

## GOOD NUTRITION

Making healthy choices is easier with the right information. Our app uses AI to analyze ingredients and recommend the best options for your health.

- Get instant feedback from product labels and photos
- Avoid harmful ingredients and allergens
- Discover healthy alternatives based on your preferences



## OUR SERVICES



### Ingredient Extraction:

Extracts ingredients from product labels, online descriptions, or even images using AI-powered OCR and computer vision.



### Ingredient Analysis:

Evaluates each ingredient using scientific research, regulatory data, and user reviews.



### Smart Recommendation:

Suggests healthier products based on preferences like organic, vegan, cruelty-free, and more.



### Allergy Alerts:

Flags ingredients harmful to users based on their personal allergy profiles.



### Comparative Insights:

Compare multiple products side by side — highlight the best and worst ingredients in each.



## OUR MISSION

To help people choose safe and healthy food by using smart technology that reads ingredients, checks if they are good or bad, and gives personal suggestions for better products.

## OUR VISION

Our vision is to build a world where everyone can understand what's in their food.

We aim to become a trusted tool that helps people avoid harmful ingredients, find better options, and live a healthier lifestyle — all through simple, fast, and smart AI-powered technology.



**Calorie Mate**  
SCAN. LEARN. EAT SMARTER.

## CHOOSE YOUR GROCERY SMARTER



## ABOUT CALORIEMATE

The Calorie Mate is a smart system that helps you choose food products that are safe, healthy, and right for your body.

You can simply scan a product label, upload a file, or even take a photo of the ingredients — and the system will:

Read the ingredients for you. Check if they are healthy or harmful. Warn you about allergens or bad ingredients. Suggest better and safer alternatives — just for you.

It's like having your own health advisor, helping you make smarter food choices without reading all the small print.



## SMART HEALTH BEGINS WITH SMART INGREDIENTS.

### CONTACT US



+923138949023  
+923224057652



Muhammad Zeeshan Shoukat  
Abdul Rehman



47170@students.riphah.edu.pk  
45473@students.riphah.edu.pk

