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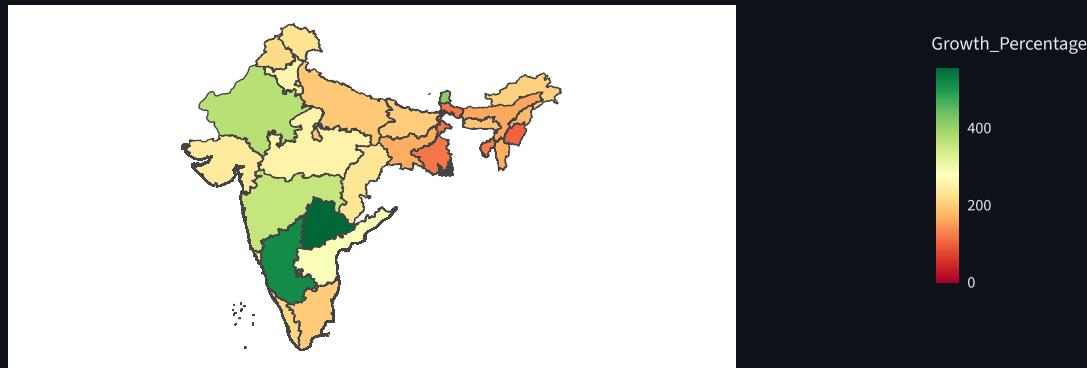
2019

PHONEPE TRANSACTION INSIGHTS DASHBOARD



Case 3: Market Expansion Analysis

Growth Percentage by State - (2019)



Insights: 2019 - Green regions indicate strong market growth, signaling higher transaction expansion.

- Red/Brown regions highlight slower or negative growth, requiring strategic focus.
- States like Karnataka, Maharashtra, and Uttar Pradesh consistently show high transaction volumes and stable growth.