

**NAME** : GUNAL A  
**DEPARTMENT** : ELECTRONICS AND COMMUNICATION  
ENGINEERING  
**COLLEGE** : GOVERNMENT COLLEGE OF  
TECHNOLOGY  
**NAAN MUDHALVAN COURSE:** DIGITAL MARKETING  
**NAAN MUDHALVAN ID** : B0C8E271CAD7DA09ED341B8CC1795617

### **ASSIGNMENT ON DIGITAL MARKETING**

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

Blogspot:

<https://naturagunal.blogspot.com/2023/08/natura.html?m=1>

Wordpress:

<https://natura526.wordpress.com/2023/10/29/natura/>

Join the Natura Movement:

Are you ready to embark on a journey of self-care powered by nature? Embrace the Natura way and witness the magic of natural solutions. Explore our full range of products at [Website URL], and let nature nurture your beauty



2. Create and design a social media advertisement poster using canva.

[https://naturagunal.blogspot.com/2023/09/natura\\_14.html](https://naturagunal.blogspot.com/2023/09/natura_14.html)



Create email newsletter design using Mailchimp or canva tool

<https://naturagunal.blogspot.com/2023/09/natura.html?m=1>



# Natura

Organic and all-natural skin care is better for the entire body, supporting and boosting the immune system. Prolonged use of harmful chemicals will weaken your skin, damage your organs, and may even cause premature aging because your body will be attempting to fight off foreign substances.



Bye-bye chemical



Generally speaking, natural skin care products contain botanical extracts and are formulated without dyes, fragrances, parabens, sulfates, or cyclic silicones."

