



SHOON LEI PHYU (REI)

Japan, Saitama 🏠

+818091834964 📞

Shoonleiphyu97@gmail.com ✉️

<https://www.linkedin.com/in/reislp> 🌐

<https://reislp.com> 🌐



OBJECTIVE

Proactive youth innovator who is studying Digital Business and Innovation (Master Program) at Tokyo International University. I excel in managing IT projects, website development, and IT consulting acquired from three years of professional working experience in the insurance industry and B2B IT consulting industry. Currently looking for the Software Engineer/IT project management positions where he can utilize the website development skills, Python Programming skill and project management skills.



EXPERIENCE

DIGITAL SOLUTION EXECUTIVE

PRUDENTIAL MYANMAR LIFE INSURANCE CO. LTD., | Yangon, MM

JUNE 2020 – APRIL 2022

Tasks

- Managed the implementation and go-live of digital insurance products (PRUHealth and PRUShoppe) across channels; website and mobile
- Draw the user journeys as required and brainstormed the user experience with C-levels using Figma
- Acted as the product owner of developing features in the Pulse AI application, managing error tickets, finding solutions using Agile method and JIRA
- Coordinated in the implementation of Digital Payments & Partnerships and able to collaborate with the local big companies: KBZ pay, MPT pay, CB pay, OK dollar, 2C2P, and able to open the digital payments using cards, wallet and direct digital web payment for buying the insurance products via Pulse App
- Revise the SLAs, PLAs and Legal Contracts for Partnerships, Influencer Marketing and FinTech Partnerships together with Legal Department
- Generated 5 million digital sales during the Prudential 7 days hot house period via Pulse
- Monitored any product change request and assist when required in resolving production related problems with SRA and Business Requirements, and managed the test cases in testing period across departments

Awards

- Received the 'Star Performer Award' for the excellence in performance, communication and team accomplishments
- Received 'Exceptional Effort Award' in Pulse AI application given by the CEO

IT ASSOCIATE

FORVAL MYANMAR CO.LTD., | Yangon, MM

APRIL 2019 – FEBRUARY 2020

- Delivered ERP web applications for B2B and B2C customers within specific timeframes using KINTONE platform and JavaScript, RESTful APIs. (Industries: telecommunication, agriculture, automobile and HR.)

PROJECT COORDINATOR - INTERN

OPTO AI CO.LTD., | Osaka, JP

OCTOMBER 2019 – DECEMBER 2019

- Engage in business development and planning for the Japanese Language Teaching Curriculum for Myanmar citizens.



EDUCATION

M.SC IN DIGITAL BUSINESS AND INNOVATION

TOKYO INTERNATIONAL UNIVERSITY | TOKYO, JAPAN

APRIL 2022 – PRESENT

Coursework: Entrepreneurship Strategy, Python, AI product development

Thesis: Legal document summarization

Awards: Recipient of JASSO scholarship

LLM (COMMERCIAL LAWS)

UNIVERSITY OF YANGON | YANGON, MYANMAR

JANUARY 2019 – MARCH 2022

GPA: 4.5

Laws: Commercial Laws, Intellectual Property Laws, Taxation, Foreign Investments

Thesis: Legal Protection of Utility Model in Japan and Myanmar 2021

Activities: Best Basketball Player (Center Position) in 2022, Captain of University Basketball team, participated as Myanmar representative in JENESYS Cultural Exchange program, participated as Myanmar Basketball Player in Kunming (China), selected as finalist in business model proposal competition.

B.SC (Hons) BUSINESS INFORMATION TECHNOLOGY

UNIVERSITY OF GREENWICH | LONDON, UNITED KINGDOM

JUNE 2013 – FEBRUARY 2017

Second Upper Degree

Coursework: Website Design and Development, Network and IT Infra Security

Project: POS System of Ngwe Wathone Co. Ltd.,



SKILLS

- **Technical:** Python, PHP, JavaScript, HTML, CSS, Website Design, UI/UX
- **Tools:** GitHub, Figma, Adobe Photoshop, Microsoft Office, JIRA, Confluence, Google Suite
- **Language:** Burmese (Native), English (fluent), Japanese (Basic)