RAD (-) Design, miltiple design challenges, consider final product
basis receased = intended to gain higher level of knowledge about perform subject
opplied vescerd = discover kundledge for commercial application
Development costs = (xecold and bud speted as me product development projects
-Pist to maket, fillotheleler, me too, application a sylvering
Conceptual, Technical Fearbility, Development, Connecual Voldentual Prolation Proposition, Production, Product Support