

NAME : MOHAMMED ATEF FAEZ F
DEPARTMENT : ELECTRONICS AND COMMUNICATION
ENGINEERING
COLLEGE : GOVERNMENT COLLEGE OF
TECHNOLOGY
NAAN MUDHALVAN COURSE: DIGITAL MARKETING
NAAN MUDHALVAN ID : 1AB99D91A31B459B0914510458B95473

ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.


Blogspot:


https://americantouristerbags.blogspot.com/2023/10/american-tourister-bags_30.html


Wordpress:


<https://amercantouristerbags.wordpress.com/2023/10/30/hello-world/>

Introducing the Ultimate American Tourist Backpack!

 Explore the Great Outdoors: Our rugged backpack is designed for adventure, from the bustling streets of New York City to the breathtaking landscapes of Yellowstone National Park.

 Built for Comfort: Padded shoulder straps and adjustable chest and waist straps ensure that you can comfortably carry your essentials, no matter how long your journey.

 Organize with Ease: Multiple compartments, pockets, and a laptop sleeve make it easy to keep your gear organized and accessible.

 All-Weather Durability: Crafted from high-quality, weather-resistant materials, this backpack will protect your belongings from rain, wind, or shine.

2. Create and design a social media advertisement poster using canva.

https://americantouristerbags.blogspot.com/2023/10/american-tourister-bags_14.html



Create email newsletter design using Mailchimp or canva tool

<https://americantouristerbags.blogspot.com/2023/10/american-tourister-bags.html>

