

# SHOON LEI PHYU (REI)

## Profile

Hardworking, ambitious, and result-oriented team-player, LLB and Business Information Technology graduate with 2 years plus working experience in digital transformation, UI UX (front-end) developing, web application development with javascript and project management.



## Experience

### 01/5/2021 - Present Digital Solutions Executive Prudential Myanmar Life Insurance Co. Ltd., Yangon

- UI/UX designing of proposed projects and systems
- strategic planning on customer engagement initiatives from technical perspectives.
- support in creating enterprise web applications

### 22/6/2020 - 30/4/2021 Project Coordinator - Digital Business Prudential Myanmar Life Insurance Co. Ltd., Yangon

- Legal review and advise on legal partnerships
- handles Digital Marketing Projects
- negotiating budget with the partners.
- plan marketing activities
- Coordinate with Senior Manager to meet the IT project requirements.
- Building internal office applications using PowerApps and PowerBI

### 1/4/2019 - 28/2/2020 IT Associate Forval Myanmar Co. Ltd., Yangon, Myanmar

- Develop Kintone Web applications using JavaScript, Node JS, Kintone REST API;
- Assist with complex technical projects;
- IT Consulting;

### 1/10/2018 - 21/12/2018 Project Coordinator Intern Opto Ai Co. Ltd (Refre), Osaka, Japan

- data analysis on old people's health care data of Myanmar
- planning for the Japanese Language Teaching Curriculum for Myanmar citizens;

## Contact

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in <https://www.linkedin.com/in/rei9711>  
🌐 <https://rei1197.github.io/reiportfolio>

## Skills

### IT Skill

Project Management	<div><div></div></div>
Excel	<div><div></div></div>
Kintone Web application	<div><div></div></div>
JavaScript	<div><div></div></div>
HTML	<div><div></div></div>
CSS	<div><div></div></div>
UI/UX	<div><div></div></div>

### Legal Skill

Commercial Laws	<div><div></div></div>
Intellectual Property	<div><div></div></div>
Legal Tech	<div><div></div></div>

### Language

English	<div><div></div></div>
Japanese	<div><div></div></div>

1/2/2018 -  
31/1/2019

**Burmese and English Language Tutor**  
**MMTutor**, Yangon, Myanmar  
teaching Foreigners the Burmese and  
English Language.

1/5/2015 -  
30/9/2018

**Data Clerk and Finance Assistant**  
**PACE - people's alliance for credible e**  
**lections** , Yangon, Myanmar

- handling problems at the call center in the national election days
- input the surveyed data into the database system and check data input error;
- calculating the payroll using Spreadsheets and Microsoft Excel

## Education

2018 - 2020

**Masters of Laws (LLM) in Commercial**  
University of Yangon, Yangon, Myanmar

9/2019 -  
3/2020

**Certificate of Achievement for Cisco**  
**Certified Network Associate (CCNA)**  
VCE Training, Yangon

2013 - 2018

**B.Sc (Hons) in Business Information**  
**Technology**  
University of Greenwich, London (UK)

2019 - 2019

**Diploma in Project Management**  
Institute of Commercial Management,  
United Kingdom

2013 - 2018

**Bachelor of Laws (LLB)**  
University of Yangon, Yangon

2016 - 2017

**Certificate of Achievement for**  
**"Lecture Series on 5S/Kaizen and**  
**Management"**  
AMEICC and METI, Tokyo, Japan

15/5/2017 -  
15/7/2017

**On Job Training (Hardware &**  
**Networking) in KMD computer centre**  
KMD Institute, Yangon

2013 - 2017

**Diploma in English Proficiency**  
SEAMEO CHAT, Yangon

## Achievements



**Extra Effort Award** 2020 in  
Prudential



Participated in Business Plan  
Competition at SFU



Distinction A in Project  
Management Exam, ICM UK.



**Star Employee Award** 2021



Participated in 2018 ASEAN  
University Game as Myanmar  
Basketball Player

## Interests



**Playing Basketball**



**Reading**



**Learning new things**

## Projects

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2018	<b>POINT OF SALES SYSTEM OF NGWE WATHONE CO. LTD</b>
2019-2020	<b>KINTONE APPLICATION SYSTEM FOR VARIOUS COMPANIES</b>
2021	<b>CHA-CHING E-LEARNING PLATFORM</b>
2021	<b>UI/UX DESIGN OF INSURANCE PRODUCTS</b>

## Publications

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### Term Paper

#### **FOREIGN INVESTMENT IN MYANMAR 2018**

Shoon Lei Phyu | 2018

the insights of the foreign investments in Myanmar and how to apply the legal guidelines.

### Dissertation

#### **LEGAL PROTECTION OF UTILITY MODEL IN MYANMAR AND JAPAN**

Shoon Lei Phyu | 2021

The protection on Utility Model in legal perspective and the exercise of legal protection on Intellectual Property in Japan and Myanmar.

## Volunteer work

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#### **FOUNDER AND DPO**

**ProLab Myanmar | 2020 - Present**

Aiming to promote the Myanmar Sports Era becomes popular again with digitalization.