



# Breeze

# WordPress Theme

## User Guide

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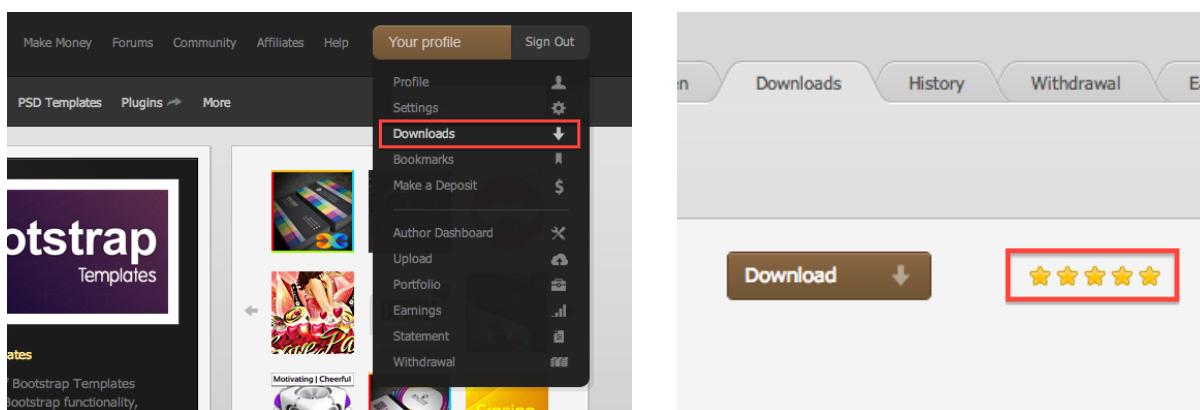
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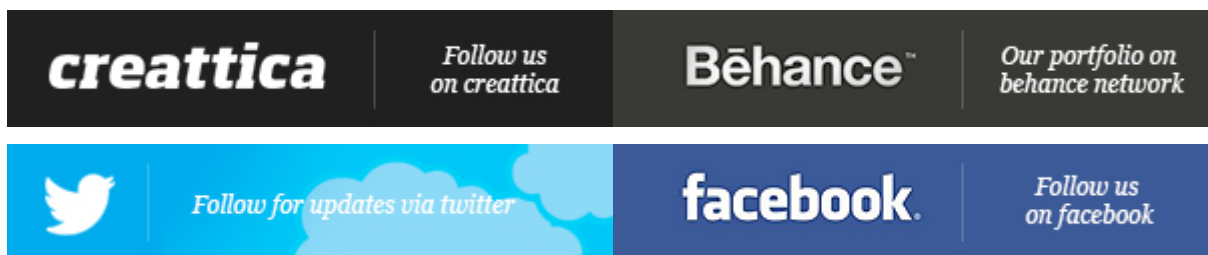
# Introduction

**Breeze** WordPress WooCommerce e-commerce theme is created to make impression on you and your customers. We offer you an up-to-date and really high quality work with outstanding design and well-thought usability approach. This template can help you to achieve a significant increase of the conversion rates and number of positive feedback, as well as will simply be a nice surprise for your customers.

Please do not forget to rate «Breeze» on ThemeForest. This can be done in Downloads area. Just select «Breeze» in the Download list and rate it. We really appreciate your feedback and will be grateful for your opinion.



Besides, we will be happy to meet you in social networks and on websites.



# Getting Started

To install this theme you must have a working version of WordPress already installed. For information in regard to installing the WordPress platform, please see the [Installing WordPress](#). If you have not yet installed WordPress WooCommerce plugin, then you should. To do that refer to [WooCommerce Installation](#). Also, you can find useful following manuals and documentations: [WordPress Codex](#) and [WooCommerce Docs](#).

## Installation

### Upload via FTP

Extract theme file to a directory on your computer. It contains a file named *breeze.zip*. Open this archive and upload the *breeze* directory to your server via FTP to the *WP\_ROOT/wp-content/themes* directory, where the *WP\_ROOT* is the path to the root directory of your Wordpress installation.

### Upload via WordPress admin

Go to your Wordpress admin, and in the **Appearance** panel, choose **Add New Themes**. Click **Add new**. Upload the *breeze.zip* file. If you have got a “*missing stylesheet*” issue then you have uploaded the wrong file.

## Activation

Once you have uploaded the theme, activate your theme in *Appearance* → *Themes*. On how to use themes please see the [Using Themes Article](#).

## Demo Content

To install demo categories and products, you can use [dummy data](#) provided by WooCommerce extension.

# Configuration

The following chapter describes key configuration items of the Breeze theme.

## WooCommerce

The only thing that you should configure in WooCommerce settings to make theme works properly is to set following product image options in *WooCommerce → Settings → Catalog → Image Options*:

1. **Catalog Images** (Width x Height): **210 x 210**
2. **Single Product Image** (Width x Height): **294 x 294**
3. **Product Thumbnails** (Width x Height): **90 x 90**

## Contact Information

You need to specify contact information of your store, since Breeze theme displays it in the header and footer of your store. To start with, go to your Wordpress admin and choose **Breeze settings** item in the sidebar menu. There you should specify contact telephones, address, email, copyright, which is displayed in the footer of the store. Also, you can specify there links to your social profiles, like Facebook, Twitter, Google.

## Logo

Replace default theme logo with your logo (recommended height up to 90 pixels and recommended width up to 180 pixels), which could be found at the following location *wp-content/themes/breeze/images/logo.png*, which is relative to your WordPress root directory.

# Plugins

In this chapter we recommend you and describe some of WordPress plugins, that you can find useful for your store. To be familiar with installing WordPress plugins you should read [Managing Plugins](#) article.

## WooCommerce Grid / List toggle

By default, WooCommerce does not have option to switch between products grid and list views. This plugin make up this feature for WooCommerce.

The list view arranges products in a vertical list and pulls in the excerpt to give a more detailed overview.

The grid view you will be familiar with as this is WooCommerce's default layout for product archives. You can choose whether grid or list view be set as the default.

<http://wordpress.org/extend/plugins/woocommerce-grid-list-toggle/>

## WooCommerce Compare Products

If you are interested in comparing products feature for your store then you should install this plugin. Compare Products uses your existing WooCommerce Product Categories and Product Attributes to create Product Feature 'Sets' that can be assigned to each and every product to create a feature comparison table. This allows users to firstly add products to a compare widget basket, where they can click a button and in an on-screen pop-up compare those products, feature by feature, price-by-price (if you show prices). Users can remove items from the comparison table as they narrow down their selections.

<http://wordpress.org/extend/plugins/woocommerce-compare-products/>

After you have installed this plugin, you have to change Compare button position. To do that, navigate to *WooCommerce* → *Product Comparison* and switch to **Settings** tab. There you will find **Manually set Compare button position** option and you have to set its value to **Yes**.

## Advanced Recent Posts Widget

This widget will be used to set up recent posts box at the bottom of homepage. Advanced Recent Posts Widget is a light widget advanced version of the WordPress Recent Posts widget allowing increased customization to display recent posts from multiple categories or from custom post types.

<http://wordpress.org/extend/plugins/advanced-recent-posts-widget/>

## Newsletter

This plugin is used to add newsletter signup feature for your store. Newsletter plugin lets you collect subscribers on your blog with a single or double opt-in (law compliant) subscription process. Perfect for list building, you can create cool emails with visual editor, send and track them.

<http://wordpress.org/extend/plugins/newsletter/>

## Contact Form 7

Contact Form 7 can manage multiple contact forms, plus you can customize the form and the mail contents flexibly with simple markup. The form supports Ajax-powered submitting, CAPTCHA, Akismet spam filtering and so on.

<http://wordpress.org/extend/plugins/contact-form-7/>

## **Regenerate Thumbnails**

Regenerate Thumbnails allows you to regenerate the thumbnails for your image attachments. This is very handy if you've changed any of your thumbnail dimensions (via *Settings* → *Media*) after previously uploading images or have changed to a theme with different featured post image dimensions.

You can either regenerate the thumbnails for all image uploads, individual image uploads, or specific multiple image uploads.

<http://wordpress.org/extend/plugins/regenerate-thumbnails/>

# Sidebar and Widgets

Navigate to *Appearance* → *Widget* to manage setted up widgets on your site. For more info about widgets, see [WordPress Widgets](#) article.

## Main Sidebar

The Main Sidebar is the preset sidebar that you can find in your pages, excepting blog pages, when you set a page with "sidebar right or left" layout without to select a sidebar to assign. Put a widget in the main sidebar to display it in your page instead of the static wordpress sidebar with blogroll, search and so on.

Go to *Appearance* → *Widget*, where you can find the main sidebar there, and drag and drop the widgets to the area named **Main Sidebar**.

## Blog Sidebar

The purpose and setting up of the Blog Sidebar is the same as for Main Sidebar, with only difference that blog Blog Sidebar is used on blog pages.

## Home First Column

This widgets area is used only at homepage. Its purpose is show short information about the store. You can find this box at the very bottom of the [homepage](#). To start with, remove all widgets, you will find in this area. Then, you should find **Text Widget** in the **Available Widgets** box and drag and drop it into this area. Specify title "About Us" or any other you wish and content you wish for this widget. You can take a look at the following HMTL template of this widget's content:

```
<p>A block of text is a stack of line boxes. In the case of 'left', 'right' and 'center', this property specifies how the inline-level boxes within each line box align with respect to the line box's</p>
<p>Alignment is not with respect to the viewport. In the case of 'justify', this property specifies that the inline-level boxes are to be made flush with both sides of the line box if possible.</p>
<p>by expanding or contracting the contents of inline boxes, else aligned as for the initial value.</p>
```

## Home Second Column

This widgets area is used only at homepage. Its purpose is show recent posts list (e.g. recent news). You can find this box at the very bottom of the [homepage](#). You should create posts category under the *Posts* → *Categories* admin menu item. Then, to add new news item you should create new post in *Posts* → *Add New* and assign this post to the category you just have created. Then go back to the *Appearance* → *Widget* and remove all widgets, you will find in **Home Second Column** area. Then, you should find **Advanced Recent Posts** widget in the **Available Widgets** box and drag and drop it into this area. Specify title "News" or any other you wish for this widget. Aftermath, check checkbox right near your newly created posts category in the **Categories** widget option.

## Home Third Column

This widgets area is used only at homepage. Its purpose is to add newsletter signup box at your homepage. You can find this box at the very bottom of the [homepage](#). To start with, remove all widgets,



you will find in this area. Then, you should locate the **Newsletter** widget in the **Available Widgets** box and drag and drop it into this area. Specify title “Newsletter” or any other you wish and content for this widget. You can take a look at the following HTML template of this widget’s content:

```
<p>Cursus in dapibus ultrices velit fusc. Felis lacus erat. Fermentum parturient lacus tristique habitant nullam morbi et odio nibh mus dictum tellus erat.</p>
```

```
{subscription_form}
```

```
<div class="letter_description">
```

```
Vel lobortis gravida. Cursus in dapibus ultrices velit fusc. Felis lacus erat.
```

```
</div>
```

# Setting up pages

## Homepage

Home page is probably the most important page of your store which needs to have decent look to keep the design consistent.

To start with, you have to create a new page under the *Pages → Add New* admin menu item and assign it the template **Home Page**. It is important that Wordpress is set up to display this page as home page. Hence, you should navigate to *Settings → Reading*. Then choose “A static page” for the option “Front page displays” and select the page you have created for the home in the select menu. The only thing that you should specify as content of this page is to add featured products list, like this one:

```
[featured_products per_page="12" columns="1" orderby="date" order="desc"]
```

## Slider

Further, you have to add few slides, which will be displayed at your homepage. To do this, navigate to *Slides → Add New Slide* admin menu item. Enter slide **title**, set its **featured image** and specify content of the slide using following HTML template:

```
<p><span>Breeze Theme is created to impress you and your customers,</span></p>
<p><span>which will helps you boost sales</span></p>
<p><span>and receive good feedback from your clients.</span></p>
```

## Banners

If you wanna to add few banners to your homepage, then you should navigate to the *Home Banners → Add New Banner* admin menu item. Use the following HTML template for the content of the banner or you can just click the **Add Media** button, upload banner image, choose the **Custom URL** for the **Link To** option, specify banner URL, set **Size** option to be equal to **Full Size** and click the **Insert Into Post** button to set insert generated content into the banner's post:

```
<!-- Banner link -->
<a href="#">
  <!-- Banner image -->
  
</a>
```

## Contact page

### Creating a contact form

To start with, navigate under the *Contact* admin menu item and click the **Add new** button. The copy and paste the following HTML template of the contact form:

```
<div class="name"><label>Name:</label> <span class="required">*</span><br />
[text* your-name]
</div>
<div class="email"><label>Email Address:</label> <span class="required">*</span><br />
[email* your-phone]
</div>
<div class="phone"><label>Telephone:</label><br />
[text* your-name]
</div>
<div class="comment"><label>Comment:</label> <span class="required">*</span><br />
[textarea* your-message]
</div>
<div class="submit">
<div class="field"><span class="required">*</span> <span>Required Field</span></div>
<div>[submit "Submit"]</div>
</div>
```

Refer to the [Contact Form 7 plugin documentation](#) for the detailed explanation on how to use this contact form plugin.

### Creating a contact page

To create contact page you should create a new page under the *Pages* → *Add New* admin menu item and assign it the template **Entry Width Page**. Use the following HTML template for the contact page content:

```
<div class="adress">
  <!-- Contact address heading -->
  <h3>Address</h3>
  <!-- Contact address -->
  <p>49 Archdale, 2B Charleston, New York City, USA</p>
  <hr>

  <!-- Contact phones heading -->
  <h3>Phones</h3>
  <p>
    <!-- Contact phones list -->
    Support: <span>+777 (100) 1234</span><br>
    Sales manager: <span>+777 (100) 4321</span><br>
    Director: <span>+777 (100) 1243</span>
  </p>
  <hr>

  <!-- Contact emails heading -->
  <h3>Email Addresses</h3>
  <p>
```

```

<!-- Contact emails list -->
Support: <span>support@example.com</span><br>
Sales manager: <span>manager@example.com</span><br>
Director: <span>chief@example.com</span>
</p>
</div>

<div class="contact-us-form">
  <div class="contact">
    <!-- Contact form heading -->
    <h2>Quick Contact</h2>
    <!-- Contact form -->
    [contact-form-7 id="1300" title="Contact Us"]
  </div><!-- .contact -->
</div>

```

Also, take a look at the piece of the code where the “**Contact form**” HTML comment can be found. You can find there **[contact-form-7 id="1300" title="Contact Us"]** code. You should replace this code with the code of your contact form. To get the code of your contact form, navigate to the *Contact* admin menu item and choose there contact form, you have created. At the top of the page you should find the code of your contact form. Copy this code and replace with it the code you have copied with the above mentioned HTML template of the contact page, which you just have created.

# Menus

To set up your menus you should navigate to *Appearance* → *Menus*. Breeze theme supports 7 menus. Select which menu appears in each location. For this take a look at **Theme Locations** box. For more information on how to setup your menu, see [Appearance Menus Screen](#) article.

## Private Menu

Auxiliary theme menu located right before the header shopping cart. Use it to place links to your store pages.

## Primary Menu

This menu is the main navigation menu of your store. It is located at the bottom of the header. We recommend you to place there your product categories.

## Footer Menus

These menus you can find in the footer of your store. Place there links to your site pages, such as about page, customer pages, contact page, different informational pages and whatever you want pages.