

Select Dashboard Section:

- ☐ Dashboard Overview
- ☒ Decoding Transaction Dynamics
- ☐ Insurance Penetration and Growth
- ☐ Market Expansion Analysis
- ☐ Device Dominance and User Engagement
- ☐ Insurance Transaction Analysis

Choose State:

All States



Choose Year:

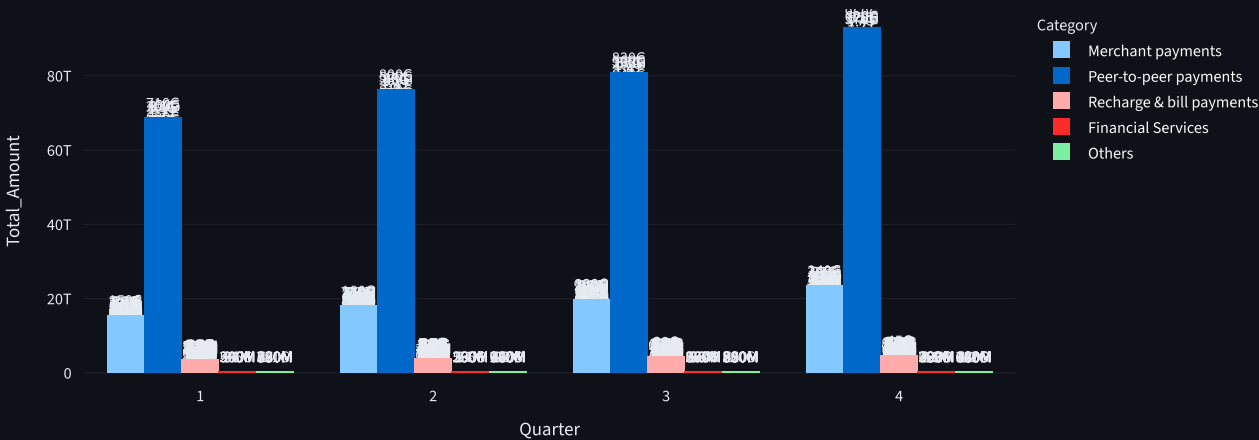
All Years



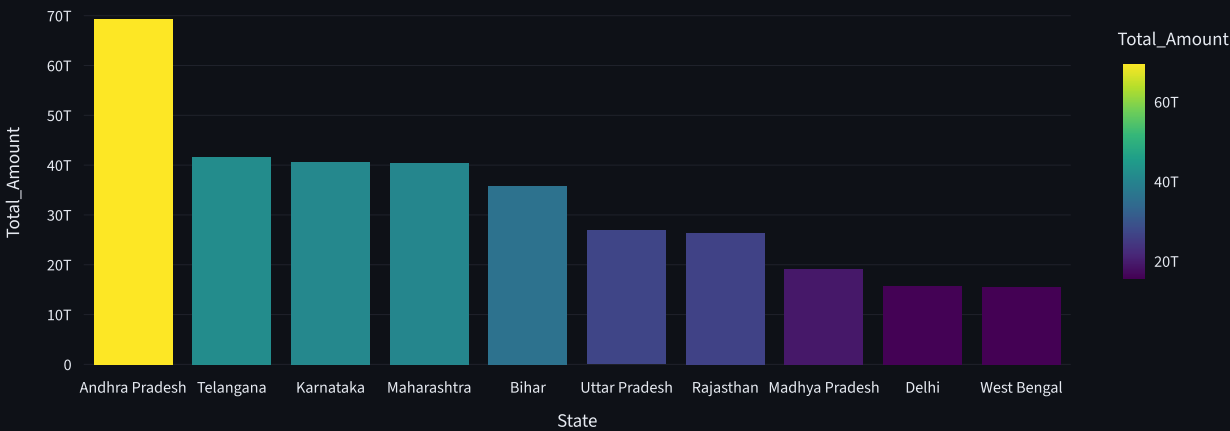
PHONEPE TRANSACTION INSIGHTS DASHBOARD

Case 1: Decoding Transaction Dynamics

Transaction Trend for All India



Top 10 States by Total Transaction Value



Insights:

- Southern states like Andhra Pradesh, Telangana, and Karnataka lead transaction volumes.
- Consistent year-on-year growth shows India's increasing digital payment adoption.
- Peer-to-peer and merchant payments are dominant across states.