

GEFERLENE S. AZNAR

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www.gja-portfolio-six.vercel.app

SUMMARY

I'm a video editor with over 3 years of experience working with clients across various industries, including marketing. I specialize in editing YouTube videos and ads, creating content that captures attention and drives results. My strong editing skills help enhance video quality and ensure engaging viewer experiences.

EXPERIENCE

Top Click Joe Inc. (YouTube Channel Manager & Video Editor) June 2023 - Present

- Managed 20+ YouTube channels and handled 10+ channels, posting 3 weekly videos for each.
- Attended client meetings and collaborated on video content strategies.
- Set up new YouTube channels and provided support for any YouTube/video-related concerns.
- Edited testimonial videos and videos for landing pages in PPC campaigns.
- Edited high-performing ads for 20+ clients, including companies in industries such as solar panels and hardwood flooring.

Byteex (Video Editor) November 2024 - Present

- Edited video ads for social media platforms (Facebook, Instagram)
- Researched competitors to inform ad strategies and edited multiple versions of ads
- Created graphics, composed ads, and generated scripts and voiceovers for ads

Curtis St Media (Video Editor) November 2024 - April 2025

- Cut long-form podcasts and edited short-form videos for Instagram and YouTube
- Collaborated with editors to improve video content
- Conducted research on competitors' editing styles

Sander Huang (Video Editor) July 2023 - December 2023

- Edited YouTube automation videos, delivering 5 to 6 videos weekly (8 to 10 minutes each)
- Collaborated with client and other video editors on video content
- Worked on two YouTube channels focused on financial and philosophy topics

RCE (Video Editor) March 2023 - September 2023

- Edited YouTube videos on financial topics
- Created thumbnails for YouTube videos
- Collaborated with the client about content strategy

Anders A. (Video Editor) March 2023 - July 2023

- Edited YouTube videos on AI and Technology Videos
- Created thumbnails for YouTube videos
- Collaborated with the client and attended meetings

EDUCATION

Southwestern University
Bachelor of Science in Psychology

2018 - 2022

SKILLS

VIDEO EDITING

- Social media video ads
- Testimonial videos
- Montage videos
- Talking head reels/shorts
- UGC (User-Generated Content) videos
- Landing page videos

GRAPHIC DESIGN

- Social media video ads
- Testimonial videos
- Montage videos
- Talking head reels/shorts
- UGC (User-Generated Content) videos
- Landing page videos

MANAGEMENT

- YouTube Channel Management

SOFTWARE PROFICIENCY

VIDEO EDITING

- Premiere Pro, CapCut, After Effects

GRAPHIC DESIGN

- Photoshop, Canva

COLLABORATION TOOLS

- Slack, Asana, ClickUp, Skype