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DEPARTMENT : ELECTRONICS AND COMMUNICATION
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TECHNOLOGY
NAAN MUDHALVAN COURSE: DIGITAL MARKETING
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ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

Blogspot:

<https://horizonhour.blogspot.com/2023/08/horizonhour.html>

Wordpress:

<https://reginjesu2002.wordpress.com/2023/10/29/horizon-hour/>

Horizon Hour

Oct 29, 2023 Uncategorized

"Introducing Horizon Hour: Elevate Your Time,
Redefine Your Style.

📅 Embrace every moment with Horizon Hour
watches – where timeless elegance meets modern
sophistication. Our exquisite collection blends
impeccable craftsmanship with innovative design,
ensuring that each timepiece is a masterpiece that
reflects your unique personality.

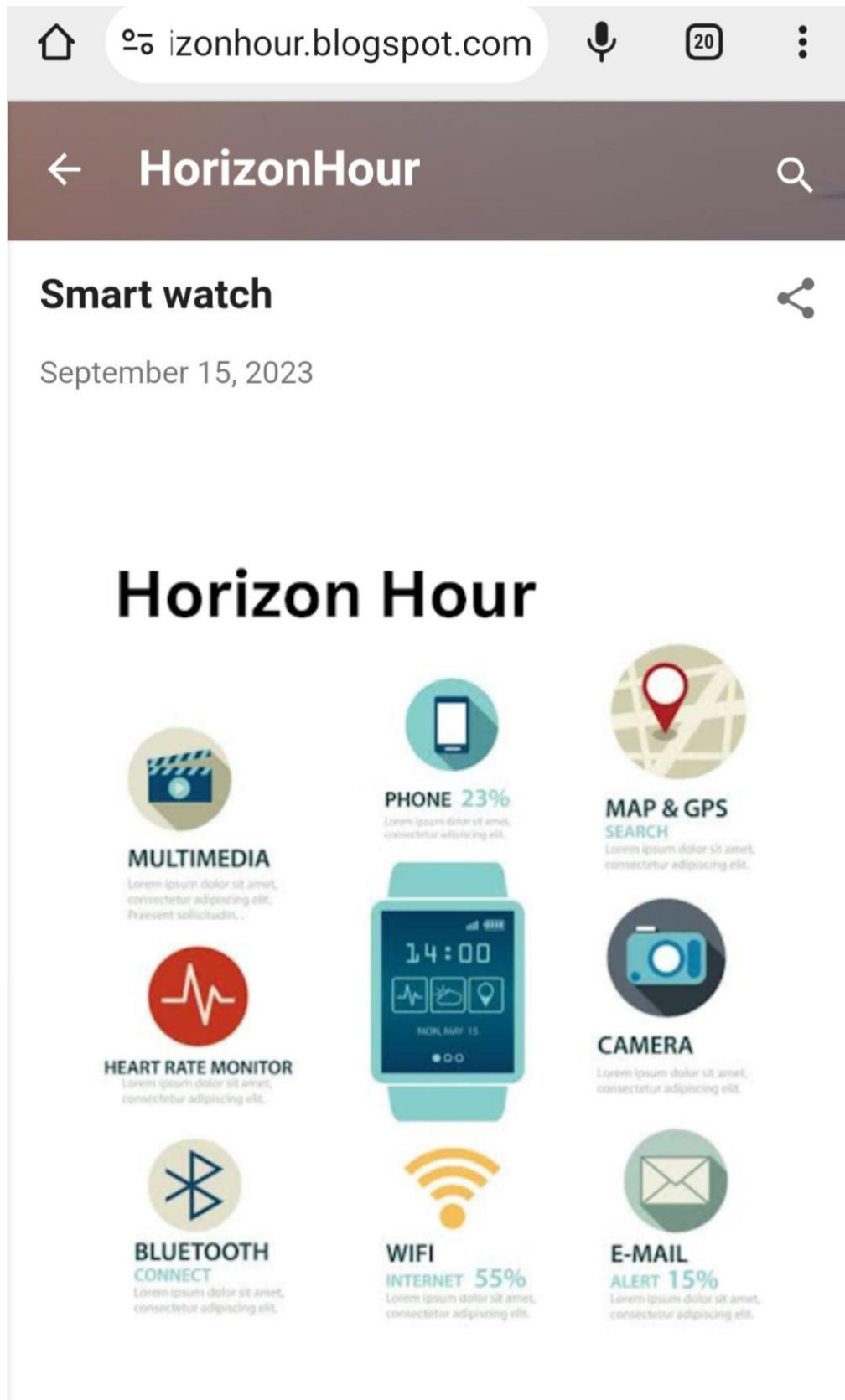
🌅 Capturing the essence of a new dawn, Horizon
Hour watches symbolize the limitless potential that
each day brings. With precision engineering and
attention to detail, our watches don't just keep time;
they become an integral part of your journey.

💡 Experience the seamless fusion of tradition and
innovation. Whether it's a classic formal look or a
casual ensemble, Horizon Hour has a watch to
complement every facet of your life. Make every
second count with style that knows no boundaries.

Discover the enchantment of Horizon Hour – where
time is an art and every watch is a canvas. Your story,
your time, your Horizon Hour."

2. Create and design a social media advertisement poster using Canva.

<https://horizonhour.blogspot.com/2023/09/smart-watch.html>



Create email newsletter design using Mailchimp or canva tool

<https://horizonhour.blogspot.com/2023/09/launch.html>

