

Select Dashboard Section:

- Dashboard Overview
- Decoding Transaction Dynamics
- Insurance Penetration and Growth
- Market Expansion Analysis
- Device Dominance and User Engagement
- Insurance Transaction Analysis

PHONEPE TRANSACTION INSIGHTS DASHBOARD

Phonepe Dashboard Overview

- 1 **Decoding Transaction Dynamics** Trends, growth, and performance across states.
- 2 **Insurance Penetration & Growth** Regional adoption and potential areas.
- 3 **Market Expansion Analysis** Transaction patterns and new opportunities.
- 4 **Device Dominance & User Engagement** Brand preferences and usage insights.
- 5 **Insurance Transaction Analysis** Deep dive into insurance transactions by type and value. Use the sidebar to navigate through each business case visualization.