

SHOON LEI PHYU (REI)

Profile

Hardworking, ambitious, and result-oriented team-player, LLB and Business Information Technology graduate with 3 years plus working experience in digital transformation, IT consulting, IT assets management, network supervising, IT problem-solving, web application development with javascript, project managing, and project evaluation.

Experience

- 01/5/2021 - Present** **Digital Solutions Executive**
Prudential Myanmar Company Ltd, Yangon
- UI/UX designing of proposed projects and systems
 - solving technical problems for enterprise mobile applications
 - strategic planning on customer engagement initiatives from technical perspectives.
 - support in creating enterprise web applications
 - suggest the UI/UX designs for a smooth user experience
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- 22/6/2020 - 30/4/2021** **Project Coordinator - Digital Business**
Prudential Myanmar Company Ltd, Yangon
- Legal review and advise on legal partnerships
 - Building internal office applications using PowerApps and PowerBI
 - Coordinate with Senior Manager to meet the IT project requirements.
 - handles Digital Marketing Projects
 - ensure that the Digital Marketing reaches its target.
 - negotiating budget with the partners.
 - advise on digital trends
 - plan marketing activities
- 1/4/2019 - 28/2/2020** **IT Associate**
Forval Myanmar Co. Ltd., Yangon, Myanmar
- Develop Kintone Web applications using JavaScript, Node JS, Kintone REST API;
 - Assist with complex technical projects;
 - Go to Customer Sites and Client followups;
 - IT Consulting;
 - Supervise the company network;
 - Researches and recommends system equipment upgrades and manages IT assets;
 - Performs routine security checks on the system;



Skills

IT Skill

Project Management	<div><div></div></div>
Excel	<div><div></div></div>
Kintone Web application	<div><div></div></div>
JavaScript	<div><div></div></div>
HTML	<div><div></div></div>
CSS	<div><div></div></div>
MySQL	<div><div></div></div>
PHP	<div><div></div></div>
Networking	<div><div></div></div>
IT Security	<div><div></div></div>
Tableau	<div><div></div></div>
Microsoft 365	<div><div></div></div>

Legal Skill

Commercial Laws	<div><div></div></div>
Intellectual Property	<div><div></div></div>
Consulting IT legal contracts	<div><div></div></div>

Language

English	<div><div></div></div>
Japanese	<div><div></div></div>

Contact

- 🏠 Yangon
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🌐 <https://www.linkedin.com/in/shoonleiphyu/>

- 1/10/2018 - 21/12/2018** **Project Coordinator Intern**
 Opto Ai Co. Ltd (Refre), Osaka, Japan
- data analysis on old people's health care data of Myanmar
 - planning for the Japanese Language Teaching Curriculum for Myanmar citizens;
 - public demonstration and presentations about the project;
- 1/2/2018 - 31/1/2019** **Burmese and English Language Tutor**
MMTutor, Yangon, Myanmar
 teaching Foreigners the Burmese and English Language.
- 1/5/2015 - 30/9/2018** **Data Clerk and Finance Assistant**
 PACE - people's alliance for credible elections, Yangon, Myanmar
- handling problems at the call center in the national election days
 - input the surveyed data into the database system and check data input error;
 - calculating the payroll using Spreadsheets and Microsoft Excel

Education

- 2018 - 2020** **Masters of Laws (LLM) in Commercial Law**
 University of Yangon, Yangon, Myanmar
- 9/2019 - 3/2020** **Certificate of Achievement for Cisco Certified Network Associate (CCNA)**
 VCE Training, Yangon
- 2013 - 2018** **B.Sc (Hons) in Business Information Technology**
 University of Greenwich, London (UK)
- 2019 - 2019** **Diploma in Project Management**
 Institute of Commercial Management, United Kingdom
- 2013 - 2018** **Bachelor of Laws (LLB)**
 University of Yangon, Yangon
- 2016 - 2017** **Certificate of Achievement for "Lecture Series on 5S/Kaizen and Management"**
 AMEICC and METI, Tokyo, Japan
- 15/5/2017 - 15/7/2017** **On Job Training (Hardware & Networking) in KMD computer centre**
 KMD Institute, Yangon
- 2013 - 2017** **Diploma in English Proficiency**
 SEAMEO CHAT, Yangon

Interests

- ♥ **Playing Basketball**
- ♥ **Reading**
- ♥ **Learning new things**

Achievements

- 🏆 Extra Effort Award 2020 in Prudential
- 🏆 Participated in Business Plan Competition at SFU
- 🏆 Distinction A in Project Management Exam, ICM UK.
- 🏆 Professional Sales Training
- 🏆 Participated in 2018 ASEAN University Game as Myanmar Basketball Player

Projects

2018	POINT OF SALES SYSTEM OF NGWE WATHONE CO. LTD
2019-2020	KINTONE APPLICATION SYSTEM FOR VARIOUS COMPANIES
2021	CHA-CHING E-LEARNING PLATFORM
2021	UI/UX DESIGN OF INSURANCE PRODUCTS

Publications

Term Paper

FOREIGN INVESTMENT IN MYANMAR 2018

Shoon Lei Phyu | 2018

the insights of the foreign investments in Myanmar and how to apply the legal guidelines.

Dissertation

LEGAL PROTECTION OF UTILITY MODEL IN MYANMAR AND JAPAN

Shoon Lei Phyu | 2021

The protection on Utility Model in legal perspective and the exercise of legal protection on Intellectual Property in Japan and Myanmar.

Volunteer work

FOUNDER AND DPO

ProLab Myanmar | 2020 - Present

Aiming to promote the Myanmar Sports Era becomes popular again with digitalization.

