



Business Communication (HS-218)

Week 4(Recorded Lecture 2)

ASMARA SHAFQAT

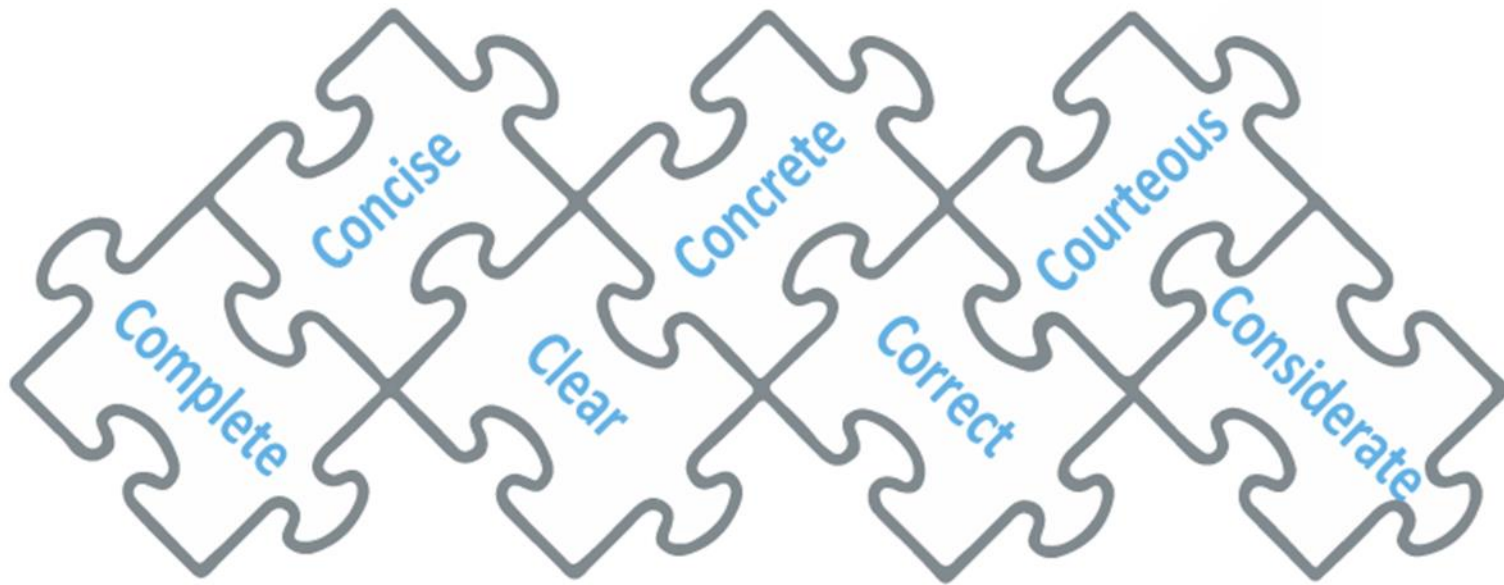
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Recap of Lecture (Part 1)

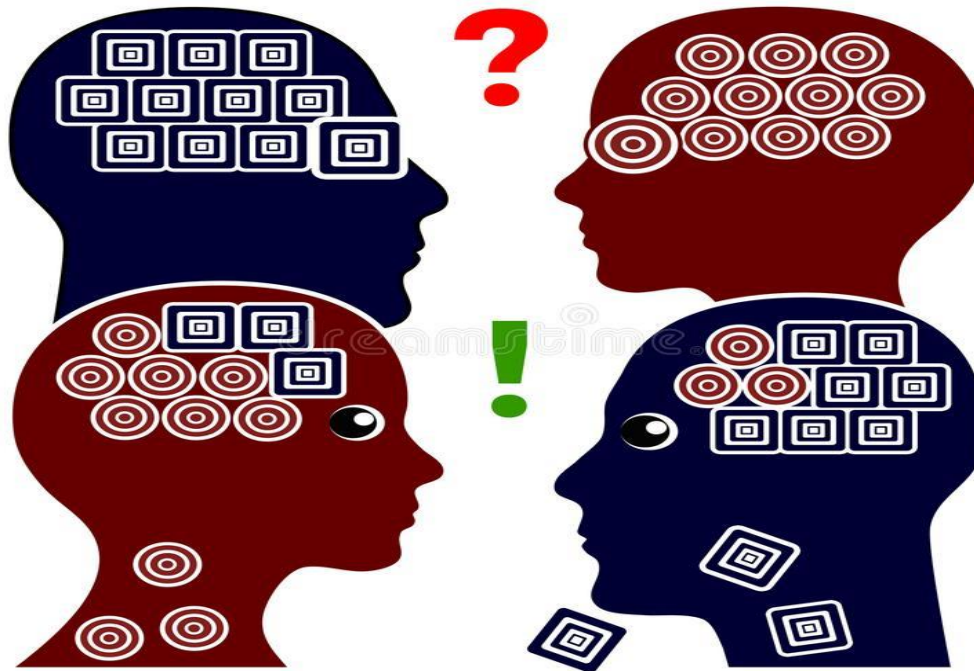


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Barriers of Communication



- 1. What the sender thought he communicated (meant)?*
- 2. What the sender actually communicated (said)?*
- 3. What the receiver of the communication received (heard)?*

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Barriers of Communication



Linguistic Barriers

Psychological/Emotional Barriers

Physical Barriers

Physiological Barriers

Cultural Barriers

Organizational Structure Barriers

Attitude Barriers

Perception Barriers

Technological barriers

Socio-religious barriers

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Barriers of Communication



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Barriers in Oral Communication



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Barriers of Communication

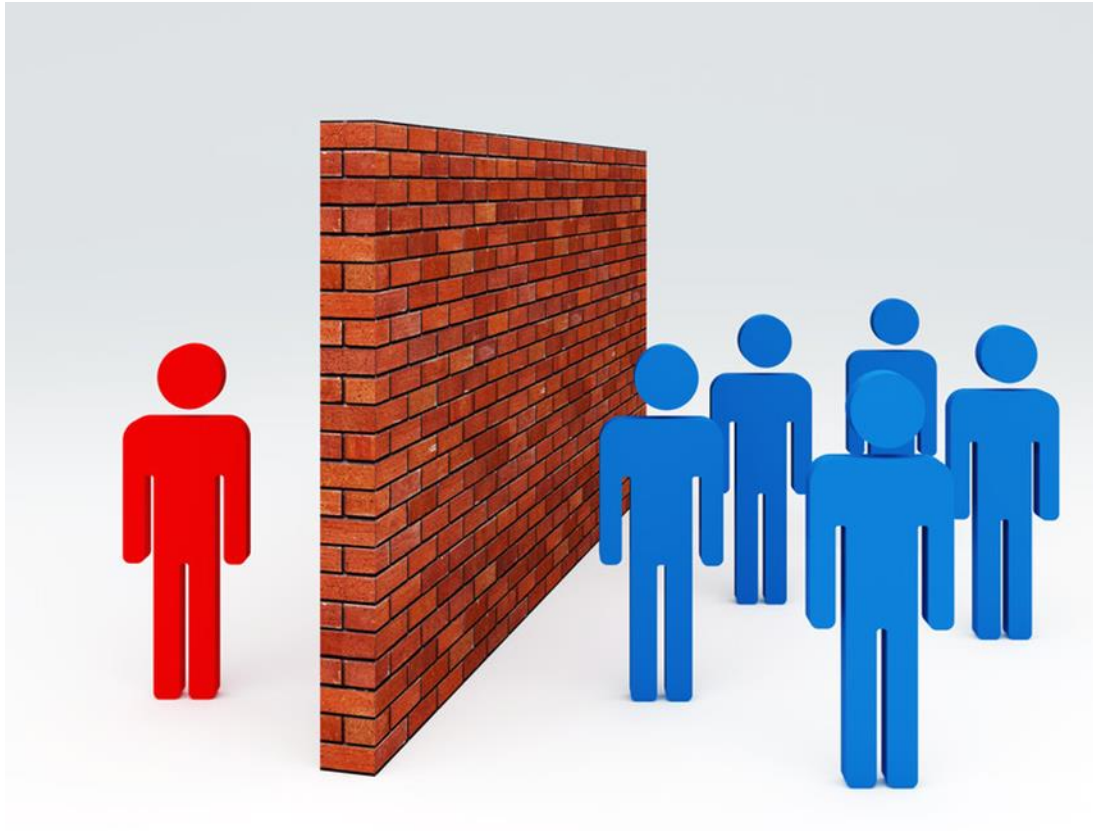


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Barriers of Communication



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Linguistic Barriers



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Difference in Language

No Clear Speech

Use of Jargons and Slang

Word Choice

Literacy and Linguistic Ability

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Difference in Language

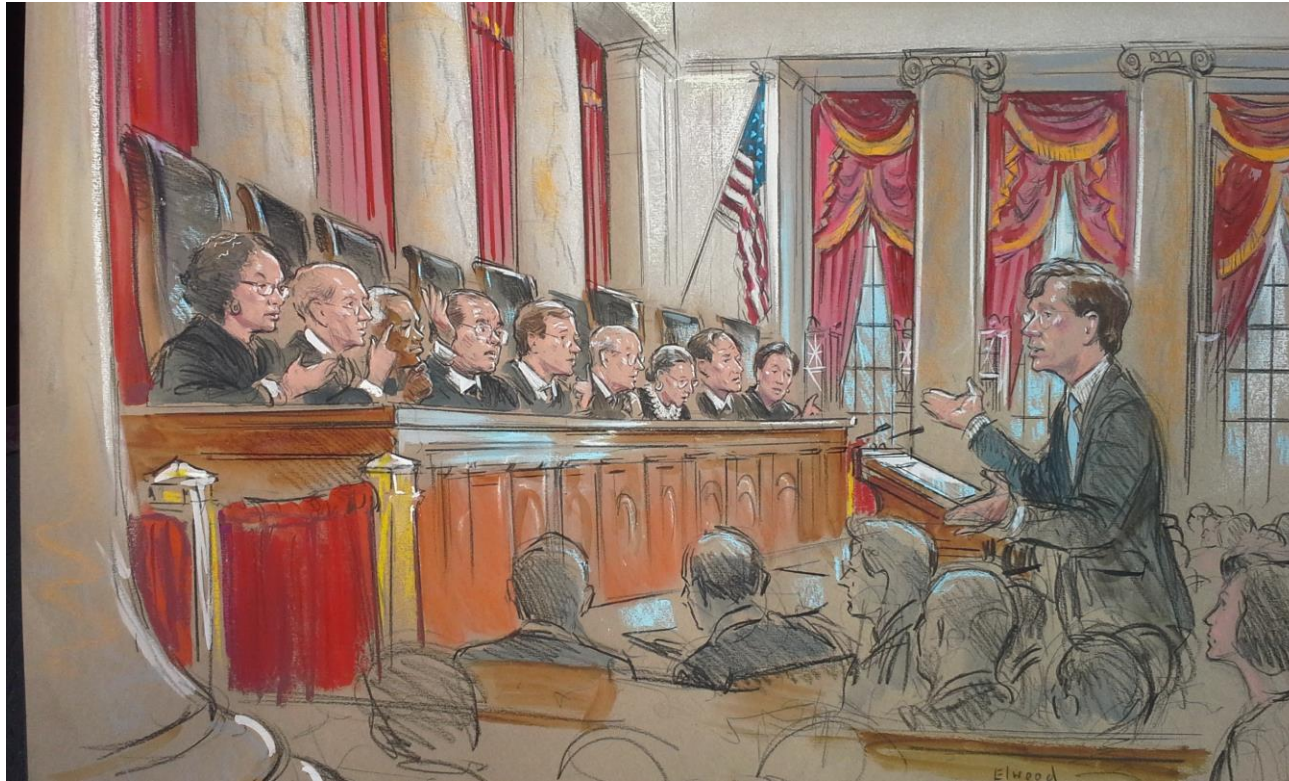


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No Clear Speech

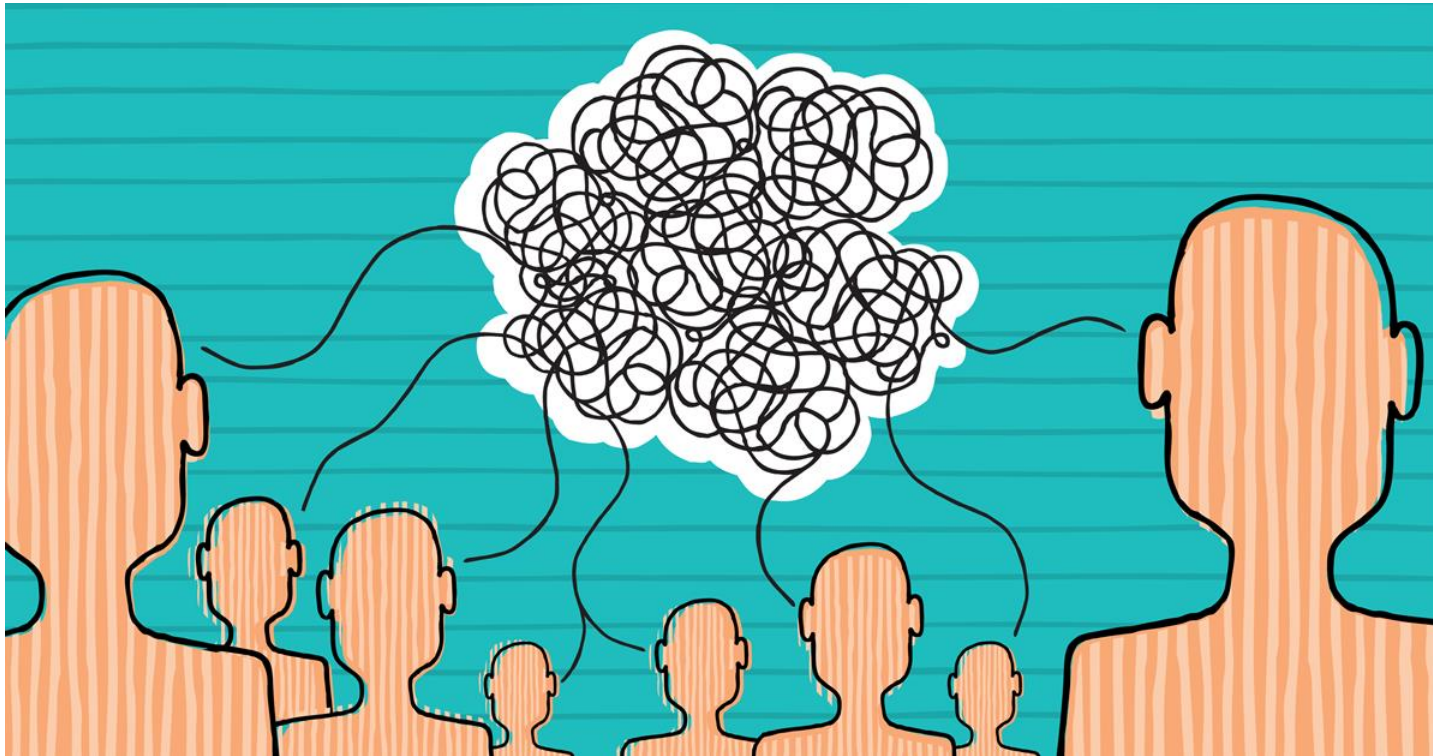


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Use of Jargons and Slang



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Word Choice



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Literacy & Linguistic Ability



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Overcoming the Linguistic Barriers

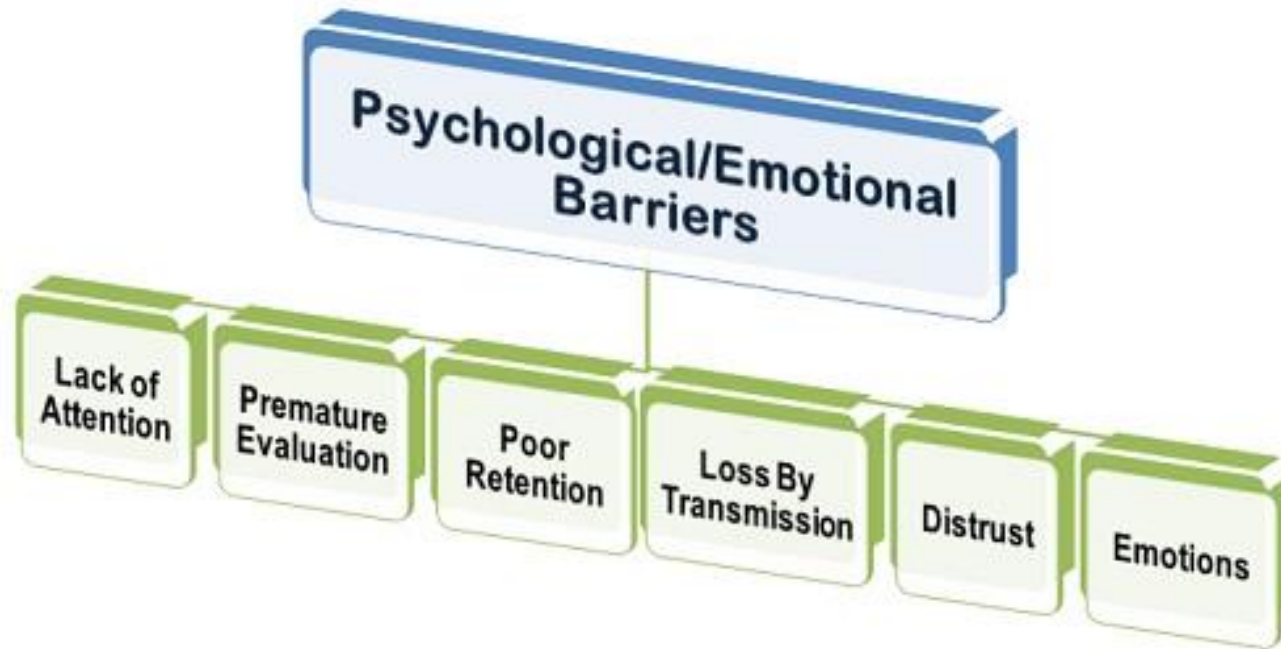


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Psychological Barriers



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Anger - Anger can affect the way your brain processes information given to you.

Pride - The need to be right all the time will not only annoy others, it can shut down effective communication.

Anxiousness - Anxiety has a negative impact on the part of your brain that manages creativity and communication skills.

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Removing Yourself Accepting Imperfections Relaxation Exercises



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Any Questions?



If you have any questions regarding this Part 1 of Recorded Lecture i.e. “Barriers to Effective Communication”, you can ask in the live session at your scheduled live session timings.

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Thank you

