcements
Chooks in Grabfood and Foodpanda!
Date: 2024-05-31
'Di ko malilimutan ang sarap, Your Honor! Visit the nearest Chooks-to-Go store or order online via Grabfood and Foodpanda.
Chooks! ka lang, Chooks! ka lang
Date: 2024-05-30
Oh, kinanta mo? Mas okay naman 'yan kesa mainit ang ulo habang nagmamaneho. Samahan mo na rin ng Chooks! Halo-halo na sagad ang SARAP at sangkap for only 69 Pesos!
Pang Malakasang Sagala
Date: 2024-05-20
Para sa pangmalakasang sagala, isama ang Nokma na bidang-bida sa fiesta — Chooks-to-Go na! Visit the nearest Chooks-to-Go store or order online via Grabfood and Foodpanda.
5:03 PM


C:/Users/regin/Desktop/html/final%20project/menuPage.html
Home
Menu
About Us
Contact
Gallery
Reviews
ALL PRODUCTS
— MENU —
ROASTED PRODUCTS
SWEET ROAST
SWEET ROAST OVEN ROASTED CHICKEN
Ang classic flavor ng lechon manok na masarap
PEPPER ROAST
PEPPER ROAST OVEN ROASTED CHICKEN
Ito ang flavor na may tamang sipa ng pepper at
HARISSA ROAST
HARISSA ROAST
Harissa Roast is influenced by the North African hot chili pepper paste that combines roasted red
JUICY LIEMPO
JUICY LIEMPO
Ang paboritong liempo ng mga Pinoy, mas pina-juicy at mas pinasarap ng Chooks-to-go gamit
9:14 PM


File C:/Users/regin/Desktop/html/final%20project/menuPage.html
kahit walang sauce, ang Chooks-to-Go Sweet Roast! Manamis-namis na flavor na siguradong babalik-balikan ninyo!
₱360
espesyal na spices. Tiyak na sisimutin hanggang buto ang juicy goodness ng Chooks-to-Go Pepper Roast!
₱360
or serrano peppers with spices and herbs such as garlic paste, cumin, coriander and caraway seeds, lemon and olive oil.
₱360
ang mga special spices! Sigurado ang sarap sa bawat kagat.
₱310
FROZEN PRODUCTS
CHOOKSIE'S WHOLE CHICKEN
Eto na ang manok na abot-kasya, ang Chooksie's Fresh Chicken! Sa tatlong sizes na maaaring pagpilian "Lite, Regular, at Jumbo" pwede nang araw-arawin ang manok na swakto sa budget ng bawat pamilyang Pilipino! Makasisiguro ka pa sa kalidad ng Chooksie's Fresh Chicken dahil ito ay mula sa Bounty Fresh, Asia's Best! Mabibili na sa piling Chooks-To-Go outlets!
₱130
CHOOKSIE'S MARINADO
Kung ang hanap mo ay Chooks-flavored chicken cut-ups na maaari mong lutuin kahit kailan, kahit saan, siguradong ang Chooksie's Marinado ang para sayo! Mabibili na sa piling Chooks-To-Go outlets, subukan mo na! Available in Sweet, Spicy, and Pepper flavors.
₱135
CHOOKSIE'S CUTUPS
Mas makakatipid ka na sa manok na abot-kasya! Sa murang presyo para sa isang 600-gram pack, makakahain ka na ng ulam para sa buong pamilya! Siguradong swak-to ang budget mo sa Chooksies Chicken Cut-Ups!
₱115
CHOOKSIE'S SPICY NECKS
Kung kakaibang lasa ang hanap mo, subukan mo na ang Spicy Necks! Tamang-tama pang-ulam o pang-merienda. Siguradong hahanap-hanapin mo ang tamis-anghang ng Spicy Necks! Mabibili sa piling Chooks-to-Go outlets sa abot-kasyang halaga!
₱105
9:14 PM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Home
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OUR PEOPLE
Meet the amazing and dedicated people behind Chooks-To-Go. Their hard work and perseverance in constantly improving our products and services is always an inspiration to others in the company.
Ronald R. Mascariñas
President and General Manager
Mr. Mascariñas is the President and General Manager of Bounty Agro Ventures, Inc. since 2002. He earned his Bachelors degree in Agriculture from the University of the Philippines at Los Baños as a Cocofed scholar and Master in Management degree from the Asian Institute of Management. ...
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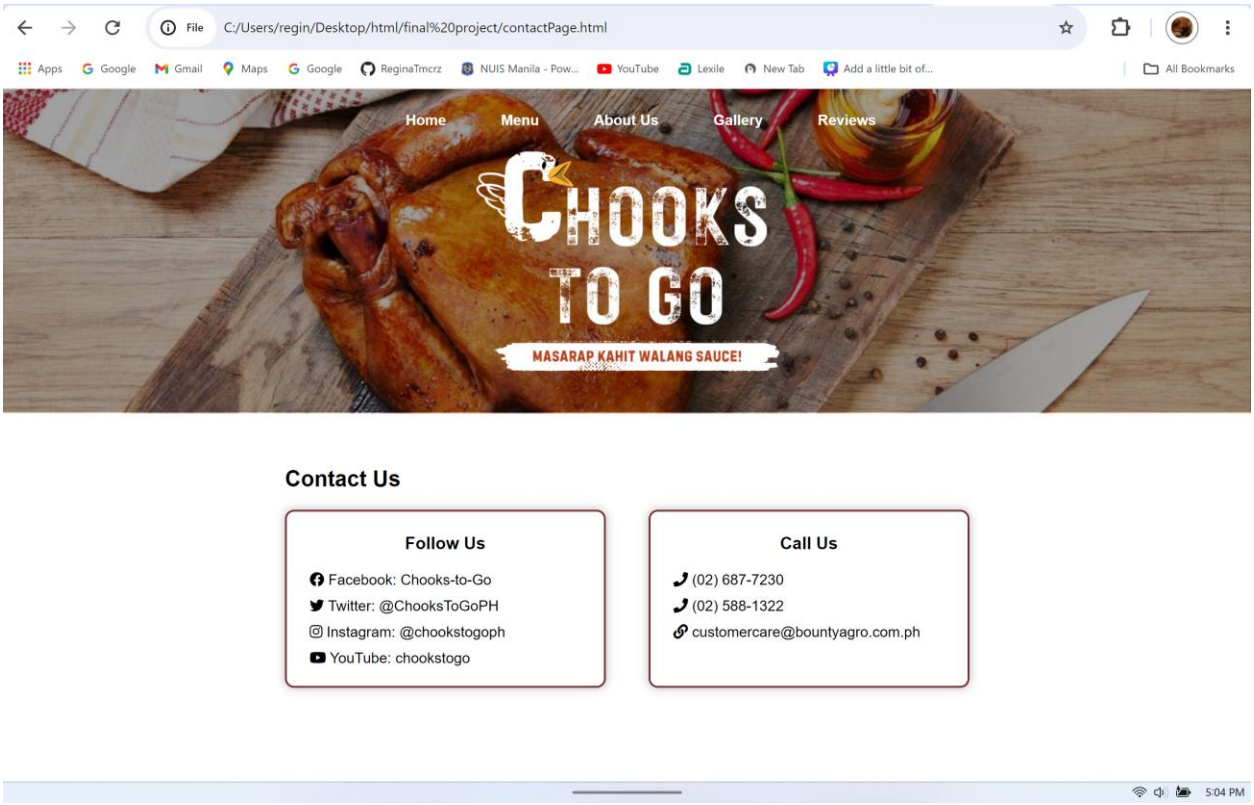
Jose R. Chanyungco
Vice President - Chief Financial Officer
5:04 PM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Apps Google Gmail Maps Google ReginaTmcrz NUIS Manila - Pow... YouTube Lexile New Tab Add a little bit of... All Bookmarks
Home Menu About Us Gallery Reviews
CHOOKS TO GO
MASARAP KAHIT WALANG SAUCE!
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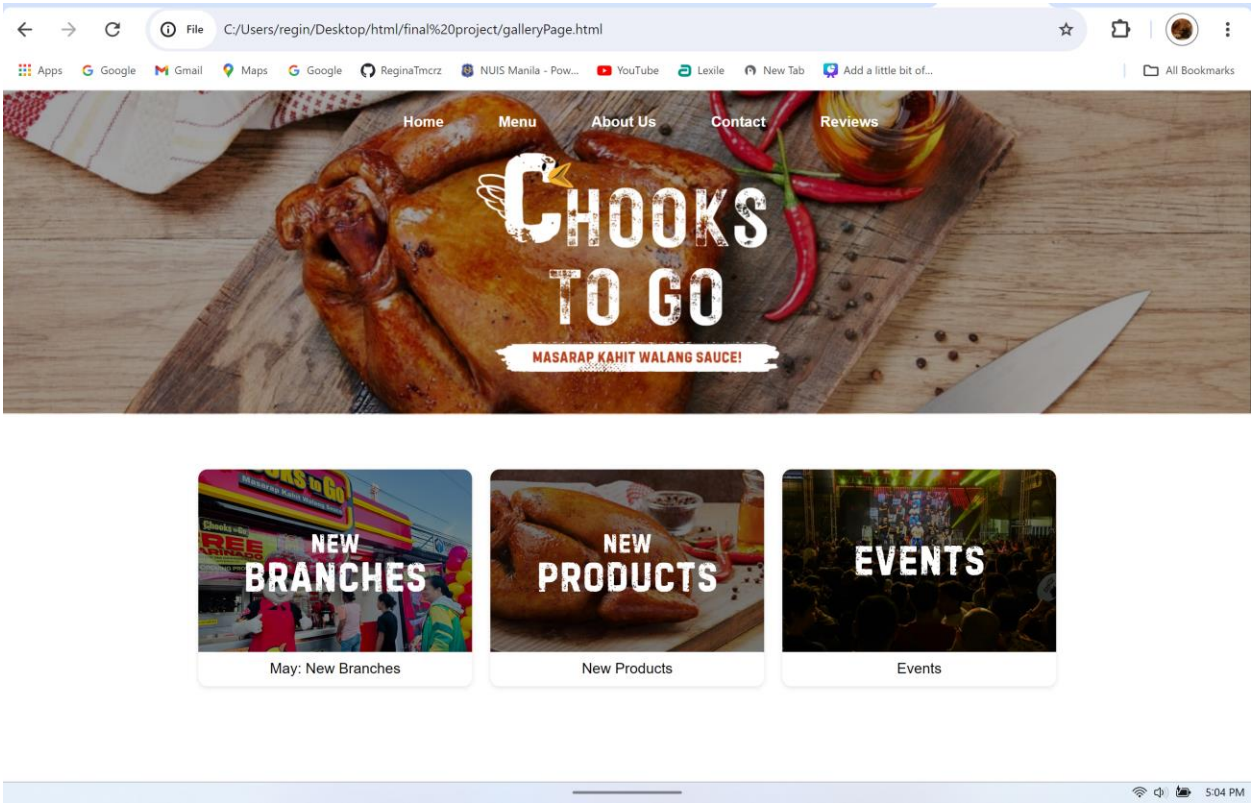
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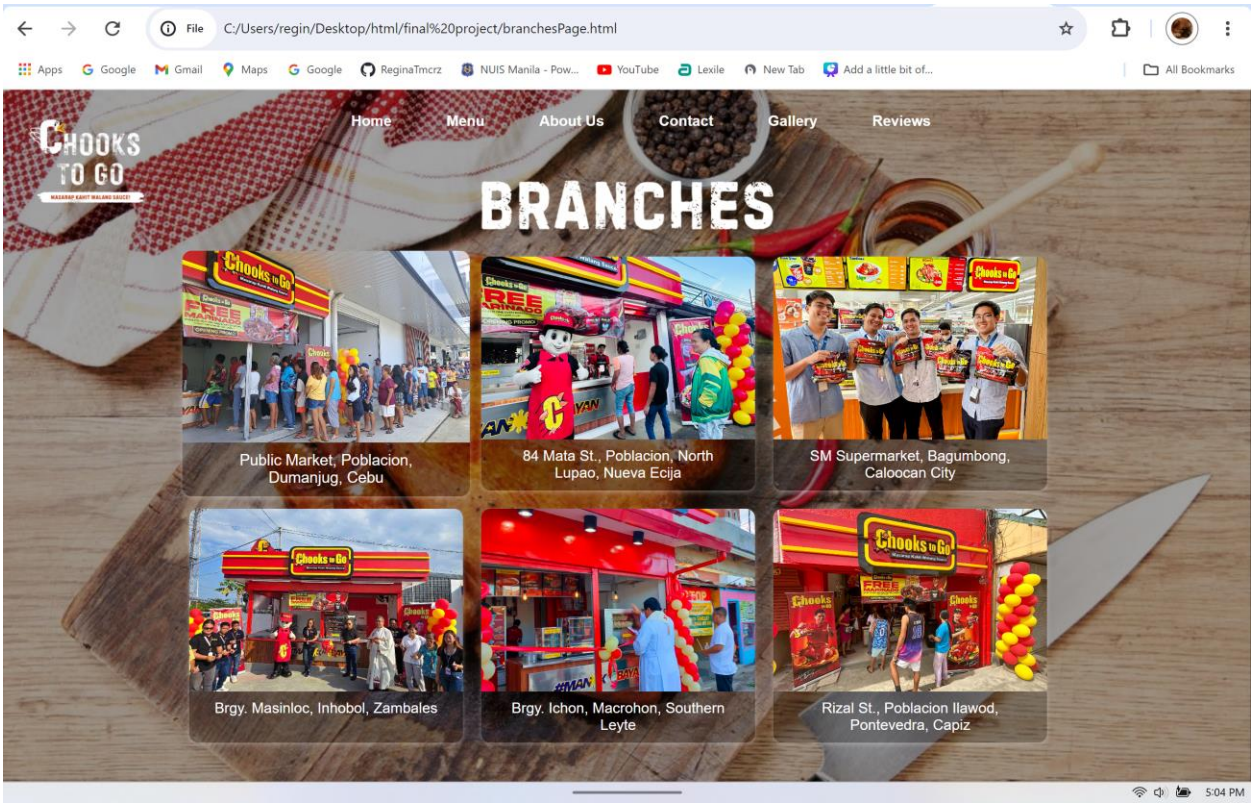
Apps Google Gmail Maps Google ReginaTmcrz NUIS Manila - Pow... YouTube Lexile New Tab Add a little bit of... All Bookmarks
Home Menu About Us Contact Reviews
CHOOKS TO GO
MASARAP KAHIT WALANG SAUCE!
NEW BRANCHES
NEW PRODUCTS
EVENTS
May: New Branches
New Products
Events
5:04 PM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Home
Menu
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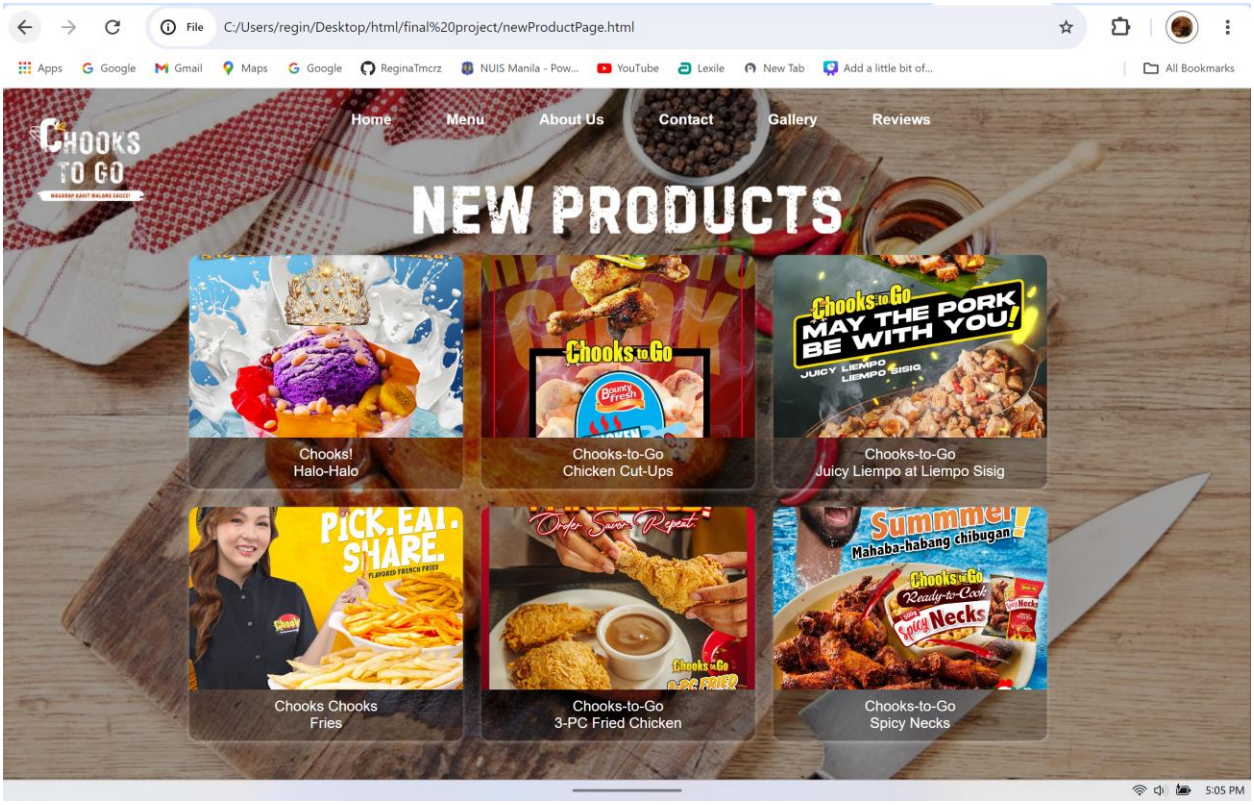
BRANCHES
Public Market, Poblacion, Dumanjug, Cebu
84 Mata St., Poblacion, North Lupao, Nueva Ecija
SM Supermarket, Bagumbong, Caloocan City
Brgy. Masinloc, Inhobol, Zambales
Brgy. Ichon, Macrohon, Southern Leyte
Rizal St., Poblacion Ilawod, Pontevedra, Capiz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Home
Menu
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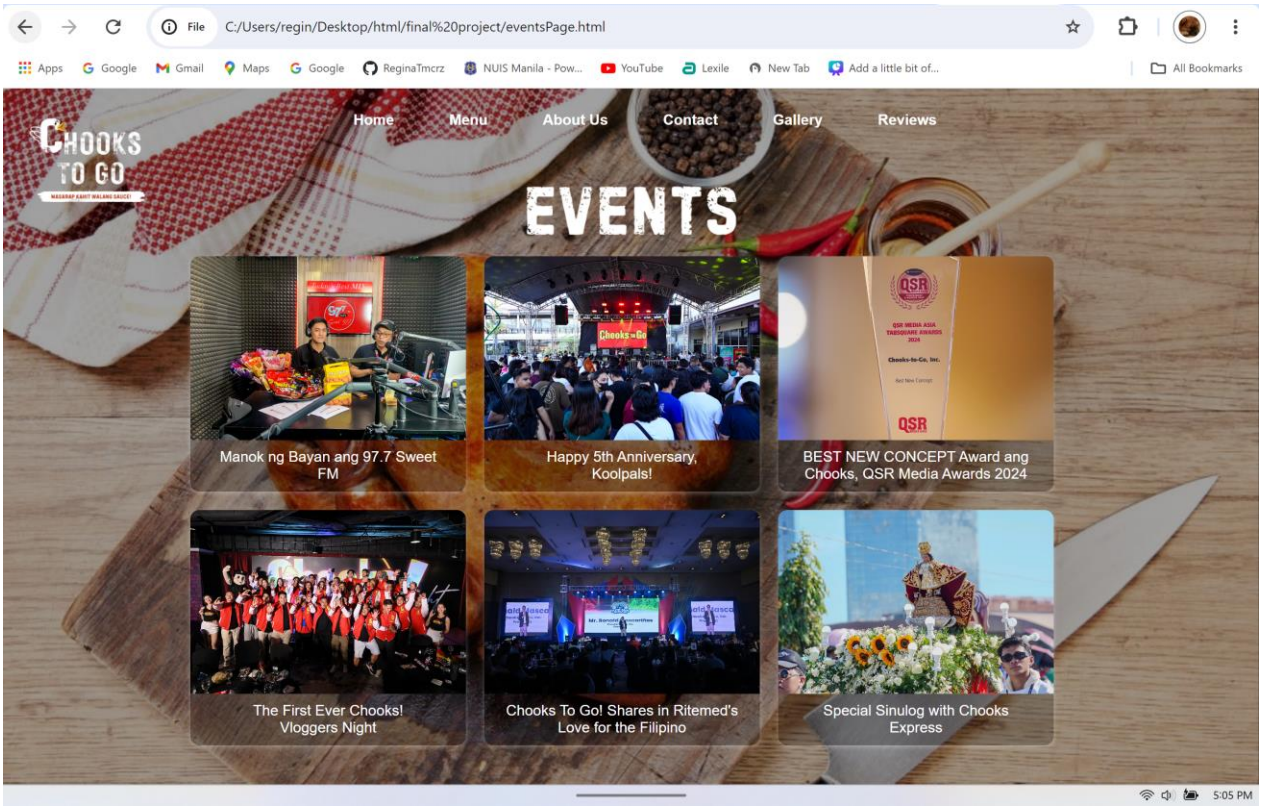
NEW PRODUCTS
Chooks! Halo-Halo
Chooks-to-Go Chicken Cut-Ups
Chooks-to-Go Juicy Liempo at Liempo Sisig
Chooks Chooks Fries
Chooks-to-Go 3-PC Fried Chicken
Chooks-to-Go Spicy Necks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Home
Menu
About Us
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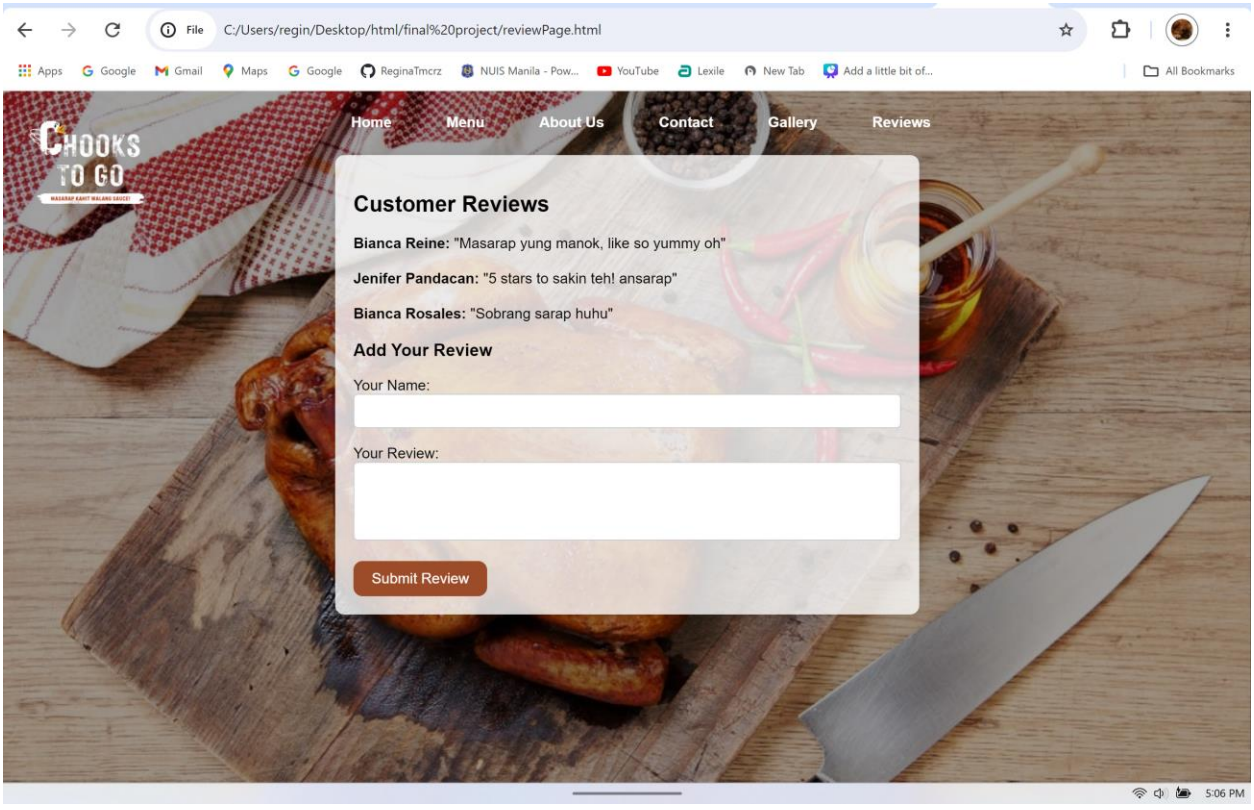
EVENTS
Manok ng Bayan ang 97.7 Sweet FM
Happy 5th Anniversary, Koolpals!
BEST NEW CONCEPT Award ang Chooks, QSR Media Awards 2024
The First Ever Chooks! Vloggers Night
Chooks To Go! Shares in Ritemed's Love for the Filipino
Special Sinulog with Chooks Express
5:05 PM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Home
Menu
About Us
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Customer Reviews
Bianca Reine: "Masarap yung manok, like so yummy oh"
Jenifer Pandacan: "5 stars to sakin teh! ansarap"
Bianca Rosales: "Sobrang sarap huhu"
Add Your Review
Your Name:
Your Review:
Submit Review
5:06 PM