

Reid Campbell

Full-Stack Web Developer

Accomplished passionate developer who brings creative ideas with a strong understanding of the entire web development process and adaptable to any work environment. Highly skilled at rapid prototyping & development and problem solving.

reidscottcampbell@gmail.com ✉

07410500200 ☎

London 📍

www.reidcampbell.xyz 🌐

reidscottcampbell in

github.com/ReidCampbell 🔄

WORK EXPERIENCE

Lecturer / Teaching Assistant

Le Wagon Coding Bootcamp

08/2020 - Present

London

Le Wagon is a coding school based out of 39 cities in 20 countries. They bring coding skills to creative people who aim to create their own startup, or add a technical know-how to their skill set.

- As a lead teacher delivered engaging lectures while managing a team of teaching assistants.
- Assisted students encountering difficulty during daily coding challenges and mentored students while they develop their final projects.

Full Stack Web Developer

Adludio

11/2019 – 09/2020

London

Adludio is a global, creative first, marketing platform defining the next generation of mobile advertising solutions.

- Developed multiple flagship product frontends from first principles, all with high levels of customer satisfaction.
- Responsible for the implementation and delivery of a new analytic dashboard built with React allowing clients a real time view of their campaign performance.
- Took ownership of several flagship products ensuring they were delivered to a high standard.

Biddable Performance Executive

OMD

08/2018 – 04/2019

London

OMD is the world's largest media network with more than 12,000 people working in over 100 countries.

- Expanded depth of knowledge within the marketing sector. Applied and grew this breadth of knowledge, assisting and managing clients from a variety of industries and sectors including NSPCC & Mercedes.
- Took ownership of account structures and development using various bid management tools.
- Managed record breaking social campaigns, now used as case studies by external sources.

Strategic Solutions Sales Coordinator

JCDecaux

03/2018 – 08/2018

London

JCDecaux is the UK's number one out-of-home advertising company, part of the world's leading outdoor advertising company.

- Successfully provided sales support to a busy award winning sales team.
- Using key insights from market research and competitor activity, produced engaging sales winning presentations.
- Conducted regular industry research successfully providing lead generation.

TECHNICAL SKILLS

Technologies:

Typescript, Javascript ES6+, HTML5, CSS3

Frameworks / Libraries:

React, Redux, React Native, Node, Express, Sass, Gatsby, MobX, Jest

Other:

TDD, Figma, Adobe Creative Suite, Git

Database:

SQL, GraphQL, MongoDB

PROJECTS

Gatsby Tours

gatsbytours.netlify.com

- Travel website created with GatsbyJS and GraphQL.

brunchee.

brunchee.herokuapp.com

- Brunchee is a custom aggregator site to discover the best brunch venues in London.
- Brunchee was built on Ruby on Rails.

Find more at <https://github.com/ReidCampbell>

EDUCATION

Full-Stack Web Development

Le Wagon Coding Bootcamp

2019

10-week intensive coding bootcamp learning HTML, CSS, Bootstrap, JavaScript ES6, SQL, GitHub, Heroku and Ruby on Rails. Designed, implemented and shipped to production a clone of AirBnB.

BA Hons in Marketing, Advertising & Branding

University of Gloucestershire

2014 - 2017

2:1

VOLUNTEER EXPERIENCE

Javascript Coach

Codebar

London

Codebar is a charity that facilitates the growth of a diverse tech community by running free regular programming workshops for minority groups in tech.