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# PHONEPE TRANSACTION INSIGHTS DASHBOARD

## Phonepe Dashboard Overview

**1 Decoding Transaction Dynamics** Trends, growth, and performance across states.

**2 Insurance Penetration & Growth** Regional adoption and potential areas.

**3 Market Expansion Analysis** Transaction patterns and new opportunities.

**4 Device Dominance & User Engagement** Brand preferences and usage insights.

**5 Insurance Transaction Analysis** Deep dive into insurance transactions by type and value. Use the sidebar to navigate through each business case visualization.