

## **Brooklyn Greenway User Study**

### **Intercept survey variables - questions and answers**

Survey was conducted between May 23, 2021 - July 19, 2022

1,024 responses gathered

#### **1. What location are you at? (survey location points)**

- ☐ 4th Ave and Shore Parkway
- ☐ 58th St and 2nd Ave
- ☐ 59th St and 4th Ave
- ☐ 67th St and Colonial Rd
- ☐ Beard St and Dwight St
- ☐ Bedford Ave and Emmons Ave
- ☐ Canarsie Pier
- ☐ Conover St and Pioneer St
- ☐ Furman St and Old Fulton St
- ☐ North 8th and Kent Ave
- ☐ Ocean Parkway and Neptune Ave
- ☐ Sands St and Jay St
- ☐ South 5th St and Kent Ave
- ☐ Surf Ave and Stillwell Ave

#### **2. Did you know you are on the Brooklyn Waterfront Greenway?**

- ☐ Yes
- ☐ No

#### **3. Note what mode of transportation is the person using? Select all that apply.**

- ☐ Bike
- ☐ Bike with seats for children
- ☐ E-bike
- ☐ Scooter
- ☐ E-scooter
- ☐ Walking
- ☐ Running
- ☐ Cargo bike
- ☐ Rollerblading
- ☐ Skateboard
- ☐ Driving
- ☐ Uber

- Unicycle

**4. What brings you to the greenway today? (RECODED)**

- Exercise
- Leisure
- Biking
- Commuting
- Walking
- Walking dog/dog walking
- Shopping
- Work
- Running

**5. What type of trip are you making?**

- Commuting
- Exercise
- Just for fun
- Meeting friends and family
- Running errands
- Other

**6. Who are you with today?**

- Alone
- Friends/With friends
- With family
- With a ride club
- Other

**7. What neighborhood did your trip begin in today? (RECODED)**

- Astoria
- Bath Beach
- Bay Ridge
- Bed Stuy
- Bensonhurst
- Bergen Beach
- Boerum Hill
- Borough Park
- Brighton Beach

- Bronx
- Brooklyn Bridge Park
- Brooklyn Heights
- Brooklyn Navy Yard
- Brownsville
- Bushwick
- Canarsie
- Carroll Gardens
- Clinton Hill
- Cobble Hill
- Columbia Street Waterfront District
- Coney Island
- Crown Heights
- Downtown Brooklyn
- DUMBO
- Dyker Heights
- East New York
- Flatbush
- Flatlands
- Fort Greene
- Fort Hamilton
- Gerritsen Beach
- Gowanus
- Gravesend
- Greenpoint
- Howard Beach
- Kensington
- Long Island City
- Manhattan
- Marine Park
- Midwood
- Mill Basin
- Outside NYC
- Ozone Park
- Park Slope
- Prospect Heights
- Prospect Lefferts Garden
- Prospect Park

- Queens
- Red Hook
- Rockaways
- Sheepshead Bay
- South Williamsburg
- Staten Island
- Sunset Park
- Williamsburg
- Windsor Terrace

**8. What type of place? (home, office, etc.) (RECODED)**

- Gym
- Home
- Hotel
- Office
- Park
- Restaurant
- School
- Store
- Transit
- Work
- Other's home
- Other

**9. What is your destination? What neighborhood? (RECODED)**

- Along the greenway/end of Jamaica pathway for greenway
- Astoria
- Bath Beach
- Bay Ridge
- Bed Stuy
- Bensonhurst
- Boerum Hill
- Borough Park
- Brighton Beach
- Bronx
- Brooklyn Heights
- Brooklyn Navy Yard
- Bushwick

- Canarsie
- Carroll Gardens
- Clinton Hill
- Cobble Hill
- Columbia Street Waterfront District
- Coney Island
- Crown Heights
- Downtown Brooklyn
- DUMBO
- Dyker Heights
- East New York
- Flatbush
- Flatlands
- Fort Greene
- Fort Hamilton
- Governors Island
- Gowanus
- Gravesend
- Greenpoint
- Howard Beach
- Long Island City
- Manhattan
- Marine Park
- Mill Basin
- Outside NYC
- Park Slope
- Prospect Heights
- Prospect Park
- Queens
- Red Hook
- Rockaways
- Sheepshead Bay
- South Williamsburg
- Staten Island
- Sunset Park
- Williamsburg
- Windsor Terrace

**10. What is your destination? Type of place. (RECODED)**

- ☐ Gym
- ☐ Home
- ☐ Hotel
- ☐ Office
- ☐ Park
- ☐ Restaurant
- ☐ School
- ☐ Store
- ☐ Transit
- ☐ Work
- ☐ Other's home
- ☐ Other

**11. How do you most frequently get to the greenway?**

- ☐ Biking and walking
- ☐ Access a ride
- ☐ Biking
- ☐ Walking
- ☐ Biking and running
- ☐ Bike, walk, and run
- ☐ Boarding
- ☐ Roller skating
- ☐ Bridge
- ☐ Bus
- ☐ Cab
- ☐ Drive
- ☐ E-scooter
- ☐ Mass transit (subway, bus, or ferry)
- ☐ Moped
- ☐ Unicycle

**12. Are you making any stops on this trip? (i.e. picking up kids, visiting a park, supermarket, etc.) (RECODED)**

- ☐ Home
- ☐ Park
- ☐ Restaurant
- ☐ School

- Store
- Transit
- Work
- Yes
- No

**13. Will you be connecting to some form of transit (bus, subway, ferry) on this trip?**

- None
- Bus
- Car
- Citi bike
- Drive
- Ferry
- Ferry + uber
- Ferry + subway
- I will not be making a connection to transit
- No
- Not sure yet
- No walking
- Only on trips to Gov Island (rarely)
- Subway
- Train
- Uber
- Walking and then driving

**14. Where do you typically get on the greenway and why? (RECODED by neighborhood)**

- Astoria
- Bath Beach
- Bay Ridge
- Bensonhurst
- Bergen Beach
- Brighton Beach
- Brooklyn Heights
- Brooklyn Navy Yard
- Bushwick
- Canarsie
- Carroll Gardens
- Clinton Hill

- Cobble Hill
- Columbia Street Waterfront District
- Coney Island
- Crown Heights
- Downtown Brooklyn
- DUMBO
- Dyker Heights
- East New York
- Flatbush
- Fort Greene
- Fort Hamilton
- Gravesend
- Greenpoint
- Howard Beach
- Long Island City
- Manhattan
- Mill Basin
- Ozone Park
- Park Slope
- Prospect Heights
- Prospect Park
- Queens
- Rockaways
- Roosevelt Island
- Sheepshead Bay
- Sunset Park
- Williamsburg

**15. Where do you typically get on the greenway and why? (RECODED by type of place)**

- Bike path
- Gym
- Home
- Other's home
- Park
- School
- Store
- Transit
- Work



**16. Where do you typically get off the greenway and why? (RECODED by neighborhood)**

- Bath Beach
- Bay Ridge
- Bensonhurst
- Bergen Beach
- Brighton Beach
- Brooklyn Heights
- Brooklyn Navy Yard
- Canarsie
- Cobble Hill
- Columbia Street Waterfront District
- Coney Island
- Crown Heights
- Downtown Brooklyn
- DUMBO
- East New York
- East Williamsburg
- Flatbush
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- Park Slope
- Prospect Heights
- Queens
- Red Hook
- Rockaways
- Roosevelt Island
- Sheepshead Bay
- South Williamsburg
- Sunset Park
- Williamsburg

**17. Where do you typically get off the greenway and why? (RECODED by type of place)**

- ☐ Bike path
- ☐ Home
- ☐ Other's home
- ☐ Park
- ☐ Restaurant
- ☐ School
- ☐ Store
- ☐ Transit
- ☐ Work

**18. How would you have made this trip without the greenway? (RECODED)**

- ☐ Biked or walked regardless
- ☐ Drive
- ☐ Not sure
- ☐ Other
- ☐ Public transit
- ☐ Taxi/Uber/Lyft
- ☐ Would not have made this trip

**19. How frequently do you use the Brooklyn Waterfront Greenway?**

- ☐ A few times a month
- ☐ A few times a week
- ☐ A few times a year
- ☐ Every day
- ☐ Never
- ☐ Once a week

**20. Which of the following do you have access to? Select all that apply.**

☐

**21. Gender- how do you identify?**

- ☐ Man
- ☐ Woman
- ☐ Non-binary
- ☐ Self-described
- ☐ Rather not say

**22. How would you best describe yourself? Select all that apply.**

- ☐ American Indian or Alaska Native
- ☐ Black or African American

- Hispanic/Latino
- White
- Asian
- Native Hawaiian or Other Pacific Islander
- Other
- Rather not say

**23. What is your age?**

- 18-24 years old
- 25-34 years old
- 35-44 years old
- 45-54 years old
- 55-64 years old
- 65+ years old
- Under 18

**24. Which of the following categories best represents the highest level of education you have completed?**

- Associate degree (i.e., AA, AS)
- Bachelor's degree (i.e., BA, BS, AB)
- Don't know
- Graduate degree (i.e., Master's, Professional, Doctorate)
- High School graduate or equivalent (i.e., GED)
- No high school
- Rather not say

**25. Which of the following categories best represents your total annual household income?**

- Less than \$24,999
- \$25,000 - \$49,999
- \$50,000 - \$74,999
- \$75,000 - \$149,999
- \$150,000 and above
- Rather not say

