

WASIM ULLAH

Digital Marketer

Email: wasim.ullah@aol.com
Visa Status: Work Visa

Cell: 055-756-8805
Expiry Date: December 31, 2019

Website: wasim.co
Location: Dubai

■ CAREER SUMMARY

With extensive experience in building strong brand presence across all the digital media platforms with a sales funnel approach, I craft and implement successful digital marketing strategies that shape a business growth. With a degree in business, certifications in digital marketing and powerful creative acumen, I cherish an ethical results driven approach to growth hacking.

■ ACADEMIC QUALIFICATIONS

- | | |
|--|---------------------|
| 1. GrowthMaster from Growth University | Nov 2018 |
| 2. Digital Marketing Circuit from General Assembly | Oct 2018 - Nov 2018 |
| 3. Startup Founder Track from Startup School by Y Combinator | Sep 2018 - Nov 2018 |
| 4. BBA (Hons.) from University of the Punjab | Sep 2009 – Sep 2013 |

■ PROFESSIONAL EXPERIENCE

- | | |
|---|---------------------|
| 1. Senior Digital Branding Specialist at Vudu Advertising | Feb 2018 – Present |
| 2. Digital Media Lead at CFE Group of Colleges | Jun 2015 – Jul 2017 |
| 3. Marketing Associate at Imanagers | Dec 2013 – Apr 2015 |

■ PROFESSIONAL SKILLS

- | | | |
|-------------------------------|----------------------|--------------------|
| 1. Search Engine Optimization | 2. Graphic Designing | 3. Video Editing |
| 4. Social Media Marketing | 5. Paid Advertising | 6. Content Writing |
| 7. Website Management | 8. Data Analytics | 9. Email Marketing |
| 10. Website Development | | |

■ INDIVIDUAL PROJECTS

- | | |
|--|---|
| 1. Corporate Training at Zia Associates | 2. Digital Branding for Aqua Safe Group |
| 3. Digital Branding for Schuitema Pakistan | 4. Search Engine Strategy for IPS |

■ PERSONAL DETAILS

Marital Status: Single
Nationality: Pakistani

Date of Birth: December 11, 1992
Passport: CP6853621