



ISVARI MOHAN MARANWE

[Positions, Author Website, LinkedIn, fb]

Ref: CBS/LTC/23/0000014

Jul 23, 2023

WALKIN  
BAMENDA

Dear: WALKIN,

## **SUBJECT: NEW SUBJECT**

### **Attach the First X Pages.**

These should go in manuscript format (double spaced, clean formatting with the chapter title/number at the start) after your signature. Paste it into the email unless the agent specifically asks for an attachment.

### **General Tips**

- Make your query about 300 words.
- Use beautiful writing and the same tone as your novel. Don't send a funny query letter for a horror novel and don't send a serious drama-focused letter for a humorous book.
- Focus more on the first chapter and your sample pages. Many agents will skip the query.
- The best query letter can't sell a bad book, an unedited book, or a book about teenage vampires falling in love (a book oversaturated in the market or a book the market isn't looking for).
- Your query letter isn't perfect until you have a 25-40% read request rate. If you are getting a lot of read requests from just your query letter, but not when you have sample pages, maybe it's the pages that are the problem. If you get a lot of read requests from the first pages, but no offers, it could be your voice, the market, or the editing. If you get read requests from partials, but no offers from the full, it's probably plotting in the latter half of your book or the market.
- If your book is professionally edited, it's your call on whether to mention it or not. Some agents see it as a negative, others see it as a positive, and some don't care. Be aware that agents that advertise themselves as "editorial agents" will still take a pen to it.
- Don't go beyond a page.

Sincerely,

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rehan mansoor update

CC:

