Ideation Phase
Brainstorm & Idea Prioritization

Date	26-06-2025
Team ID	LTVIP2025TMID58998
Project Name	DocSpot: Seamless Appointment Booking for Health
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Brainstorm & Idea Prioritization:

- Unleash their imagination
- Start shaping concepts collaboratively
- Work remotely and still participate effectively before You Collaborate

Preparation steps

Team Gathering:
- Define who should participate and send invites with relevant information.

Set the Goal:
- Think about the specific problem to focus on.
- Define Your Problem Statement (🕐 5 minutes)
- Scheduling a medical appointment can be time-consuming, confusing, and inefficient

Activity: Brainstorming ideas to solve a problem statement

Participants: 4 people shared ideas using sticky notes

Examples: real-time accuracy, alerts and warnings, frequent updates, user error assistance

Next Step: Group or organize the ideas as shown in the bottom icons.

Activity: Group Ideas

Goal: Streamline the process by offering a user-friendly platform for patients to discover, compare, and book appointments with healthcare professionals.

Grouped Idea Tips:

- Real-time availability
- Location-based search

- Doctor filters (gender, language, etc.)
- Appointment reminders
- Patient reviews and ratings
- Emergency booking
- Family member booking
- AI recommendations

Process Flow (Bottom Icons):

Organize sticky notes → Group by topic → Refine categories → Finalize idea structure

Goal: Place ideas on a grid to determine which are most important and feasible

Grid Axes:

Y-axis (Vertical): Importance – how crucial the idea is to solving the problem

X-axis (Horizontal): Feasibility – how easily the idea can be implemented

Process Flow (Bottom Icons):

Arrange based on importance and feasibility

Adjust position collaboratively