

HTML Guide: Inline/Phrase Elements

Element	Code	Note
Basic Inline Elements		
Strong (logical style)	<pre></pre> <pre>It is wise to invest regularly.</pre>	<p>Indicates strong importance for its contents.</p> <p>The number of ancestor <code></code> elements sets the relative level of importance for a phrase. Each strong element increases the importance of its nested content.</p> <p>Usually displays text as bolded</p>
Emphasis (logical style)	<pre></pre> <pre>Cats are cute pets!</pre>	<p>Represents stress emphasis of its contents.</p> <p>The number of ancestor <code></code> elements sets the level of stress for a phrase.</p> <p>Usually displays text as italics.</p>
Italics (physical style)	<pre><i></i></pre>	<p>Defines a part of text in an alternate voice or mood. Can be used to indicate a technical term, a phrase from another language, a thought, or a ship name, etc. The content of the <code><i></code> tag is usually displayed in italic.</p> <p>According to the HTML 5, the <code><i></code> tag should be used as a last resort when no other tag is more appropriate.</p> <p>Emphasized text should be denoted with the <code></code> tag.</p>
Cite	<pre><cite></cite></pre>	<p>Identifies a title of a work (e.g. a book, a paper, an essay, a poem, a score, a song, a script, a film, a TV show, a game, a sculpture, a painting, a theatre production, a play, an opera, a musical, an exhibition, a legal case report, etc). This can be a work that is being quoted or referenced in detail (i.e. a citation), or it can just be a work that is mentioned in passing.</p> <p>It can, additionally, be used to identify the author of a work, oral statement, post, or tweet, etc.</p> <p>Lastly, it can identify an online source, such as a website, that is the source of an excerpt or quote.</p> <p>Do not use cite for quotes.</p> <p><i>(See examples that follows this guide)</i></p>
Quote	<pre><q></q></pre>	<p>Use for inline quoted content.</p> <p>Browsers often insert quotation marks around the quotation.</p> <p><i>(See examples that follows this guide)</i></p>
Cite attribute	<pre><q cite="URL"></q></pre>	<p>Specifies the source URL of the quote. Do not confuse with the Cite Element.</p>

Small (physical style)	<code><small></small></code>	Defines side comments such as small print.
Subscript (physical style)	<code><sub></sub></code>	Defines subscript text. Subscript text appears half a character below the baseline. Subscript text can be used for chemical formulas, like H ₂ O.
Superscript (physical style)	<code><sup></sup></code>	Defines superscript text. Superscript text appears half a character above the baseline. Superscript text can be used for footnotes, like WWW ^[1]
Definition	<code><dfn></dfn></code>	Indicates the defining instance of the enclosed term
Title attribute	<code><dfn title="term goes here"></dfn></code>	The Title attribute should be present, and its value is the term being defined. <i>(See examples that follows this guide)</i>
Abbreviation	<code><abbr></abbr></code>	Indicates an abbreviated form or an acronym. Marking up these constructs provides useful information to user agents (browsers) and tools such as spell checkers, speech synthesizers, translation systems and search-engine indexers. <i>(See examples that follows this guide)</i>
Keyboard	<code><kbd></kbd></code>	Indicates text to be entered by the user

Inline Element Examples

Using the Quote Element

`<p>The boss said, <q>Things that are impossible just take longer</q>.</p>`

`<p>Harry Truman said, <q lang="en-us">The buck stops here.</q></p>`

Using the Cite Element

`<p>The book <cite>To Kill a Mockingbird</cite> was made into a movie starring Gregory Peck.</p>`

`<p><cite>Universal Declaration of Human Rights</cite>, United Nations, December 1948. Adopted by General Assembly resolution 217 A (III).</p>`

Using the Quote and Cite Elements in Conjunction

`<p><q>We are an international community where Member organizations, a full-time staff, and the public work together to develop Web standards</q>, <cite>World Wide Web Consortium (www.w3c.org)</cite>.</p>`

<p>The W3C page <cite>About W3C</cite> says the W3C's mission is
<q cite="http://www.w3.org/Consortium/">To lead the World Wide Web to its
full potential by developing protocols and guidelines that ensure long-term
growth for the Web</q>.</p>

Using the Definition Element

<p>Kyle knows how to make applets, <dfn title="Applets">Java programs
that can be embedded on a Web page</dfn>.</p>

Using the ABBR Element

<abbr title="Miscellaneous">Misc.</abbr>

Acronym example

<abbr title="Radio Detection and Ranging">RADAR</abbr>